



**DESIGNATION  
OF  
GOVERNMENTAL AFFAIRS AGENT**

**NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION**  
 P.O. Box 185, Trenton, NJ 08625-0185  
 (609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)  
 Website: www.elec.state.nj.us

**FORM L-2  
Reporting For Calendar Year 2009**

ELEC RECEIVED  
 JAN 29 2010  
 FOR STATE USE ONLY

Amendment

Name of Represented Entity: Cliffside Park

Business Address: 525 Palisade Ave.

City, State, Zip: Cliffside Park, NJ 07010

\*(Area Code) Telephone Number: 201-945-3456

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2009 with the Election Law Enforcement Commission.

Name of Government Affairs Agent  
 Or Governmental Affairs Agent Firm: Public Strategies Impact, L.L.C.

Business Address: 414 River View Plaza  
Trenton, NJ 08611-3420

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

Acknowledged:

Public Strategies Impact, L.L.C.  
 Name of Governmental Affairs Agent or  
 Governmental Affairs Agent Firm

Cliffside Park  
 Print full name of Represented Entity

By: Roger A. Bodman, Managing Partner  
 Print Full Name

By: Christos Diktas, BOB ATHERTON  
 Print Full Name/Title

Signature

Signature

January 15, 2010  
 Date

1/19/10  
 Date