



# NEWS RELEASE

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## **ELEC Announces New Initiative**

At the April 8, 2025 Commission meeting, Chairman Thomas H. Prol announced a Compliance and Enforcement Initiative for the 2025 primary election.

“The primary goal of the Election Law Enforcement Commission is to encourage and facilitate compliance with the State’s campaign finance rules to ensure the maximum amount of disclosure of campaign activity,” Chairman Prol said. The goal of this new initiative is “to encourage candidates at all levels of government in the State to report their campaign activity in a timely and accurate manner.”

ELEC’s Compliance team will launch a robust education initiative, using a variety of learning tools, to assist all candidates and treasurers. The education initiative will aim to help candidates and treasurers understand the evolving state campaign finance landscape and comply with state laws and regulations. The trainings will be delivered through a blended format, including e-learning modules focused on common violations, an interactive compliance workshop and informational one-pagers.

In April 2023, the Elections Transparency Act overhauled campaign reporting for the first time in almost 20 years. Legal and Compliance staff have been working together to identify areas of non-compliance in recent elections with the goal of eliminating confusion surrounding reporting obligations. Mandatory training will address the areas of non-compliance identified during the information gathering process. The culmination of these efforts is the Compliance and Enforcement Initiative.

The final piece to the new initiative is ELEC’s announcement of a random audit of 2025 primary election candidates. Following the 2025 primary election, a pool of randomly selected candidates’ reports will be audited for possible enforcement action, including candidates in local, county and legislative races.

The review will focus on common violations, such as:

1. Excessive contributions;
2. LLC/LLP contributions;
3. Failure to file 72/24 hour notices;
4. Impermissible use of campaign funds; and,
5. Late filing of pre-election transactions in a post-election setting.

Please be advised that Monday, May 12, 2025 is the 29-day pre-election reporting date for 2025 primary election candidates.

As always, ELEC’s Compliance staff is prepared to assist candidates, treasurers and campaign staff as the primary election approaches. ELEC encourages the regulated community to review the Campaign Act and Commission Regulations, access the Commissions website at [www.elec.nj.gov](http://www.elec.nj.gov), and contact Compliance staff with any questions at (609)292-8700.

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