DESIGNATION OF GOVERNMENTAL AFFAIRS AGENT

FORM L-2
Reporting For Calendar Year 2010

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NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION
P.O. Box 185, Trenton, NJ 08625-0185
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)
Website: www.elec.state.nj.us

Name of Represented Entity J. Seward Johnson, Jr.

Business Address 400 South Street

City Key West State FL Zip Code 33040

*(Area Code) Telephone Number

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2010 with the Election Law Enforcement Commission.

Name of Governmental Affairs Agent or Governmental Affairs Agent Firm Pathways Government Relations, LLC

Business Address PO Box 559

City Rancocas State NJ Zip Code 08073-9998

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

Acknowledged:

Pathways Government Relations, LLC
Name of Governmental Affairs Agent or Governmental Affairs Agent Firm

By: Paul J. Bent
Print Full Name

Signature

2-15-11
Date

J. Seward Johnson, Jr.
Print Full Name of Represented Entity

By:
Print Full Name/Title

Signature

Date

*Leave this field blank if your telephone number is unlisted. Pursuant to N.J.S.A. 47:1A-1.1, an unlisted telephone number is not a public record and must not be provided on this form.