



**ANNUAL REPORT
OF
COMMUNICATION
WITH THE GENERAL PUBLIC**

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION

P.O. Box 185, Trenton, NJ 08625-0185
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)
Website: www.elec.state.nj.us

**FORM L1-G
Reporting For Calendar Year 2010**

**ELEC RECEIVED
FEB 14 2011**

FOR STATE USE ONLY

Amendment

Name of Reporting Entity New Jersey Association of REALTORS(R) Issue Mobilization Political Action Committee

Business Address 295 Pierson Ave

City Edison State NJ Zip Code 08837

*(Area Code) Telephone Number 732-494-5616

Any person who receives contributions or makes expenditures in excess of \$2,500 in any year for the purpose of communication with the general public ("grassroots lobbying"), shall be required to file and certify the correctness of an Annual Report. Throughout this Annual Report, "person" will be referred to as "Reporting Entity." Note that "Reporting Entity" means an individual, partnership, committee, association, corporation, and any other organization or group of persons.

SUMMARY OF LOBBYING EXPENDITURES

EXPENDITURES

1. Support Personnel	Schedule C Total \$	<u>.00</u>
2. Assessments, Membership Fees, or Dues	Schedule D-1 and Schedule D-2 Total	<u>.00</u>
3. Communication Expenses	Schedule E Total	<u>50,578.05</u>
4. Travel and Lodging	Schedule F Total	<u>.00</u>
	Total Expenditures \$	<u>50,578.05</u>

CERTIFICATION

This certification must be signed by a responsible representative of the Reporting Entity filing this report.

I, Jarrod C. Grasso
(print name)

hereby certify that I am duly authorized by
New Jersey Association of REALTORS(R) Issue Mobilization Political Action Committee
(print name of Reporting Entity)

to file and certify the accuracy and correctness of this Annual Report for calendar year 2010.
I certify that the statements made herein are true and accurate. I am aware that if any of the foregoing statements are willfully false, I may be subject to punishment.

Signature

2/11/2010
Date

FORM L1-G HAS NO SCHEDULE A OR B

SCHEDULE C - SUPPORT PERSONNEL

PURPOSE: To report the costs of support personnel who, over the course of the reporting year, individually spend 450 or more hours supporting the activities of the Reporting Entity which relate to communication with the general public. After determining to which person(s) this applies, report the pro rata share of those costs which are attributable to supporting the activities of the Reporting Entity related to communicating with the general public.

SCHEDULE C TOTAL \$.00

SCHEDULES D-1 & D-2 - ASSESSMENTS, MEMBERSHIP FEES, OR DUES

Schedule D-1 - Specific Intent

PURPOSE: To report the amount of assessments, membership fees, or dues paid by the Reporting Entity. If the assessments, membership fees, or dues were paid by the Reporting Entity with the specific intent to influence legislation, regulations, governmental processes, or to communicate with the general public, please provide the information below:

PART I – For assessments, membership fees, or dues exceeding \$100 for the calendar year:

DATE	PAYEE	DESCRIPTION (A,M, or D)	AMOUNT
			\$

Part I TOTAL \$.00

PART II – For assessments, membership fees, or dues \$100 or less for the calendar year:

Part II TOTAL \$.00

(Part I AND Part II) Schedule D-1 TOTAL \$.00

Schedule D-2 - Major Purpose

PURPOSE: To report the pro rata amount of assessments, membership fees, or dues paid by the Reporting Entity. If the assessments, membership fees, or dues were paid by the Reporting Entity to an entity whose major purpose is to influence legislation, regulations, governmental processes, or to communicate with the general public, and, was not reported on Schedule D-1, "Specific Intent," please provide the information below:

PART I – For assessments, membership fees, or dues exceeding \$100 for the calendar year:

DATE	PAYEE	DESCRIPTION (A,M, or D)	AMOUNT
			\$

Part I TOTAL \$.00

PART II – For assessments, membership fees, or dues \$100 or less for the calendar year:

Part II TOTAL \$.00

(Part I and Part II) Schedule D-2 TOTAL \$.00

Schedule D-1 AND D-2 TOTAL \$.00

SCHEDULE E - COMMUNICATION EXPENSES

PURPOSE: To report the costs of communicating with the general public.

EXPENSE	AMOUNT
Printed Materials	\$ 177.20
Film, Slides, Video, Audio, TV, Radio, Other Broadcast Medium, including the Internet	447.00
Postage	348.55
Telephone, Telegram, Facsimile	.00
Other (please describe):	
Legal Fees	27.50
Service Fee(rent)	30,000.00
Polling	17,270.00
Public Relations mailing	2,307.80
SCHEDULE E TOTAL \$	
	<u>50,578.05</u>

SCHEDULE F - TRAVEL/LODGING

PURPOSE: To report the travel and lodging costs related to communicating with the general public.

NAME	AMOUNT
	\$
SCHEDULE F TOTAL \$	
	<u>.00</u>

RECEIPTS TABLES 1 AND 2

Receipts Table 1 - Specific Intent

PURPOSE: To report the amount of contributions, loans, membership fees, dues, or assessments received by the Reporting Entity.

If the contributions, loans, membership fees, dues, or assessments were received by the Reporting Entity with the specific intent to communicate with the general public, please provide the information below:

PART I - For contributions, loans, membership fees, dues, or assessments exceeding \$100 for the calendar year:

DATE	SOURCE	ADDRESS	AMOUNT
			\$

Part I Total \$.00

PART II - For contributions, loans, membership fees, dues, or assessments \$100 or less for the calendar year:

Part II Total \$ 149,552.25

Receipts Table 1 Total (Part I and II) \$ 149,552.25

Receipts Table 2 - Major Purpose

PURPOSE: To report the pro rata amount of contributions, loans, membership fees, dues, or assessments received by the Reporting Entity. **Note:** If a receipt was already reported on Receipts Table I as a "Specific Intent" receipt, DO NOT report again as a "Major Purpose" receipt. If the receipts were received by the Reporting Entity whose major purpose is to communicate with the general public, please provide the information below:

Provide the percentage of activity which constituted lobbying (this figure must be more than 50%): _____ %

For each receipt, multiply the percentage indicated by the amount of the receipt to arrive at a net receipt amount. Add together all net receipt amounts to arrive at the aggregate total.

Receipts Table 2 Total \$.00

Review each net receipt amount. Any net receipt in excess of \$100 should be listed below:

DATE	SOURCE	ADDRESS	AMOUNT
			\$

Table 1 and Table 2 Totals Receipts Total \$.00