



# ANNUAL REPORT OF REPRESENTED ENTITY

# FORM L1-L Reporting For Calendar Year <u>2009</u>

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FOR STATE USE ONLY

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#### **NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION**

P.O. Box 185, Trenton, NJ 08625-0185 (609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532) Website: www.elec.state.nj.us

Name of Represented Entity Altria Client Services Inc., and its A	ffiliates
Business 101 Constitution Ave NW, Suite 400-W	
Address	
City Washington	State DC Zip Code 20001
*(Area Code) Telephone Number 202-354-1500	
1. Provide the following information regarding the Governmental Affairs	Agent(s) employed by the Represented Entity named above.
1. Name Toby Spangler	
Registration Number 1320-3 Job Title Registration Number 1320-3	gional Director, State Government Affairs
Business Address 101 Constitution Ave NW, Suite 400-W	
City Washington	State DC Zip Code 20001
*(Area Code) Telephone Number 202-354-1571	
2. Name Don Thoren	
Registration Number 1320-2 Job Title Dis	strict Director, State Government Affairs
Business Address 101 Constitution Ave NW, Suite 400-W	
City Washington	State DC Zip Code 20001
*(Area Code) Telephone Number 202-354-1510	
3. Name	
Registration Number Job Title	
Business Address	
City	State Zip Code
*(Area Code) Telephone Number	
4. Name	
Registration Number Job Title	<del></del>
Business Address	
City	State Zip Code
*(Area Code) Telephone Number	

\*Leave this field blank if your telephone number is unlisted. Pursuant to N.J.S.A. 47:1A-1.1, an unlisted telephone number is not a public record and must not be provided on this form

Entity.	Governmental Affairs Agent(s) retained or otherwise engaged by the Represented
Name of Agent or Firm Princeton Public A     Business 160 W. State street     Address	mairs Group
City Trenton	State NJ Zip Code 08608
*(Area Code) Telephone Number 609-396-88	38 Occupation/Business Public and Gov't Affairs Counsel
2. Name of Agent or Firm	
Business Address	
City	State Zip Code
*(Area Code) Telephone Number	Occupation/Business
	SCHEDULE A
Did any Governmental Affairs Agent named on pa     any independent State authority;	ge 1, question 1, serve as a member of:
<ul> <li>any county improvement authority;</li> <li>any municipal utilities authority;</li> </ul>	
any inter-State or bi-State authority as a m	
<ul> <li>any board or commission established by st</li> <li>Legislature, or by any Agency, Department</li> </ul>	tatute or resolution, or by executive order of the Governor, or by the t or other instrumentality of the State?
No If "no," continue on to the next ques	stion.
Name of Governmental Affairs Agent	
Name of Authority, Board, or Commission	
Date When Term of Service Expires	
Name of Governmental Affairs Agent	
Name of Authority, Board, or Commission	
Date When Term of Service Expires	·
Name of Governmental Affairs Agent	
Name of Authority, Board, or Commission	
Date When Term of Service Expires	
Name of Governmental Affairs Agent	
Name of Authority, Board, or Commission	
Date When Term of Service Expires	
2. Did the Governmental Affairs Agent(s) named on p during the calendar year covered by this Annual Re	page 1, question 1 file all Notices of Representation and Quarterly Reports required
Yes If "yes," continue on to Schedule B.	•
*Leave this field blank if your telephone number is unlisted. Pursuant	to N.J.S.A., 47:1A-1.1, an unlisted telephone number is not a public record and must not be provided on this form.

#### **SCHEDULE B - SALARY & COMPENSATION**

**PURPOSE:** To report the salary and compensation paid by the Represented Entity to its Governmental Affairs Agent(s). Include the reimbursement of an Agent's expenses in amounts reported.

For the Governmental Affairs Agents who are employees of the Represented Entity named on page 1, question 1, please
report the salary and other compensation paid. NOTE: Only the pro rata share of each employee's salary and
compensation need be included if the employee spends only a portion of his/her time lobbying.

\$ 10,020.00

For the Governmental Affairs Agents named on page 2, question 2, who are retained or otherwise engaged by the Represented Entity, please provide the following information:

NAME OF PAYEE	LOBBYING PURPOSE	COMPENSATION
1. Princeton Public Affairs Group, Inc.	Represent organization's interests in all tobacco related legislation	\$ 100,000.00
2.		
3.		
4.		
5.		
6.		
7.		
	Total \$	100,000.00
	SCHEDULE B TOTAL \$	110,020.00

#### **SCHEDULE C - SUPPORT PERSONNEL**

**PURPOSE:** To report the costs of support personnel who, over the course of the reporting year, individually spend 450 or more hours supporting the activities of the Represented Entity or Governmental Affairs Agent(s).

After determining to which person(s) this applies, report the pro rata share of those costs which are attributable to supporting the activities of the Represented Entity or Governmental Affairs Agent(s) in influencing legislation, regulations, governmental processes, or communicating with the general public.

SCHEDULE C TOTAL \$	0.00

#### SCHEDULES D-1 & D-2 - ASSESSMENTS, MEMBERSHIP FEES, OR DUES

#### Schedule D-1 - Specific Intent

PURPOSE: To report the amount of assessments, membership fees, or dues paid by the Represented Entity. If the assessments, membership fees, or dues were paid by the Represented Entity with the specific intent to influence legislation, regulations, governmental processes, or to communicate with the general public, please provide the information below:

PART I - For assessments, membership fees, or dues exceeding \$100 for the calendar year:

DATE	PAYEE	DESCRIPTION (A,M, or D)	AMOUNT
			\$
			_
		Part I TOTAL \$	
PART II – For assessm	ents, membership fees, or dues \$100 or less for the calendar year:	Part II TOTAL \$	

Schedule D-2 - Major Purpose

PURPOSE: To report the pro rata amount of assessments, membership fees, or dues paid by the Represented Entity. If the assessments, membership fees, or dues were paid by the Represented Entity to an entity whose major purpose is to influence legislation, regulations, governmental processes, or to communicate with the general public, and, was not reported on Schedule D-1, "Specific Intent," please provide the information below:

(Part I AND Part II) Schedule D-1 TOTAL \$ \_

PART I - For assessments, membership fees, or dues exceeding \$100 for the calendar year:

DATE	PAYEE	DESCRIPTION (A,M, or D)	AMOUNT
06-03-2009	New Jersey Chamber of Commerce	M	ş 4,645.00
03-30-2009	New Jersey Food Council	М	3,125.00
03-30-2009	New Jersey Business and Industry Assoc.	М	6,200.00
03-30-2009	New Jersey Restaurant Association	М	1,000.00
03-30-2009	New Jersey Licensed Beverage Association	М	2,000.00
		Part I TOTAL \$	16,970.00
PART II – For asses	sments, membership fees, or dues \$100 or less for the calendar year:	Part II TOTAL \$	0.00
	(Part I and Part I	I) Schedule D-2 TOTAL \$	16,970.00
	Schedule D-1 AND	Schedule D-2 TOTAL \$	

#### SCHEDULES D-1 & D-2 - ASSESSMENTS, MEMBERSHIP FEES, OR DUES

#### Schedule D-1 - Specific Intent

**PURPOSE:** To report the amount of assessments, membership fees, or dues <u>paid by the Represented Entity</u>. If the assessments, membership fees, or dues were <u>paid by the Represented Entity</u> with the specific intent to influence legislation, regulations, governmental processes, or to communicate with the general public, please provide the information below:

PART I - For assessments, membership fees, or dues exceeding \$100 for the calendar year:

DATE	PAYEE	DESCRIPTION (A,M, or D)	AMOUNT
			\$
		Part I TOTAL \$	
PART II - For assessme	ents, membership fees, or dues \$100 or less for the calendar year:	Part II TOTAL \$	
	(Part i AND Part ii) !	Schedule D-1 TOTAL \$	

#### Schedule D-2 - Major Purpose

PURPOSE: To report the pro rata amount of assessments, membership fees, or dues <u>paid by the Represented Entity</u>. If the assessments, membership fees, or dues were <u>paid by the Represented Entity</u> to an entity whose major purpose is to influence legislation, regulations, governmental processes, or to communicate with the general public, and, was not reported on Schedule D-1, "Specific Intent," please provide the information below:

PART I - For assessments, membership fees, or dues exceeding \$100 for the calendar year:

	AMOUNT	DESCRIPTION (A,M, or D)	PAYEE	DATE
00.00	\$ 1,00	М	New Jersey Taxpayer Association	03-30-2009
0.00	10,00	М	New Jersey Wholesale Marketers Association	04-01-2009
0.00	30,00	М	New Jersey Lawsuit Reform Alliance	10-26-2009
		-		
0.00	41,00	Part I TOTAL \$		
0.00		Part II TOTAL \$	ments, membership fees, or dues \$100 or less for the calendar year:	PART II – For assess
0.00	41,00	Schedule D-2 TOTAL \$	(Part I and Part II	
0.00	57,97	thedule D-2 TOTAL \$	Schedule D-1 AND	

#### **SCHEDULE E - COMMUNICATION EXPENSES**

**PURPOSE:** To report the costs of the preparation and distribution of materials related to influencing legislation, regulations, governmental processes, and conducting communications with the general public.

EXPENSE	AMOUNT
Printed Materials	\$ 37,450.00
Film, Slides, Video, Audio, TV, Radio, Other Broadcast Medium, including the Internet	2,323.00
Postage	0.00
Telephone, Telegram, Facsimile	265.00
Pro Rata Overhead Costs of Specific Events Over \$100 (please identify name and date of event)	
	<del> </del>
Other (please describe)	
Dubliner Event Publicity, 01/30/2009	55.63
Misc. Expenses related grass roots.	394.00
SCHEDULE E TOTAL	\$ 40,487.63
SCHEDULE F - TRAVEL/LODGING	

**PURPOSE:** To report the travel and lodging costs of the Governmental Affairs Agents who are employees of the Represented Entity named on page 1, question 1, related to influencing legislation, regulations, governmental processes, or communicating with the general public.

NAME OF GOVERNMENTAL AFFAIRS AGENT		AMOUNT
Donald Thoren	\$	577.20
Toby Spangler		321.10
	SCHEDULE F TOTAL \$	898.30

### SCHEDULE G-1

## ITEMIZATION OF BENEFITS WHICH EXCEEDED \$25 PER DAY OR \$200 PER CALENDAR YEAR TO STATE OFFICIALS AND THEIR IMMEDIATE FAMILY MEMBERS

**PURPOSE:** To report detailed information concerning benefits passed to State officials covered by the Act, as well as the immediate family members of these officials. If the value of a benefit exceeded \$25 per day or \$200 per calendar year, report below.

(Select one description item for each entry from the drop down list. When selecting "O - Other", enter a description in the space provided.)

Name of Benefit Recipient	
Date Description	
Name and Address of Payee/Vendor	
Name	
Address	
CityS	
If benefit was reimbursed, please report the date, the description, and t	he amount of the reimbursement.
Date Amount \$	
Description	
Name of Benefit Recipient	·
Date Description	Amount \$
Name and Address of Payee/Vendor	
Name	
Address	
City St	tate Zip Code
If benefit was reimbursed, please report the date, the description, and the	he amount of the reimbursement.
Date Amount \$	
Description	
Name of Benefit Recipient	·
Date Description	Amount \$
Name and Address of Payee/Vendor	
Name	
Address	
City St	ate Zip Code
If benefit was reimbursed, please report the date, the description, and the	ne amount of the reimbursement.
Date Amount \$	
Description	
Name of Benefit Recipient	
Date Description	
Name and Address of Payee/Vendor	
Name	
Address	
City St	ate Zip Code
If benefit was reimbursed, please report the date, the description, and the	
Date Amount \$	
Description	

#### **SUMMARY OF BENEFIT PASSING**

PURPOSE: To report the total amount of providing benefits to State officials covered by the Act and their immediate family members.

	SCHEDULE G-1*	SCHEDULE G-2**	AMOUNT
Entertainment S	\$0.00	+\$ 19.70	= \$19.70
Food and Beverage	0.00	+ 791.76	= 791.76
Travel		+	=
Lodging		+	=
Honoraria		+	=
Loans		+	=
Gifts		+	=
Other(specify) Dubliner Security/Coat	0.00	+76.06	= 76.06
Total \$	0.00	+\$887.52	= \$887.52

SCHEDULE G-1 AND SCHEDULE G-2 TOTAL

ENTER THE TOTAL AMOUNT OF REIMBURSED BENEFITS, IF ANY.
DO NOT DEDUCT THIS AMOUNT FROM BENEFIT PASSING AMOUNTS.

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#### **SUMMARY OF LOBBYING EXPENDITURES**

#### **EXPENDITURES**

1. Salary and Compensation (Add the total from	questions 1 & 2) Schedule B Total \$	110,020.00
2. Support Personnel	Schedule C Total	0.00
3. Assessments, Membership Fees, or Dues	Schedule D-1 and Schedule D-2 Total	57,970.00
4. Communication Expenses	Schedule E Total	40,487.63
5. Travel and Lodging	Schedule F Total	898.30
6. Benefit Passing	Schedule G-1 and Schedule G-2 Total	887.52
	Total Lobbying Expenditures \$	210,263.45

<sup>\*</sup> After completing all entries on Schedule G-1, provide totals by category.

<sup>\*\*</sup> Enter, by category, the value of benefit passing where the expenditure did NOT exceed the \$25/day or \$200/calendar year thresholds.

#### **RECEIPTS TABLES 1 AND 2**

#### Receipts Table 1 - Specific Intent

PURPOSE: To report the amount of contributions, loans, membership fees, dues, or assessments received by the Represented Entity.

If the contributions, loans, membership fees, dues, or assessments were received by the Represented Entity with the specific intent to influence legislation, regulations, governmental processes, or to communicate with the general public, please provide the information below:

PART I - For contributions, loans, membership fees, dues, or assessments exceeding \$100 for the calendar year: DATE **SOURCE ADDRESS AMOUNT** Ŝ Part | Total \$ PART II - For contributions, loans, membership fees, dues, or assessments \$100 or Part II Total \$ less for the calendar year: 0.00 Receipts Table 1 Total (Part I and II) \$ Receipts Table 2 - Major Purpose PURPOSE: To report the pro rata amount of contributions, loans, membership fees, dues, or assessments received by the Represented Entity. Note: If a receipt was already reported on Receipts Table 1 as a "Specific Intent" receipt, DO NOT report again as a "Major Purpose" receipt. If the receipts were received by the Represented Entity whose major purpose is to influence legislation, regulations, governmental processes, or to communicate with the general public, please provide the information below: Provide the percentage of activity which constituted lobbying (this figure must be more than 50%): % For each receipt, multiply the percentage indicated by the amount of the receipt to arrive at a net receipt amount. Add together all net receipt amounts to arrive at the aggregate total. Receipts Table 2 Total \$ Review each net receipt amount. Any net receipt in excess of \$100 should be listed below: DATE SOURCE **ADDRESS AMOUNT** \$ 0.00 **Table 1 and Table 2 Totals Receipts Total \$** 

### **CERTIFICATION**

Toby Spangler	
(print name)	
eby certify that I am duly authorized by	
Altria Client Services Inc., and its affiliates	
(print name of Represented	Entity)
ile and certify the accuracy and correctness of this Annual Repo	ort of Lobbying Activity for calendar year 2009
rtify that the statements made herein are true and accurate. I a	
file and certify the accuracy and correctness of this Annual Reportify that the statements made herein are true and accurate. I a lfully false, I may be subject to punishment.	
rtify that the statements made herein are true and accurate. I a	
rtify that the statements made herein are true and accurate. I a	