

# NEWS RELEASE



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FOR RELEASE:

Immediately  
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Frederick M. Herrmann, Executive Director of the New Jersey Election Law Enforcement Commission, announced that 20-day postelection reports were filed by the eight publicly-financed and three other gubernatorial primary election candidates. The eight candidates participating in the 1989 primary election public financing program are: Gerald Cardinale (R), Jim Courter (R), Cary Edwards (R), James Florio (D), William Gormley (R), Chuck Hardwick (R), Alan Karcher (D), and Barbara Sigmund (D). The three candidates not participating in public financing are: Tom Blomquist (R), James Kolyer (R), and Lois Rand (R).

The eight publicly-financed candidates reported total campaign receipts of \$14,813,652 including \$8,537,467 in public matching funds. Candidates participating in the 1989 public financing program are eligible to receive a maximum of \$1.35 million each in public funds. The three other candidates have reported total campaign receipts of \$28,216. The New Jersey Public Financing Program provides that each dollar of an eligible contribution in the 1989 primary election will be matched with two dollars of public funds after a candidate has raised and expended a minimum of \$150,000 in contributions of \$1500 or less.

Receipts include contributions, loans, and interest income as well as in-kind expenditures by others on behalf of a candidate. The gubernatorial primary election candidates have individually reported total campaign receipts as follows:

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<u>Candidate</u>	<u>Total Campaign Receipts to Date as Reported by Candidates</u>
Blomquist (R)	\$ 25,399
Cardinale (R)*	1,114,262
Courter (R)*	2,545,974
Edwards (R)*	2,363,359
Florio (D)*	2,436,675
Gormley (R)*	2,208,930
Hardwick (R)*	2,396,839
Karcher (D)*	1,120,083
Kolyer (R)	112
Rand (R)	2,705
Sigmund (D)*	<u>627,530</u>
TOTAL	\$14,841,868

\* Publicly-financed candidate; total includes Commission certified public fund amounts.

Comparisons of the activity of the six 1985 publicly-funded campaigns with the eight 1989 publicly-funded campaigns cannot be exact because there are more participating candidates in 1989, and amendments to the public financing program enacted in January 1989 have significantly altered the program.

The maximum in public funds which may be received by a participating 1989 primary election candidate was increased to \$1.35 million which represents a 110 percent increase over the 1985 public fund maximum of \$643,572. By the filing deadline for the 1985 20-day postelection report, the six publicly-financed candidates had received \$3.6 million in public funds. The eight publicly-financed 1989 candidates had received \$8.5 million, a 136 percent increase over the 1985 amount. Herrmann pointed out that the \$8.5 million in public funds distributed in the 1989 primary election was greater than the \$6.2 million distributed in the 1985 primary and general elections combined.

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At this point in the 1985 gubernatorial primary campaign the six publicly-financed candidates reported total campaign receipts of \$6,317,530, which included \$3,630,834 in public matching funds.

Herrmann explained that 1989 candidates who accept public funds are subject to a \$2.2 million expenditure limit for the primary election. The \$2.2 million limit enacted in January, 1989 represents a 95 percent increase over the 1985 expenditure limit of \$1,126,252.

Certain categories of expenditures are exempt or outside the expenditure limit. These include costs associated with complying with public financing requirements, candidate travel expenses, food and beverage costs arising from testimonial affairs, and election night celebration expenses.

Campaign reports filed by the publicly-financed candidates categorize expenditures as those made with public funds, those made with non-public funds, and those made by others on behalf of the campaign. Expenditures are further categorized as those subject to the \$2.2 million expenditure limit and as those not subject to the expenditure limit.

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The chart below summarizes total campaign expenditures as reported by the eight publicly-financed candidates on the 20-day postelection report:

Candidate	Public Fund Expenditures	Non-Public Expenditures	Expenditure By Others	Subject to Expenditure Limit	Not Subject to Expenditure Limit	Total Campaign Expenditures
Cardinale (R)	\$ 701,172	\$ 397,387	1	\$1,045,034	\$ 53,524	\$1,098,560
Courter (R)	1,349,379	1,058,319	5,336	2,169,373	243,660	2,413,034
Edwards (R)	1,350,000	1,243,596	5,798	2,158,045	153,011	2,311,055
Florio (D)	1,350,000	1,017,932	5,139	2,165,483	207,588	2,373,071
Gormley (R)	1,345,067	838,732	978	2,083,852	100,924	2,184,776
Hardwick (R)	1,349,948	954,778	1,706	2,158,834	147,598	2,306,432
Karcher (D)	699,631	417,501	-0-	1,108,668	8,465	1,117,133
Sigmund (D)	354,732	255,628	-0-	605,786	4,573	610,360
<b>SUBTOTAL</b>	<b>\$8,499,929</b>	<b>\$6,183,873</b>	<b>\$18,958</b>	<b>\$13,495,075</b>	<b>\$919,343</b>	<b>\$14,414,421</b>

The candidates not participating in the 1989 public financing program reported total expenditures as follows:

Candidate	Total Campaign Expenditures Including Expenditures by Others
Blomquist (R)	\$ 25,281
Kolyer (R)	112
Rand (R)	<u>838</u>
<b>SUBTOTAL</b>	<b>\$ 26,231</b>
<b>TOTAL</b>	<b>\$14,440,652</b>

Publicly-Financed Candidates

Cumulative Public Funds, Campaign Receipts  
and Expenditures Totals  
Reported on 20-day Postelection Report  
1989 and 1985

	<u>1989</u>	<u>1985</u>
Total Public Funds Received	\$ 8,537,467	\$ 3,630,834
Total Campaign Receipts	14,813,652	6,317,530
Total Campaign Expenditures	14,414,421	6,212,459
Total Closing Cash Balance	409,489	104,063
Average Closing Cash Balance	51,186	17,344
Total Outstanding Obligations	139,734	75,609
Average Outstanding Obligations	17,467	12,602

Total campaign expenditures of the six 1985 publicly-financed candidates at the close of the 20-day postelection report period were \$6,212,459. The eight 1989 participating candidates reported \$14,414,421 in total expenditures. According to Herrmann, there has been an increase of 132 percent in total spending by 1989 publicly-financed candidates over their 1985 counterparts.

The eight 1989 publicly-financed candidates reported closing cash balances and outstanding obligations on their 20-day postelection reports as follows:

	<u>Closing Cash Balance</u>	<u>Outstanding Obligations</u>
Cardinale	\$ 17,175	\$ -0-
Courter	132,945	-0-
Edwards	58,101	48,307
Florio	62,621	34,002
Gormley	15,183	35,204
Hardwick	90,397	-0-
Karcher	2,950	-0-
Sigmund	<u>30,117</u>	<u>22,221</u>
	\$ 409,489	\$139,734

Herrmann pointed out that the average closing cash balance of a 1989 candidate, as reported on the 20-day postelection report, was \$51,186, which represented an increase of 195 percent over the 1985 average of \$17,344. However, average outstanding campaign obligations showed only a 39 percent increase from the \$12,602 reported in 1985 to the \$17,467 reported in 1989. Herrmann explained that expenditures may still be made by the campaigns for obligations incurred through the date of the primary election and for reasonable and necessary costs of closing the campaigns.

The next 1989 primary election campaign report, the 60-day postelection report, is due for filing with the Commission on August 25, 1989.

The figures contained in this press release have been taken from reports from candidates on file with the Commission as of July 3, 1989. Figures from reports or amendments to reports filed after that date are not included. All numbers have been rounded to the nearest dollar.

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This press release is merely a compilation of figures reported to the Commission, and is not intended to express any opinion concerning the accuracy or completeness of any filed report. Further, although the Commission has taken all reasonable precautions to prevent mathematical or typographical errors, the possibility that some exist cannot be entirely eliminated. Copies of any report on file with the Commission are available for inspection during regular office hours.

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