



DESIGNATION
OF
GOVERNMENTAL AFFAIRS AGENT

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION

P.O. Box 185, Trenton, NJ 08625-0185
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)
Website: www.elec.state.nj.us

FORM L-2
Reporting For Calendar Year 2010

FOR STATE USE ONLY

Name of Represented Entity BetFair US/TVG

Business Address 6701 Center Drive West, Suite 160

City Los Angeles State CA Zip Code 90045

*(Area Code) Telephone Number 310-242-9541

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2010 with the Election Law Enforcement Commission.

Name of Governmental Affairs Agent
or Governmental Affairs Agent Firm Porzio Governmental Affairs, LLC

Business Address 41 West State Street

City Trenton State NJ Zip Code 08608

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

Acknowledged:

Porzio Governmental Affairs, LLC

Name of Governmental Affairs Agent or
Governmental Affairs Agent Firm

BetFair US/TVG

Print Full Name of Represented Entity

By: Dennis F. Marco

Print Full Name

Signature

Date

1/31/11

By: John Hindman / General Counsel

Print Full Name/Title

Signature

Date

Laurie Itkin / Vice President, Gov't & Public Affairs
2/03/2011