



DESIGNATION OF GOVERNMENTAL AFFAIRS AGENT

FORM L-2 Reporting For Calendar Year 2009

ELEC RECEIVED FEB 16 2010

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION

P.O. Box 185, Trenton, NJ 08625-0185 (609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532) Website: www.elec.state.nj.us

FOR STATE USE ONLY

Name of Represented Entity NEW JERSEY HIGHER EDUCATION STUDENT ASSISTANCE AUTHORITY

Business Address PO BOX 545

City TRENTON State NJ Zip Code 08625

*(Area Code) Telephone Number 609-588-7121

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2009 with the Election Law Enforcement Commission.

Name of Governmental Affairs Agent or Governmental Affairs Agent Firm CAPITAL IMPACT GROUP

Business Address 134 WEST STATE STREET

City TRENTON State NJ Zip Code 08608

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

Acknowledged:

Name of Governmental Affairs Agent or Governmental Affairs Agent Firm
By: Gene J. Mulaoy
Signature
Date 2/16/10

Higher Education Student Assistance Authority
Print Full Name of Represented Entity
By: Marnie B. Grodman, Esq., Acting Director, OLGA
Print Full Name/Title
Signature
Date January 26, 2010