



DESIGNATION OF GOVERNMENTAL AFFAIRS AGENT

FORM L-2 Reporting For Calendar Year 2009

ELEC RECEIVED

FEB 16 2010

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Amendment

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION

P.O. Box 185, Trenton, NJ 08625-0185
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)
Website: www.elec.state.nj.us

Name of Represented Entity Associated Retail Tobacco Stores
Business Address 2140 Route 88
City Brick, New Jersey 08724 State NJ Zip Code 08724
*(Area Code) Telephone Number 201.447.2204

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2009 with the Election Law Enforcement Commission.

Name of Governmental Affairs Agent or Governmental Affairs Agent Firm Princeton Public Affairs Group, Inc.
Business Address The Princeton House - 160 West State Street
City Trenton State NJ Zip Code 08608-1102

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

Acknowledged: Associated Retail Tobacco Stores (ARTS of New Jersey)
Princeton Public Affairs Group, Inc. Print Full Name of Represented Entity
Name of Governmental Affairs Agent or Governmental Affairs Agent Firm

By: Dale J. Florio
Print Full Name
Signature
February 15, 2010
Date

By: Gary Kessaire, President
Print Full Name/Title
Signature
Date