



DESIGNATION OF GOVERNMENTAL AFFAIRS AGENT

FORM L-2 Reporting For Calendar Year 2009

ELEC RECEIVED FEB 26 2010

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION P.O. Box 185, Trenton, NJ 08625-0185 (609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532) Website: www.elec.state.nj.us

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Amendment []

Name of Represented Entity Purest Colloids Inc Business Address 600 Highland Ave St602 City Westhampton State NJ Zip Code 08060 *(Area Code) Telephone Number 609-267-2112

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2009 with the Election Law Enforcement Commission.

Name of Governmental Affairs Agent or Governmental Affairs Agent Firm Management & Government Resources, Inc. Business Address 5 Azalea Drive City Lumberton State NJ Zip Code 08048

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

Acknowledged:

Management & Government Resources, Inc. Purest Colloids Inc. Name of Governmental Affairs Agent or Governmental Affairs Agent Firm Print Full Name of Represented Entity

By: Barry E. Lefkowitz Print Full Name Signature Date 2/23/10

By: Francis Key Print Full Name/Title Signature Date 2/9/10