



NEWS RELEASE

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PRESS ADVISORY

To increase awareness of the New Jersey Election Law Enforcement Commission (ELEC) and the services it provides, a public service announcement (PSA) has been placed on YouTube, according to Jeff Brindle, ELEC Executive Director.

The PSA features Jerry Fitzgerald English, Chair of the Commission, who introduces the public to ELEC and the role it plays in New Jersey's electoral process.

The PSA advertises the ELEC sanctioned gubernatorial and lieutenant gubernatorial debates and highlights the Commission's website, where the public can avail itself of campaign financial information about candidates, political party entities, PACs, and lobbyists.

Brindle stated that "the PSA is the first of a planned series of public service announcements that we hope will be aired not only on YouTube but by the various broadcast media covering New Jersey."

"The Commission is committed to its mission of providing important election and governmental information to the public," Brindle said. "In order to accomplish this goal, citizens must be aware of the Commission and its services."

The PSA's are part of an initiative that includes treasurer and candidate training, now offered off-site as well as on-site, and a monthly newsletter.

Brindle said that ELEC desires to be a partner with the citizens to bring the greatest transparency possible to the electoral and governmental processes.

The YouTube PSA links to the Commission's website. View the PSA at:
<http://www.youtube.com/watch?v=wZyHi7fFUYA>.

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