



DESIGNATION OF GOVERNMENTAL AFFAIRS AGENT

FORM L-2 Reporting For Calendar Year 2009

ELEC RECEIVED

FEB 18 2010

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NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION

P.O. Box 185, Trenton, NJ 08625-0185 (609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532) Website: www.elec.state.nj.us

Amendment

Name of Represented Entity The Coca-Cola Bottling Company of New York

Business Address 555 Taxter Road

City Elmsford State NY Zip Code 10523

\*(Area Code) Telephone Number (914) 789-1193

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2009 with the Election Law Enforcement Commission.

Name of Governmental Affairs Agent or Governmental Affairs Agent Firm Barbara McConnell/The McConnell Group

Business Address 449 Sergeantsville Road

City Flemington State NJ Zip Code 08822

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

Acknowledged:

Barbara McConnell/The McConnell Group Name of Governmental Affairs Agent or Governmental Affairs Agent Firm

Coca-Cola Bottling Company of New York Print Full Name of Represented Entity

By: Barbara McConnell Print Full Name

By: Toney ANAYA Print Full Name/Title

Signature of Barbara McConnell

Signature of Toney ANAYA

Date 1/27/10

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