

DESIGNATION OF GOVERNMENTAL AFFAIRS AGENT

FORM L-2 Reporting For Calendar Year 2009

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P.O. Box 185, Trenton, NJ 08625-0185 (609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532) Website: www.elec.state.nj.us

Name of Represented Entity:

NJN / NJN Foundation

Business Address:

25 S. Stockton St, P.O. Box 777

City, State, Zip:

Trenton, NJ 08625-0777

*(Area Code) Telephone Number:

609-777-5001

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2009 with the Election Law Enforcement Commission.

Name of Government Affairs Agent

Or Governmental Affairs Agent Firm

Public Strategies Impact, L.L.C.

Business Address

414 River View Plaza
Trenton, NJ 08611-3420

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, <u>N.J.S.A.</u> 52:13C-18 et <u>seq.</u> or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

Acknowledged:

<u>Public Strategies Impact, L.L.C.</u> Name of Governmental Affairs Agent or Governmental Affairs Agent Firm

By:

Roger A. Bodman, Managing Partner

Print Full Name

Signature

January 15, 2010

Date

NJN / NJN Foundation

Print full name of Represented Entity

Ronnie Weyl, Acting Chief Operating Officer,

NJN Foundation

Print Full Name/Title

Signature

Date