



**DESIGNATION  
OF  
GOVERNMENTAL AFFAIRS AGENT**

**FORM L-2  
Reporting For Calendar Year 2009**

ELEC RECEIVED

FEB 16 2010

**NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION**

P.O. Box 185, Trenton, NJ 08625-0185  
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)  
Website: www.elec.state.nj.us

FOR STATE USE ONLY

Name of Represented Entity REED ELSEVIER, INC.

Business Address 1150 18TH STREET NW, SUITE 600

City WASHINGTON State DC Zip Code 20036

\*(Area Code) Telephone Number \_\_\_\_\_

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2009 with the Election Law Enforcement Commission.

Name of Governmental Affairs Agent  
or Governmental Affairs Agent Firm KAUFMAN ZITA GROUP, LLC

Business Address 12 ROSZEL ROAD, SUITE C104

City PRINCETON State NJ Zip Code 08540

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

**Acknowledged:**

KAUFMAN ZITA GROUP, LLC

Name of Governmental Affairs Agent or  
Governmental Affairs Agent Firm

By: Patrizia Zita

Print Full Name

Patrizia Zita

Signature

2-16-10

Date

REED ELSEVIER, INC.

Print Full Name of Represented Entity

By: Teresa Jennings

Print Full Name/Title

Teresa Jennings

Signature

1-7-10

Date