 <p>DESIGNATION OF GOVERNMENTAL AFFAIRS AGENT</p> <p>NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION P.O. Box 185, Trenton, NJ 08625-0185 (609) 202-8700 or Toll Free Within NJ 1-800-313-ELEC (3532) Web site: www.elec.state.nj.us</p>	FORM L-2 Reporting For Calendar Year 2010
	ELEC RECEIVED FEB 15 2011
	FOR STATE USE ONLY Amendment <input type="checkbox"/>

Name of Represented Entity HOBOKEN UNIVERSITY MEDICAL CENTER

Business Address 308 WILLOW AVENUE

City HOBOKEN State NJ Zip Code 07030

*(Area Code) Telephone Number 201 418-1000

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2010 with the Election Law Enforcement Commission.

Name of Governmental Affairs Agent or Governmental Affairs Agent Firm Princeton Public Affairs Group, Inc.

Business Address The Princeton House - 160 West State Street

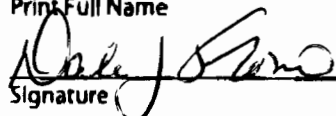
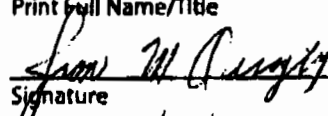
City Trenton State NJ Zip Code 08608-1102

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

Acknowledged:

<u>Princeton Public Affairs Group, Inc.</u> Name of Governmental Affairs Agent or Governmental Affairs Agent Firm	<u>HOBOKEN UNIVERSITY MEDICAL CENTER</u> Print Full Name of Represented Entity
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By: <u>Dale J. Florio</u> Print Full Name <u></u> Signature <u>February 11, 2011</u> Date	By: <u>JOAN M. QUIGLEY, VICE PRESIDENT</u> Print Full Name/Title <u></u> Signature <u>1/12/11</u> Date
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