



DESIGNATION
OF
GOVERNMENTAL AFFAIRS AGENT

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION

P.O. Box 185, Trenton, NJ 08625-0185
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)
Website: www.elec.state.nj.us

FORM L-2
Reporting For Calendar Year 2010

ELEC RECEIVED

FEB 15 2011

FOR STATE USE ONLY

Amendment ☐

Name of Represented Entity EdisonLearning, Inc.

Business Address 485 Lexington Avenue, 2nd Floor

City New York State NY Zip Code 08232-0721

*(Area Code) Telephone Number 917-406-0350

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2010 with the Election Law Enforcement Commission.

Name of Governmental Affairs Agent
or Governmental Affairs Agent Firm Blank Rome LLP

Business Address 301 Carnegie Center, Suite 303

City Princeton State NJ Zip Code 08540

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

Acknowledged:

Blank Rome LLP

Name of Governmental Affairs Agent or
Governmental Affairs Agent Firm

EdisonLearning, Inc.

Print Full Name of Represented Entity

By: David Norcross

Print Full Name

David A. Norcross
Signature

02/14/2011
Date

By: Leah Mallon, Director, Government Affairs

Print Full Name/Title

Leah Mallon
Signature

2/14/11
Date