



DESIGNATION OF GOVERNMENTAL AFFAIRS AGENT

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION
P.O. Box 185, Trenton, NJ 08625-0185
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)
Website: www.elec.state.nj.us

FORM L-2 Reporting For Calendar Year 2009

ELEC RECEIVED FEB 16 2010

FOR STATE USE ONLY

Amendment []

Name of Represented Entity Hoboken Unleashed, LLC

Business Address 716 Clinton Street

City Hoboken State NJ Zip Code 07030

*(Area Code) Telephone Number 201.798.3064

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2009 with the Election Law Enforcement Commission.

Name of Governmental Affairs Agent or Governmental Affairs Agent Firm Impact NJ, LLC

Business Address 172 W. State Street, Suites 110-113

City Trenton State NJ Zip Code 08608

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

Acknowledged:

Impact NJ, LLC
Name of Governmental Affairs Agent or Governmental Affairs Agent Firm

Hoboken Unleashed, LLC
Print Full Name of Represented Entity

By: Cullen McAuliffe
Print Full Name

By: Michael Stigliano
Print Full Name/Title

Signature [Handwritten Signature]

Signature [Handwritten Signature]

February 12, 2010
Date

2-12-10
Date