Amendment



DESIGNATION OF GOVERNMENTAL AFFAIRS AGENT

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION
P.O. Box 185, Trenton, NJ 08825-0185
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)
Website: www.dlec.state.nj.us

FORM L-2	
Reporting For Calendar Year	2010

FEB 1 1 2011

FOR STATE USE ONLY

Name of Represented Entity	Purest Colloids,	Inc.		
Business Address	600 Highland	Ave St602		
City Westampton			State NJ Zip Code 08060	
*(Area Code) Telephone Number	609-267-	2112		
The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2010 with the Election Law Enforcement Commission. Name of Governmental Affairs Agent or Governmental Affairs Agent Management & Government Resources Inc.				
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This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated. It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seg. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.				
Acknowledged:				
Management & Gover Name of Governmental Affairs A Governmental Affairs Agent Fin	gent or		st Colloids, Inc.	
By: Barry E. Lefkowi Print Rull Rame Signature Date		By: Franc Print Full Nar Signature Date	is Key, CEO me/Title /////	

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*Leave this field blank if your telephone number is unlisted. Pursuant to N.15.A. 47:1A-1.1, an unlisted telephone number is not a public record and must not be provided on this form.