



DESIGNATION
OF
GOVERNMENTAL AFFAIRS AGENT

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION

P.O. Box 185, Trenton, NJ 08625-0185
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)
Website: www.elec.state.nj.us

FORM L-2
Reporting For Calendar Year 2010

ELEC RECEIVED

FEB 17 2011

FOR STATE USE ONLY

Amendment ☐

Name of Represented Entity SMG Worldwide

Business Address One Convention Boulevard

City Atlantic City State NJ Zip Code 08401

*(Area Code) Telephone Number (215) 592-6670

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2010 with the Election Law Enforcement Commission.

Name of Governmental Affairs Agent
or Governmental Affairs Agent Firm Richard S. Mroz

Business Address 128 West State Street

City Trenton State NJ Zip Code 08608

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

Acknowledged:

Richard S. Mroz

Name of Governmental Affairs Agent or
Governmental Affairs Agent Firm

By: Richard S. Mroz

Print Full Name

Signature

Date

SMG Worldwide

Print Full Name of Represented Entity

By: Robert McClintock VP Convention Center Ops

Print Full Name and Title

Signature

Date