



DESIGNATION OF GOVERNMENTAL AFFAIRS AGENT

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION
P.O. Box 185, Trenton, NJ 08625-0185
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)
Website: www.elec.state.nj.us

FORM L-2 Reporting For Calendar Year 2009

ELEC RECEIVED FEB 18 2010

FOR STATE USE ONLY

Amendment []

Name of Represented Entity Allied Financial

Business Address 1 Rt 4 West

City Rivers Edge State NJ Zip Code 07661

*(Area Code) Telephone Number 877-562-6200

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2009 with the Election Law Enforcement Commission.

Name of Governmental Affairs Agent or Governmental Affairs Agent Firm Management & Government Resources, Inc.

Business Address 5 Azalea Drive

City Lumberton State NJ Zip Code 08048

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

Acknowledged:

Management & Government Resources, Inc. Allied Financial

Name of Governmental Affairs Agent or Governmental Affairs Agent Firm

Print Full Name of Represented Entity

By: Barry E. Lefkowitz

Print Full Name

By: Anna Lazar

Print Full Name/Title

Signature

Signature

Date

Date