



**DESIGNATION
OF
GOVERNMENTAL AFFAIRS AGENT**

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION
P.O. Box 185, Trenton, NJ 08625-0185
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)
Website: www.elec.state.nj.us

**FORM L-2
Reporting For Calendar Year 2009**

ELEC RECEIVED

FEB 16 2010

FOR STATE USE ONLY

Amendment

Name of Represented Entity 3000 Ocean Front, LLC

Business Address 465 Monmouth Road

City West Long Branch State NJ Zip Code 07764

*(Area Code) Telephone Number 212-564-1616x28

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2009 with the Election Law Enforcement Commission.

Name of Governmental Affairs Agent
or Governmental Affairs Agent Firm Salmon Ventures Limited

Business Address 207 Bogden Blvd., Suite D

City Millville State NJ Zip Code 08332

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

Acknowledged:

Salmon Ventures Limited
Name of Governmental Affairs Agent or
Governmental Affairs Agent Firm

3000 Ocean Front, LLC
Print Full Name of Represented Entity

By: Kimberly Schalek Downes
Print Full Name

By: David Botton
Print Full Name/Title

Kimberly S. Downes
Signature

[Signature]
Signature

February 3, 2010
Date

2/9/2010
Date