

## **ANNUAL REPORT OF** REPRESENTED ENTITY

**NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION** P.O. Box 185, Trenton, NJ 08625-0185

(809) 292-8700 or Toil Free Within NJ 1-888-313-ELEC (3532)

## FORM L1-L **Reporting For Calendar Year 2009**

# DUPLICATE

**ELEC RECEIVED** 

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	Amendment	[.

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Name of Represented Entity Independ	ent Energy Producers of New Je	ersey (IEPNJ)		
Business Address 12 ROSZEL ROAD, STE. C10	)4			
City Princeton		State NJ	Zip Code 08540	
•(Area Code) Telephone Number				
1. Provide the following information regard	ding the Governmental Affairs Agent(s	s) employed by the Repres	ented Entity named abov	e.
1. Name				
Registration Number	Job Title			
Business Address			_	
			Zip Code	
*(Area Code) Telephone Number			<u> </u>	
*(Area Code) Telephone Number  2. Name		أ ما الحادث	<u> </u>	
Registration Number	Job Title			
City			ZIp Code	
*(Area Code) Telephone Number				
Registration Number	Job Title			
Business Address				
City			Zip Code	
•(Area Code) Telephone Number				
. Name				
Registration Number	Job Title			
Business Address				
		State		

Leave this field blank if your selephone number is unlisted. Pursuant to NJSA, 47,14-1.1, an unlisted telephone number is not a public record and must not be provided on this form.

2. Provide the following information regarding the Governmental Affairs Agent(s) Entity.	retained or otherwise engaged by the Represented
Name of Agent or Firm ADAM KAUFMAN (KAUFMAN ZITA GROUP, I	LLC)
Business Address 12 ROSZEL ROAD, SUITE C104	
City PRINCETON	State NJ Zip Code 08540
*(Area Code) Telephone Number 609-452-9800 Occupation	/Business Public Relations Firms
2. Name of Agent or Firm GABEL ASSOCIATES	
Business Address 417 DENISON STREET	
City HIGHLAND PARK	State NJ Zip Code 08904
*(Area Code) Telephone Number 732-296-0770 Occupation	/Business ENERGY CONSULTANT
SCHEDULE A	
Name of Governmental Affairs Agent ADAM KAUFMAN	utive order of the Governor, or by the State? State? ease provide the following Information:
Name of Authority, Board, or Commission NJ STATE MUSEUM BOARD OF TR	RUSTEES
Date When Term of Service Explres JANUARY 7, 2008	
Name of Governmental Affairs Agent	
Name of Authority, Board, or Commission	
Date When Term of Service Expires	
Name of Governmental Affairs Agent	
Name of Authority, Board, or Commission	
Date When Term of Service Expires	
Name of Governmental Affairs Agent	
Almon of Australia, Daniel of Commission	
Date When Term of Service Expires	
2. Dld the Governmental Affairs Agent(s) named on page 1, question 1 file all Notices during the calendar year covered by this Annual Report?	s of Representation and Quarterly Reports required
	lease file the necessary reports immediately.
The save that field black if your releabage number it unbased Pursuant to N IS & 4718-11 an unlated telephone or	unberg and any billy record and must not be provided on the form

### **SCHEDULE B - SALARY & COMPENSATION**

PURPOSE: To report the salary and compensation paid by the Represented Entity to its Governmental Affairs Agent(s) include the relmbursement of an Agent's expenses in amounts reported.

> 1. For the Governmental Affairs Agents who are employees of the Represented Entity named on page 1, question 1, please report the salary and other compensation paid. NOTE: Only the pro rata share of each employee's salary and compensation need be included if the employee spends only a portion of his/her time lobbying.

> > .00

2. For the Governmental Affairs Agents named on page 2, question 2, who are retained or otherwise engaged by the Represented Entity, please provide the following information:

NAME OF PAYEE	LOBBYING PURPOSE	COMPENSATION
1. KAUFMAN ZITA GROUP	To represent IEPNJ's interest in New Jersey	\$ 100,188.00
2. GABEL ASSOCIATES	To represent IEPNJ's interest in New Jersey	21,761.00
3.		
4.		
5.		
5.		
·. ·		
	Total S	121,949.00

#### **SCHEDULE C - SUPPORT PERSONNEL**

PURPOSE: To report the costs of support personnel who, over the course of the reporting year, individually spend 450 or more hours supporting the activities of the Represented Entity or Governmental Affairs Agent(s).

After determining to which person(s) this applies, report the pro rata share of those costs which are attributable to supporting the activities of the Represented Entity or Governmental Affairs Agent(s) in Influencing legislation, regulations, governmental processes, or communicating with the general public.

COURDING C YOTAL A	0.00
SCHEDULE C TOTAL \$	0.00

**SCHEDULE B TOTAL \$** 

121,949.00

	governmental processes, and conducting communications with the general public.	
EXPENSE		AMOUNT
Printed Mater	ials	S
Film, Slides, Vi	deo, Audio, TV. Radio, Other Broadcast Medium, including the Internet	
Postage		
Telephone, Te	legram, Facsimile	
Pro Rata Overh	nead Costs of Specific Events Over \$100 (please identify name and date of event)	
_		
Only 10 (10)		<u></u>
Other (please d	escribe)	
		_
-		
	<u> </u>	
	SCHEDULE E TOTAL \$	0.00
n	SCHEDULE F - TRAVEL/LODGING to report the travel and lodging costs of the Governmental Affairs Agents who are employees of lamed on page 1, question 1, related to influencing legislation, regulations, governmental proce with the general public.	
	OVERNMENTAL AFFAIRS AGENT	AMOUNT
		s
<del></del>		
_		
	SCHEDULE F TOTAL \$	0.00
	SCHEDOLET TOTAL	

## SCHEDULE G-1

## ITEMIZATION OF BENEFITS WHICH EXCEEDED \$25 PER DAY OR \$200 PER CALENDAR YEAR TO STATE OFFICIALS AND THEIR IMMEDIATE FAMILY MEMBERS

**PURPOSE:** To report detailed information concerning benefits passed to State officials covered by the Act, as well as the immediate family members of these officials. If the value of a benefit exceeded \$25 per day or \$200 per calendar year, report below.

(Select one description item for each entry from the drop down list. When selecting "O - Other", enter a description in the space provided.)

Data	Possinter			
Date	Description		Amount \$	
Name and Address Name	s of Payee/Vendor			
City			Zip Code	
If benefit was reim Date	bursed, please report the date, the de	escription, and the amou		
Description				
Name of Benefit Re	cipient			
Date	Description		Amount \$	
Name and Address				
City			Zip Code	
	oursed, please report the date, the de-	scription, and the amour		
	Amount S			
Description				
Name of Benefit Rec	delent			
Date	Description		Amount \$	
Name and Address				
			ZIp Code	
f benefit was reimb Date	ursed, please report the date, the des Amount S			
Description				
lame of Benefit Rec	Iplent			
Date	Description		Amount \$	
Name and Address o				
Address			Zip Code	
Address		2.01.		
City	ursed, please report the date, the desc Amount S	cription, and the amoun	t of the reimbursement.	

## **SUMMARY OF BENEFIT PASSING**

		SCHEDULE G-1•	sc	HEDULE G-2**		AMOUNT
Entertalnment	\$		_ +\$		= \$	0.
Food and Beverage			_ +		. =	0.
Travel			_ +		=	0.
Lodging			_ +		=	0.
Honoraria			_ +		=	0.0
Loans			_ +		=	0.0
Gifts			_ +		=	0.0
Other(specIfy)			_ +		=	0.0
	\$		•		<b>=</b> \$	0.0
	· ·				:	SCHEDULE G-1 AND SCHEDULE G-2 TOTAL
After completing al * Enter, by category,	i entries on Schedule G-1, prov the value of benefit passing w MOUNT OF REIMBURSED BEN IS AMOUNT FROM BENEFIT P	ride totals by categor here the expenditure	ry. e did NOT exced		\$ <b>200/c</b>	SCHEDULE G-1 AND SCHEDULE G-2 TOTAL
Enter, by category,  ENTER THE TOTAL A  NO NOT DEDUCT TH  EXPENDITURES	l entries on Schedule G-1, provide value of benefit passing with the value	ride totals by categor here the expenditure NEFITS, IF ANY. PASSING AMOUNTS.	ry. e did NOT exced G EXPENDITU	ed the \$25/day or \$	\$200/c	SCHEDULE G-1 AND SCHEDULE G-2 TOTAL salendar year threshold
After completing all the Enter, by category, ENTER THE TOTAL A NOT DEDUCT THE EXPENDITURES	l entries on Schedule G-1, prov the value of benefit passing w MOUNT OF REIMBURSED BEN IS AMOUNT FROM BENEFIT P	ride totals by categor here the expenditure NEFITS, IF ANY. PASSING AMOUNTS.	ry. e did NOT exced G EXPENDITU	ed the \$25/day or	\$200/c	SCHEDULE G-1 AND SCHEDULE G-2 TOTAL salendar year threshold
After completing all the Enter, by category, ENTER THE TOTAL A NO NOT DEDUCT THE EXPENDITURES	l entries on Schedule G-1, provide value of benefit passing with the value	ride totals by categor here the expenditure NEFITS, IF ANY. PASSING AMOUNTS.	ry. e did NOT exced G EXPENDITU	sSChedule B To	\$200/cd	SCHEDULE G-1 AND SCHEDULE G-2 TOTAL salendar year threshold
After completing all the Enter, by category, ENTER THE TOTAL A DO NOT DEDUCT THE EXPENDITURES	i entries on Schedule G-1, provide value of benefit passing with the value	ride totals by categor here the expenditure NEFITS, IF ANY. PASSING AMOUNTS. RY OF LOBBYING	y. e did NOT excee  E EXPENDITO  Destions 1 & 2)	sSChedule B To	S200/cd	SCHEDULE G-1 AND SCHEDULE G-2 TOTAL salendar year threshold
After completing all the Enter, by category, ENTER THE TOTAL A NO NOT DEDUCT THE EXPENDITURES	i entries on Schedule G-1, provide value of benefit passing with evalue of benefit passing with evalue of benefit passing with evalue of benefit passing with evaluation of REIMBURSED BENEFIT Particles and SUMMAI and Compensation (A. Support Personnel	ride totals by categor here the expenditure NEFITS, IF ANY. PASSING AMOUNTS. RY OF LOBBYING	y. e did NOT excee  E EXPENDITO  Destions 1 & 2)	s	S200/co	SCHEDULE G-1 AND SCHEDULE G-2 TOTAL CALL CALL CALL CALL CALL CALL CALL C
After completing all Tenter, by category,  NTER THE TOTAL A  NO NOT DEDUCT TH	i entries on Schedule G-1, provide value of benefit passing with evalue of benefit passing with evaluation (A. Support Personnel St. Assessments, Membership For the evaluation of the evalua	ride totals by categor here the expenditure NEFITS, IF ANY. PASSING AMOUNTS. RY OF LOBBYING	y. e did NOT excee  E EXPENDITO  Destions 1 & 2)	s	S200/ca	SCHEDULE G-1 AND SCHEDULE G-2 TOTAL calendar year threshold
After completing all the Enter, by category, ENTER THE TOTAL A NO NOT DEDUCT THE EXPENDITURES	tentries on Schedule G-1, provide value of benefit passing with evalue of benefit passing with evaluation of REIMBURSED BENEFIT Particles and Compensation (A. Support Personnel B. Assessments, Membership Follows and Communication Expenses	ride totals by categor here the expenditure NEFITS, IF ANY. PASSING AMOUNTS. RY OF LOBBYING	ry. e did NOT excer  E EXPENDITU  Destions 1 & 2)  Schedule D-1 a	s	S200/ca	SCHEDULE G-1 AND SCHEDULE G-2 TOTAL CALL CALL CALL CALL CALL CALL CALL C

#### **RECEIPTS TABLES 1 AND 2**

#### Receipts Table 1 - Specific Intent

PURPOSE: To report the amount of contributions, loans, membership fees, dues, or assessments received by the Represented Entity.

If the contributions, loans, membership fees, dues, or assessments were received by the Represented Entity with the specific Intent to influence legislation, regulations, governmental processes, or to communicate with the general public, please provide the information below:

DATE	SOURCE	ADDRESS	AMOUNT
			\$
-			
		Part I Total :	·
PART II - For contribu	itlons, loans, membership fees, dues, or assessments \$100 or	or Part II Total S	
,		aine Takia I Takai (Darki and II) (	0.00
		eipts Table 1 Total (Part I and II) \$	
	njor Purpose  the pro rata amount of contributions, loans, membership fe	es, dues, or assessments <u>received t</u>	ly the Represented
PURPOSE: To report to intity. Note: If a recell Major Purpose" recell egulations, government Provide the percentage or each receipt, mult	ajor Purpose the pro rata amount of contributions, loans, membership fe pt was already reported on Recelpts Table 1 as a "Specific fr pt. If the receipts were received by the Represented Entity is ental processes, or to communicate with the general public ge of activity which constituted lobbying (this figure must b iply the percentage indicated by the amount of the receipt	es, dues, or assessments <u>received to</u> ntent" receipt, DO NOT report again whose major purpose is to influence or, please provide the information be to e more than 50%):	y the Represented as a legislation,
PURPOSE: To report to intity. Note: If a recell Major Purpose" recell egulations, government Provide the percentage or each receipt, mult	ajor Purpose the pro rata amount of contributions, loans, membership fe pt was already reported on Recelpts Table 1 as a "Specific Ir pt. If the receipts were received by the Represented Entity of ental processes, or to communicate with the general public ge of activity which constituted lobbying (this figure must b	es, dues, or assessments <u>received to</u> ntent" receipt, DO NOT report again whose major purpose is to influence or, please provide the information be to e more than 50%):	y the Represented as a legislation, low:
PURPOSE: To report to intity. Note: If a receipment of purpose receipment of the percentage or each receipt, multiple additional receipment of the percentage of the percentag	The pro rata amount of contributions, loans, membership feet was already reported on Recelpts Table 1 as a "Specific from the receipts were received by the Represented Entity of ental processes, or to communicate with the general public ge of activity which constituted lobbying (this figure must be iply the percentage indicated by the amount of the receipt eceipt amounts to arrive at the aggregate total.  The process of the process of the should be designed amount. Any net receipt in excess of \$100 should be designed.	es, dues, or assessments received batent" receipt, DO NOT report again whose major purpose is to influence a please provide the information be seemore than 50%):  to arrive at a net receipt amount.  Receipts Table 2 Total \$	y the Represented as a legislation, low:
PURPOSE: To report to intity. Note: If a recell Major Purpose "recell egulations, government Provide the percentage or each receipt, mult add together all net re	njor Purpose  the pro rata amount of contributions, loans, membership feet was already reported on Recelpts Table 1 as a "Specific from the receipts were received by the Represented Entity of the receipts were received by the Represented Entity of the receipts were received by the Represented Entity of the receipt of activity which constituted lobbying (this figure must be apply the percentage indicated by the amount of the receipt receipt amounts to arrive at the aggregate total.	es, dues, or assessments <u>received to tent</u> receipt, DO NOT report again whose major purpose is to influence please provide the information be seemore than 50%):  to arrive at a net receipt amount.  Receipts Table 2 Total \$	y the Represented as a legislation, low:
PURPOSE: To report to intity. Note: If a receipment of purpose receipment of the percentage or each receipt, multiple additional receipment of the percentage of the percentag	The pro rata amount of contributions, loans, membership feet was already reported on Recelpts Table 1 as a "Specific from the receipts were received by the Represented Entity of ental processes, or to communicate with the general public ge of activity which constituted lobbying (this figure must be iply the percentage indicated by the amount of the receipt eceipt amounts to arrive at the aggregate total.  The process of the process of the should be designed amount. Any net receipt in excess of \$100 should be designed.	es, dues, or assessments received batent" receipt, DO NOT report again whose major purpose is to influence a please provide the information be seemore than 50%):  to arrive at a net receipt amount.  Receipts Table 2 Total \$	y the Represented as a legislation, low:
PURPOSE: To report to intity. Note: If a receipment of purpose receipment of the percentage or each receipt, multiple additional receipment of the percentage of the percentag	The pro rata amount of contributions, loans, membership feet was already reported on Recelpts Table 1 as a "Specific from the receipts were received by the Represented Entity of ental processes, or to communicate with the general public ge of activity which constituted lobbying (this figure must be iply the percentage indicated by the amount of the receipt eceipt amounts to arrive at the aggregate total.  The process of the process of the should be designed amount. Any net receipt in excess of \$100 should be designed.	es, dues, or assessments received batent" receipt, DO NOT report again whose major purpose is to influence a please provide the information be seemore than 50%):  to arrive at a net receipt amount.  Receipts Table 2 Total \$	y the Represented as a legislation, low:

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This certification shall be signed by a Governmental Affairs Agent employed by the Represented Entity or a responsible Financial or Governmental Affairs Officer of the Represented Entity.

L ADAM KAUFMAN

(print name)

hereby certify that I am duly authorized by

INDEPENDENT ENERGY PRODUCERS OF NEW JERSEY (IEPNJ)

(print name of Represented Entity)

to file and certify the accuracy and correctness of this Annual Report of Lobbying Activity for calendar year 2009. I certify that the statements made herein are true and accurate. I am aware that if any of the foregoing statements are willfully false, I may be subject to punishment.

February 18, 2010

Date