



DESIGNATION OF GOVERNMENTAL AFFAIRS AGENT

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION

P.O. Box 185, Trenton, NJ 08625-0185
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)
Website: www.elec.state.nj.us

FORM L-2 Reporting For Calendar Year 2009

ELEC RECEIVED

FEB 18 2010

FOR STATE USE ONLY

Amendment []

Name of Represented Entity The Philadelphia Coca-Cola Bottling Company

Business Address 725 E. Erie Avenue

City Philadelphia State PA Zip Code 19134

*(Area Code) Telephone Number (215) 427-6178

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2009 with the Election Law Enforcement Commission.

Name of Governmental Affairs Agent or Governmental Affairs Agent Firm Barbara McConnell/The McConnell Group

Business Address 449 Sergeanstown Road

City Flemington State NJ Zip Code 08822

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

Acknowledged:

Barbara McConnell/The McConnell Group

Name of Governmental Affairs Agent or Governmental Affairs Agent Firm

By: BARBARA McCONNELL Print Full Name

Signature

2/4/10 Date

The Philadelphia Coca-Cola Bottling Company

Print Full Name of Represented Entity

By: TRAVIS L. HINES Print Full Name/Title

Signature

1/12/10 Date