



DESIGNATION OF GOVERNMENTAL AFFAIRS AGENT

FORM L-2 Reporting For Calendar Year 2009

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION
P.O. Box 185, Trenton, NJ 08625-0185
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)
Website: www.elec.state.nj.us

ELEC RECEIVED FEB 16 2010 FOR STATE USE ONLY

Amendment [ ]

Name of Represented Entity Bally Technologies

Business Address 6601 South Bermuda Rd.

City Las Vegas State NV Zip Code 89119

\*(Area Code) Telephone Number 702-270-7600

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2009 with the Election Law Enforcement Commission.

Name of Governmental Affairs Agent or Governmental Affairs Agent Firm 1868 Public Affairs, LLC

Business Address 15 West Front Street, 4th Floor

City Trenton State NJ Zip Code 08608

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

Acknowledged:

1868 Public Affairs, LLC
Name of Governmental Affairs Agent or Governmental Affairs Agent Firm

Bally Technologies
Print Full Name of Represented Entity

By: Patrick Torpey
Print Full Name

MARK LERNER, Secretary
Print Full Name/Title

Signature [Handwritten Signature]

Signature [Handwritten Signature]
FEB 01 2010

January 22, 2010
Date

Date