

DESIGNATION GOVERNMENTAL AFFAIRS AGENT

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION P.O. Box 185, Trenton, NJ 08625-0185

FORM L-2 Reporting For Calendar Year 2010

ELEC RECEIVED

FEB 15 2011

(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532) Website: www.elec.state.nj.us	FOR STATE USE ONLY
	Amendment
Name of Represented Entity The Philadelphia Coca-Cola Bottling Company	
Business Address 725 E. Erie Avenue	
City Philadelphia	State PA Zip Code 19134
*(Area Code) Telephone Number (215) 427-6178	
The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2010 with the Election Law Enforcement Commission. Name of Governmental Affairs Agent or Governmental Affairs Agent Firm Barbara McConnell/The McConnell Group	
Business Address 449 Sergeantsville Road	
City Flemington	State NJ Zip Code 08822
This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated. It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.	
Acknowledged:	
Name of Governmental Affairs Agent or Governmental Affairs Agent Firm	e Philadelphia Coca-Cola Bottling Company nt Full Name of Represented Entity
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