



# Newsletter

## ELECtronic

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AN ELECTION LAW ENFORCEMENT COMMISSION NEWSLETTER  
"Furthering the Interest of an Informed Citizenry"

### ELEC Booster Ingrid W. Reed Has Passed

By Joe Donohue



Ingrid W. Reed, a long-time academic and civic activist who strongly supported ELEC and its mission, passed away on July 27, 2024 at the age of 88.

Reed's far-reaching impact on New Jersey was summarized in this recent obituary:

"Ingrid Reed loved all things New Jersey, dedicating her life to the enrichment and improvement of the lives of New Jersey's young and old. Her enthusiastic contributions as a feminist pioneer; civil rights advocate; public policy expert; supporter of the arts; environmental leader; local, state, and tri-state regional planning proponent; state and regional government task force leader; and board member and chair of countless New Jersey organizations leaves an enduring legacy. Foremost she was a proud mother and grandmother, supportive wife and life partner, and loyal and supportive friend."

<https://www.towntopics.com/wordpress/2024/07/31/obituaries-7-21-2024/>

A native of Vineland who most recently lived in Skillman, Reed had a long history of government-related service in addition to her academic career.

A partial listing includes 18 years on the Mercer County Planning Board, served six years on the Capital City Redevelopment Corporation as chair, a seat on the New Jersey Committee of the Regional Plan Association, and director of the New Jersey Project for Eagleton Institute at Rutgers University for 15 years. Her late husband Marvin was a former mayor of Princeton Borough.

ELEC was one of many government agencies Reed sought to improve.

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#### COMMISSIONERS

- P. 1 Thomas H. Prol, Chairman
- P. 3 Norma R. Evans, Commissioner
- P. 3 Ryan Peters, Commissioner
- P. 4 Jon-Henry Barr, Commissioner
- P. 6 Edwin R. Matthews, Legal Counsel
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At public hearings, in individual meetings with staff and through regular phone calls and emails, she provided feedback to the agency for many years on issues within ELEC's jurisdiction, including gubernatorial debates, limits on contractor contributions, and a pilot program of public financing of legislative elections.

In 2018, one of her recommendations became a reality when ELEC staff modified candidate registration forms to include space for their email addresses and campaign web addresses.

While she did not achieve all her preferred reforms, her ideas remain worthy of consideration.

One is a requirement that gubernatorial candidates who accept public funds participate in three debates per election, not two.

Reed also long advocated for funds to promote ELEC's gubernatorial debates though the proposal at least once failed to gain traction with the Legislature.

In 2016, ELEC was unable to hold meetings for seven months because it had only one Commissioner.

On Labor Day weekend column that year for The Record that celebrated the dedication of public workers, Reed singled out ELEC staff for praise:

"...I would give special recognition to the 60 employees of the Election Law Enforcement Commission who are laboring intently to address a big issue in our society today- how to regulate campaign financing the influence of powerful interests..."

"Cynical New Jerseyans are probably surprised that our state has had this successful entity for more than 40 years, a pioneering effort that grew out of bribery scandals in the early 70s and is a model for other states..."

"Amazingly, ELEC has the power to enforce their rules and can investigate, fine and use other measures to punish those individuals that violate the requirements and they have done so with a reputation of being fair and timely."

"So, on this Labor Day, let's salute the ELEC team and many others like them who diligently work on what needs to be done and never waver in their mission to serve the people of New Jersey."

"Ingrid was the epitome of an advocate for better government. She always acted with the public's best interest in mind and was a strong advocate for transparency. Her dedication earned her the enduring respect of ELEC staff and commissioners," said Joe Donohue, ELEC's Deputy Director.

Marc Pfeiffer, Assistant Director of the Bloustein Local Government Research Center, worked with Reed for three decades. He served ten years as a municipal manager and 26 years as an assistant or acting director of the Division of Local Government Services within the NJ Department of Community Affairs

He shared her fervor for government transparency and called Reed an "irreplaceable public resource."

"There will never be anyone like her again," he said.

## Ratification of Opinion on Amended Order to Show Cause

At its July 16, 2024 regular Commission meeting the commissioners unanimously ratified the Opinion on Amended Order to Show Cause regarding the use of media resources by declared candidates as campaign contributions and other ancillary issues related to that matter.

## Amendments to Cost Index Adjustment and Amendments to ELEC Regulations

On July 16, 2024 the Commission unanimously approved the proposed Campaign Cost-Index Adjustments for Gubernatorial and Non-Gubernatorial Candidates, Committees, and Political Party Entities, and proposed Independent Expenditure Committee Regulations and Amendments.

The 2024 Cost Index Report, approved at the June 18, 2024 meeting, presents the percentage of inflationary change in election costs that the Commission is required to calculate. The proposed adjustments are set forth in two proposals: Gubernatorial proposal and non-gubernatorial proposal.

Additionally, the non-gubernatorial proposal contains regulations to implement registration and reporting requirements for independent expenditure committees (IECs), reflecting the changes enacted by P.L. 2023, c. 30. These include new and amended definitions, and new rules detailing the establishment of an IEC, describing an IEC's reporting obligations, and clarifying limitations and restrictions on an IEC's activity. The non-gubernatorial proposal also includes a new regulation clarifying circumstances in which a candidate may transfer funds to a future election.

The New Jersey Election Law Enforcement Commission will conduct a **public hearing** concerning this notice of proposal on Tuesday, October 15, 2024, at 11:00 a.m. at:

Election Law Enforcement Commission  
25 South Stockton St., 5th floor  
Trenton, New Jersey 08608

Persons wishing to testify are requested to reserve time to speak by contacting Administrative Assistant Elbia Zeppetelli at (609) 292-8700 no later than Friday, October 11, 2024.

Submit written comments by October 18, 2024, to:

Benjamin Kachuriner, Esq.,  
Assistant Legal Counsel  
Election Law Enforcement Commission  
PO Box 185  
Trenton, New Jersey 08625-0185  
Email: [elec.rulemaking@elec.nj.gov](mailto:elec.rulemaking@elec.nj.gov)

## With Cash Reserves Flush, “Big Six” in Less Rush

As they sit on the largest combined “off-year”<sup>1</sup> cash reserves in more than a decade, the so-called “Big Six” committees so far are going easy on the fund-raising pedal, according to second quarter reports filed with the New Jersey Election Law Enforcement Commission (ELEC).

The two state parties and four legislative leadership committees collectively reported \$1.9 million in fund-raising during the first six months of 2024. That is a two percent increase above the fund-raising average for six federal election years dating back to 2014.

On the other hand, they reported a combined war-chest of more than \$2.2 million. That figure is 72 percent above average for the six elections. Compared to four years earlier, Republican reserves are 55 percent higher while Democratic war chests are 189 percent more.

**TABLE 1**  
**CAMPAIGN FINANCE ACTIVITY BY “BIG SIX”**  
**THROUGH 2ND QUARTER BY YEAR**

YEAR	RAISED	SPENT	CASH-ON-HAND	STATE ELECTIONS
2013	\$3,382,737	\$1,874,081	\$3,189,889	Governor and Both Houses
<b>2014</b>	<b>\$1,276,109</b>	<b>\$1,319,714</b>	<b>\$ 800,994</b>	<b>Federal</b>
2015	\$2,476,599	\$1,983,389	\$2,160,318	Assembly
<b>2016</b>	<b>\$1,661,559</b>	<b>\$1,513,987</b>	<b>\$1,127,086</b>	<b>Federal</b>
2017	\$2,751,561	\$2,205,599	\$2,263,401	Governor and Both Houses
<b>2018</b>	<b>\$2,991,664</b>	<b>\$2,416,353</b>	<b>\$1,321,894</b>	<b>Federal</b>
2019	\$2,283,313	\$1,729,263	\$2,075,620	Assembly
<b>2020</b>	<b>\$1,342,492</b>	<b>\$1,090,629</b>	<b>\$ 911,929</b>	<b>Federal</b>
2021	\$4,836,037	\$3,529,208	\$2,678,213	Governor and Both Houses
<b>2022</b>	<b>\$2,167,841</b>	<b>\$1,737,175</b>	<b>\$1,450,701</b>	<b>Federal</b>
2023	\$3,610,199	\$2,148,262	\$4,060,824	Senate and Assembly
<b>2024</b>	<b>\$1,922,526</b>	<b>\$1,449,013</b>	<b>\$2,246,644</b>	<b>Federal</b>
Average-Six Federal Election Years	\$1,893,699	\$1,587,812	\$1,309,875	
<b>Difference- %</b>	<b>2%</b>	<b>-9%</b>	<b>72%</b>	

Along with having solid reserves midway through a non-state election year, party leaders on both sides also know fund-raising should be easier next year due to much higher contribution limits.

In 2025, the governor’s seat and all 120 legislative offices will be up for reelection.

Prior to passage of P.L. 2023 c.30 on April 3, 2023, the two state parties and four legislative leadership committees could raise just \$25,000 annually from a single donor.

<sup>1</sup> Election years when state elections are not the main focus.

Next year, donors will be able to deposit \$79,000- more than three times as much as before the new law- each year to accounts that directly fund campaign expenses of all Big Six committees.

In addition, donors will be able to contribute another \$39,500 annually to the two state parties using new “housekeeping” accounts.

These new accounts are earmarked solely for administrative expenses, including mortgages, rent, taxes, compliance costs, legal bills and collective bargaining outlays.

County parties also can create housekeeping accounts.

**TABLE 2**  
**FUNDRAISING BY “BIG SIX” COMMITTEES**  
**JANUARY 1 THROUGH JUNE 30, 2024**

<b>REPUBLICANS</b>	<b>RAISED</b>	<b>SPENT**</b>	<b>CASH-ON-HAND</b>	<b>NET WORTH*</b>
New Jersey Republican State Committee	\$ 254,885	\$ 125,435	\$ 157,060	\$ 157,060
Senate Republican Majority	\$ 144,371	\$ 70,932	\$ 147,315	\$ 147,315
Assembly Republican Victory	\$ 126,340	\$ 52,446	\$ 145,001	\$ 143,425
<b>Sub-Total- Republicans</b>	<b>\$ 525,596</b>	<b>\$ 248,814</b>	<b>\$ 449,376</b>	<b>\$ 447,800</b>
Difference Versus Second Quarter 2020 (Dollars)	\$ 97,130	\$ (94,977)	\$ 159,574	\$ 169,638
<b>Difference Versus Second Quarter 2020 (Percent)</b>	<b>23%</b>	<b>-28%</b>	<b>55%</b>	<b>61%</b>
<b>DEMOCRATS</b>				
New Jersey Democratic State Committee	\$ 647,918	\$ 723,357	\$ 59,098	\$ 28,904
Senate Democratic Majority	\$ 239,364	\$ 145,550	\$ 986,150	\$ 986,150
Democratic Assembly Campaign Committee	\$ 509,649	\$ 331,292	\$ 752,020	\$ 721,581
<b>Sub-Total- Democrats</b>	<b>\$1,396,931</b>	<b>\$1,200,199</b>	<b>\$1,797,268</b>	<b>\$1,736,636</b>
Difference Versus Second Quarter 2020 (Dollars)	\$ 482,905	\$ 453,361	\$1,175,141	\$1,207,594
<b>Difference Versus Second Quarter 2020 (Percent)</b>	<b>53%</b>	<b>61%</b>	<b>189%</b>	<b>228%</b>
<b>Total- Both Parties</b>				
<b>Total- Both Parties</b>	<b>\$1,922,526</b>	<b>\$1,449,013</b>	<b>\$2,246,644</b>	<b>\$2,184,435</b>
Difference Versus Second Quarter 2020 (Dollars)	\$ 580,034	\$ 358,384	\$1,334,715	\$1,377,231
<b>Difference Versus Second Quarter 2020 (Percent)</b>	<b>43%</b>	<b>33%</b>	<b>146%</b>	<b>171%</b>

\*Net worth is cash-on-hand adjusted for debts owed to or by the committee.

\*\*Some spending totals may exceed fundraising totals because the committee dipped into reserves or incurred debt.

State parties and legislative leadership committees are required to report their financial activity to the Commission on a quarterly basis.

The reports are available on ELEC’s website [www.elec.nj.gov](http://www.elec.nj.gov). ELEC also can be accessed on Facebook ([www.facebook.com/NJElectionLaw](http://www.facebook.com/NJElectionLaw)).

## New Employees

### Alissa Young

Ms. Young has over 12 years’ experience in the law profession including working for the Philadelphia Bar Association and in areas of family law. Additionally, she worked as a recruitment assistant for a major, fast growing firm and as a teaching assistant for Rutgers School of Law in Camden. She graduated with a Juris Doctor from Rutgers University School of Law and a bachelor’s degree from Saint Joseph’s University. She is a member of the State Bar of New Jersey and the State Bar of Pennsylvania.

### Amy McClelland

Ms. McClelland brings 18 years of professional experience as legal counsel. Her legal background includes complex civil litigation, white-collar defense, commercial litigation, and disputes regarding local public contracts (pay-to-play) laws. She graduated with a Juris Doctor from The Ohio State University Moritz College of Law and a Bachelor’s degree from Gettysburg College. She is a member of the State Bar of New Jersey.

## Training Webinars & Seminars

<b>CAMPAIGN COMPLIANCE SEMINARS AND eFILE TRAINING</b>
July 09, 2024
August 06, 2024
September 12, 2024
October 03, 2024
October 08, 2024
<b>CPC/PPC COMPLIANCE SEMINARS AND eFILE TRAINING</b>
July 11, 2024
August 08, 2024
September 10, 2024
October 10, 2024
<b>IN PERSON SEMINARS</b>
September 25 – Campaign
October 2 – CPC

\*All webinars and seminars will begin at 10:00 and run for approximately 2 hours.

If you have any questions concerning ELEC’s Training Program, please contact the staff of the Compliance Division at (609) 292-8700.

## 2024 Reporting Dates

	INCLUSION DATES	REPORT DUE DATE
<b>FIRE COMMISSIONER – FEBRUARY 17, 2024</b>		
29–day Preelection Reporting Date	Inception of campaign* – 01/16/2024	01/19/2024
11–day Preelection Reporting Date	01/17/2024 – 02/03/2024	02/06/2024
20–day Postelection Reporting Date	02/04/2024 – 03/05/2024	03/08/2024
72–Hour Notice Reporting Starts on 02/04/2024 through 02/09/2024		
24–Hour Notice Reporting Starts on 02/10/2024 through 02/17/2024		
<b>APRIL SCHOOL BOARD – APRIL 16, 2024</b>		
29–day Preelection Reporting Date	Inception of campaign* – 03/15/2024	03/18/2024
11–day Preelection Reporting Date	03/16/2024 – 04/02/2024	04/05/2024
20–Day Postelection Reporting Date	04/03/2024 – 05/03/2024	05/06/2024
72–Hour Notice Reporting Starts on 04/03/2024 through 04/08/2024		
24–Hour Notice Reporting Starts on 04/09/2024 through 04/16/2024		
<b>MAY MUNICIPAL – MAY 14, 2024</b>		
29–day Preelection Reporting Date	Inception of campaign* – 04/12/2024	04/15/2024
11–day Preelection Reporting Date	04/13/2024 – 04/30/2024	05/03/2024
20–Day Postelection Reporting Date	05/01/2024 – 05/30/2024	06/03/2024
72–Hour Notice Reporting Starts on 05/01/2024 through 05/06/2024		
24–Hour Notice Reporting Starts on 05/07/2024 through 05/14/2024		
<b>RUNOFF (JUNE)** – JUNE 11, 2024</b>		
29–day Preelection Reporting Date	No Report Required for this Period	
11–day Preelection Reporting Date	05/01/2024 – 05/28/2024	05/31/2024
20–Day Postelection Reporting Date	05/29/2024 – 06/28/2024	07/01/2024
72–Hour Notice Reporting Starts on 05/29/2024 through 06/03/2024		
24–Hour Notice Reporting Starts on 06/04/2024 through 06/11/2024		
<b>PRIMARY (90 DAY START DATE: MARCH 06, 2024)*** – JUNE 04, 2024</b>		
29–day Preelection Reporting Date	Inception of campaign* – 05/03/2024	05/06/2024
11–day Preelection Reporting Date	05/04/2024 -05/21/2024	05/24/2024
20–Day Postelection Reporting Date	05/22/2024 – 06/21/2024	06/24/2024
72–Hour Notice Reporting Starts on 05/22/2024 through 05/27/2024		
24–Hour Notice Reporting Starts on 05/28/2024 through 06/04/2024		
<b>GENERAL (90 DAY START DATE: AUGUST 07, 2024)*** – NOVEMBER 05, 2024</b>		
29–day Preelection Reporting Date	06/22/2024 – 10/04/2024	10/07/2024
11–day Preelection Reporting Date	10/05/2024 – 10/22/2024	10/25/2024
20–day Postelection Reporting Date	10/23/2024 -11/22/2024	11/25/2024
72–Hour Notice Reporting Starts on 10/23/2024 through 10/28/2024		
24–Hour Notice Reporting Starts on 10/29/2024 through 11/05/2024		

**RUN-OFF (DECEMBER)\*\* – DECEMBER 03, 2024**

29-day Preelection Reporting Date	No Report Required for this Period	
11-day Preelection Reporting Date	10/23/2024 – 11/19/2024	11/22/2024
20-day Postelection Reporting Date	11/20/2024 – 12/20/2024	12/23/2024
72-Hour Notice Reporting Starts on 11/20/2024 through 11/25/2024		
24-Hour Notice Reporting Starts on 11/26/2024 through 12/03/2024		

**PACS, PCFRS & CAMPAIGN QUARTERLY FILERS**

1 <sup>st</sup> Quarter	01/01/2024 – 03/31/2024	04/15/2024
2 <sup>nd</sup> Quarter	04/01/2024 – 06/30/2024	07/15/2024
3 <sup>rd</sup> Quarter	07/1/2024 – 09/30/2024	10/15/2024
4 <sup>th</sup> Quarter	10/01/2024 – 12/31/2024	01/15/2025

**GOVERNMENTAL AFFAIRS AGENTS (Q-4)**

1 <sup>st</sup> Quarter	01/01/2024 – 03/31/2024	04/10/2024
2 <sup>nd</sup> Quarter	04/01/2024 – 06/30/2024	07/10/2024
3 <sup>rd</sup> Quarter	07/01/2024 – 09/30/2024	10/10/2024
4 <sup>th</sup> Quarter	10/01/2024 – 12/31/2024	01/10/2025

\* Inception Date of Campaign (first time filers) or from January 1, 2024 (Quarterly filers).

\*\* A candidate committee or joint candidates committee that is filing in a 2024 Runoff election is not required to file a 20-day postelection report for the corresponding prior election (May Municipal or General).

\*\*\* Form PFD-1 is due on April 04, 2024 for Primary Election Candidates and June 14, 2024 for Independent General Election Candidates.

Note: A 4<sup>th</sup> quarter 2023 filing is needed for Primary 2024 candidates if they started their campaign prior to December 06, 2023. A 2<sup>nd</sup> quarter 2024 filing is needed by Independent/Non-Partisan General Election candidates if they started their campaign prior to May 07, 2024.

**HOW TO CONTACT ELEC**

[www.elec.nj.gov](http://www.elec.nj.gov)

In Person: 25 South Stockton Street, 5<sup>th</sup> Floor, Trenton, NJ  
 By Mail: P.O. Box 185, Trenton, NJ 08625  
 By Telephone: (609) 292-8700

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