



DESIGNATION
OF
GOVERNMENTAL AFFAIRS AGENT

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION

P.O. Box 185, Trenton, NJ 08625-0185
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)
Website: www.elec.state.nj.us

FORM L-2
Reporting For Calendar Year 2010

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FEB 15 2011

FOR STATE USE ONLY

Amendment ☐

Name of Represented Entity DIRECTV

Business Address 901 F. Street Suite 600

City Washington State DC Zip Code 2004

*(Area Code) Telephone Number (202) 363-6330

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year _____ with the Election Law Enforcement Commission.

Name of Governmental Affairs Agent
or Governmental Affairs Agent Firm The Advocacy Group, LLC

Business Address 400 Pleasanyt Valley Ave.

City Moorestown State NJ Zip Code 08057

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

Acknowledged:

The Advocacy Group, LLC

Name of Governmental Affairs Agent or
Governmental Affairs Agent Firm

DIRECTV

Print Full Name of Represented Entity

By: AJ Sabath

Print Full Name

Signature

February 10, 2011

Date

By: Damon Stewart

Print Full Name/Title

Signature

February 10, 2011

Date