



DESIGNATION
OF
GOVERNMENTAL AFFAIRS AGENT

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION

P.O. Box 185, Trenton, NJ 08625-0185
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)
Website: www.elec.state.nj.us

FORM L-2
Reporting For Calendar Year 2010

ELEC RECEIVED
FEB 15 2011

FOR STATE USE ONLY

Amendment ☐

Name of Represented Entity New Jersey Broadcasters Association

Business Address 348 Applegarth Road

City Monroe Township State NJ Zip Code 08831

*(Area Code) Telephone Number 609-860-0111

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2010 with the Election Law Enforcement Commission.

Name of Governmental Affairs Agent
or Governmental Affairs Agent Firm The Marcus Group, Inc.

Business Address 150 Clove Road

City Little Falls State NJ Zip Code 07424

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

Acknowledged:

The Marcus Group, Inc.

Name of Governmental Affairs Agent or
Governmental Affairs Agent Firm

By: Alan C. Marcus

Print Full Name

Signature

Date

2-14-2011

New Jersey Broadcasters Association

Print Full Name of Represented Entity

By:

PAUL S. ROTELLA, PRESIDENT/CEO

Print Full Name/Title

Signature

Date

Paul S. Rotella/CEO
2/14/11