



DESIGNATION
OF
GOVERNMENTAL AFFAIRS AGENT

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION

P.O. Box 185, Trenton, NJ 08625-0185
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)
Website: www.elec.state.nj.us

FORM L-2
Reporting For Calendar Year 2010

ELEC RECEIVED

FEB 15 2011

FOR STATE USE ONLY

Name of Represented Entity New Jersey Association of Insurance & Financial Advisors

Business Address PO Box 155

City Ingleside State IL Zip Code 60041

*(Area Code) Telephone Number (847) 587-0282

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2010 with the Election Law Enforcement Commission.

Name of Governmental Affairs Agent
or Governmental Affairs Agent Firm Pathways Government Relations, LLC

Business Address PO Box 559

City Rancocas State NJ Zip Code 08073-9998

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

Acknowledged:

Pathways Government Relations, LLC

Name of Governmental Affairs Agent or
Governmental Affairs Agent Firm

By: Paul J. Bent

Print Full Name

Signature

Date

NJ Assoc. of Insurance & Financial Advisors

Print Full Name of Represented Entity

By:

Print Full Name/Title

Signature

Date