



DESIGNATION OF GOVERNMENTAL AFFAIRS AGENT

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION
P.O. Box 185, Trenton, NJ 08625-0185
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)
Website: www.elec.state.nj.us

FORM L-2 Reporting For Calendar Year 2009

ELEC RECEIVED FEB 9 - 2010

FOR STATE USE ONLY

Amendment []

Name of Represented Entity Pepsi Cola Company, Inc.

Business Address 700 Anderson Hill Road, Mail Code 3/1-311

City Purchase State NY Zip Code 10577

*(Area Code) Telephone Number 914-253-2609

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2009 with the Election Law Enforcement Commission.

Name of Governmental Affairs Agent or Governmental Affairs Agent Firm MBI GluckShaw

Business Address 212 West State Street

City Trenton State NJ Zip Code 08608

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

Acknowledged:

MBI GluckShaw
Name of Governmental Affairs Agent or Governmental Affairs Agent Firm

Pepsi Cola Company, Inc.
Print Full Name of Represented Entity

By: Lisa Ginther
Print Full Name

By: Peter Wilcox/Director of Gov Affairs
Print Full Name/Title

Signature Lisa Ginther

Signature Peter Wilcox

Date 2/1/10

Date 1/15/2010