



**DESIGNATION
OF
GOVERNMENTAL AFFAIRS AGENT**

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION

P.O. Box 185, Trenton, NJ 08625-0185
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)
Website: www.elec.state.nj.us

**FORM L-2
Reporting For Calendar Year 2010**

ELEC RECEIVED

FEB 22 2011

FOR STATE USE ONLY

Amendment ☐

Name of Represented Entity

Sporting Goods Manufacturers Assn.

Business Address

8505 Fenton Street, Suite 212

City

Farmersville Silver Spring

State MD Zip Code 20910

*(Area Code) Telephone Number

301-495-6321

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2010 with the Election Law Enforcement Commission.

Name of Governmental Affairs Agent

or Governmental Affairs Agent Firm Princeton Public Affairs Group, Inc.

Business Address The Princeton House - 160 West State Street

City Trenton

State NJ Zip Code 08608-1102

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

Acknowledged:

Princeton Public Affairs Group, Inc.

Name of Governmental Affairs Agent or
Governmental Affairs Agent Firm

Sporting Goods Manufacturers Assn.
Print Full Name of Represented Entity

By: Dale J. Florio

Print Full Name

Dale J. Florio
Signature

February 11, 2011

Date

By:

Thomas Covey, President
Print Full Name/Title

Thomas Covey
Signature

2/11/2011
Date