



DESIGNATION OF GOVERNMENTAL AFFAIRS AGENT

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION
P.O. Box 185, Trenton, NJ 08625-0185
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)
Website: www.elec.state.nj.us

FORM L-2 Reporting For Calendar Year 2009

ELEC RECEIVED FEB 16 2010

FOR STATE USE ONLY

Amendment [ ]

Name of Represented Entity Babyland Family Services

Business Address 755 South Orange Ave.

City Newark State NJ Zip Code 07106

\*(Area Code) Telephone Number

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2009 with the Election Law Enforcement Commission.

Name of Governmental Affairs Agent or Governmental Affairs Agent Firm 1868 Public Affairs, LLC

Business Address 15 West Front Street, 4th Floor

City Trenton State NJ Zip Code 08608

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

Acknowledged:

1868 Public Affairs, LLC
Name of Governmental Affairs Agent or Governmental Affairs Agent Firm

Babyland Family Services
Print Full Name of Represented Entity

By: Patrick Torpey
Print Full Name

By:
Print Full Name/Title

Signature

Signature

January 22, 2010
Date

Date