FORM L1-A

Reporting For Calendar Year <u>2010</u> ECTION RCEMEN 1 0 FEB FEE STATE USE ONLY

ANNUAL REPORT OF **GOVERNMENTAL AFFAIRS AGENT**



NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION

P.O. Box 185, Trenton, NJ 08625-0185 (609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532) Website: www.elec.state.ni.us

	Amendment			
Name of Go	overnmental Affairs Agent or Governmental	Affairs Agent Firm:		
Business	State Street Partners, L.L.C.			
Address	156 West State Street			
City	Trenton		State NJ	Zip Code <u>08608</u>
*(Area Cod	e) Telephone Number 609-695-6664			
1. Provide	the following information regarding the Go	overnmental Affairs Agent(s) on whos	e behalf this rej	port is filed.
1. Name	Rocco F. Iossa			
Registrat	ion Number 1234-1	Occupation or Business Manag	ing Partner	
Business	Address 156 West State Street			
City Tre	nton		State NJ	Zip Code 08608
*(Area Co	ode) Telephone Number 609-695-6664			
2. Name	Alan Steinberg			
- Registrat	ion Number 1234-12	Occupation or Business Partner	,	
_	Address 156 West State Street			
City Tre	nton		State NJ	Zip Code 08608
*(Area Co	ode) Telephone Number 609-695-6664			
3. Name				
-	ion Number			
	Address		State	Zip Code
	ode) Telephone Number			
4 Name				
_	ion Number			
City	Address		State	Zip Code
	ode) Telephone Number			

2. REPRESENTEI Provide the f	DENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY following information concerning those Represented Entities who have design	ate	d th	nis report to include their activity.	
Note: For eac	ch Represented Entity, Form L-2 must be filed.				
1. Name of Repr	esented Entity Lowe's Home Centers, Inc.				
Business	Business 1605 Curtis Bridge Road			Check if communication with the general public ("Grassroots	
Address		_[Lobbying") was the only lobbying activity for this entity.	
City Wilkesbo	roSta	te	NC	Zip Code 28697	
Type of Business	Hardware/Home Improvement		_		
2. Name of Repr	esented Entity University Health Plans, Inc.				
Business	499 Thornall Street		_	Check if communication with the general public ("Grassroots	
Address			Ш	Lobbying") was the only lobbying activity for this entity.	
City Edison	Sta	te	NJ	Zip Code 08837	
Type of Business	Health Insurance				
3. Name of Repr	esented Entity Interstate Outdoor Advertising, Inc				
 Business	905 North Kings Highway			Check if communication with the general public ("Grassroots Lobbying") was the only lobbying activity for this entity.	
Address		_	⊔ 		
City Cherry Hi		te	NJ	Zip Code 08034	
Type of Business	Advertising		_		
4. Name of Repr	esented Entity The Briad Group			· ·	
Business	79 Oknor Parkway			Check if communication with the general public ("Grassroots	
Address			Ш	Lobbying") was the only lobbying activity for this entity.	
City Livingsto	n Sta	te	NJ	Zip Code 07039	
Type of Business Development					
5. Name of Represented Entity Western Pest Services					
Business	0 Lanidex Plaza			Check if communication with the general public ("Grassroots	
Address				Lobbying") was the only lobbying activity for this entity.	
City Parsippan)y Sta	te	NJ	Zip Code 07054	
Type of Business Fumigation					

Provide the f	RESENTED ENTITIES following information concerning other Represented Entites.			
1. Name of Repre	esented Entity Conoco Phillips Company	-		
Business	1776 Eye Street, N.W. Suite 700		Check if communication with the general public ("Grassroots Lobbying") was the only lobbying	
Address			activity for this entity.	
City Washingt	on State	DC	Zip Code 20006	
Type of Business	Fuel/Energy			
2. Name of Repre	esented Entity McCormick Taylor			
Business	Two Commerce Square	_ _	Check if communication with the general public ("Grassroots	
Address	2001 Market Street, 10th Floor	_	Lobbying") was the only lobbying activity for this entity.	
City Philadelp	hia State	e <u>P</u> A	Zip Code 19103	
Type of Business	Fnaineerina	_		
Type of business	Engineeg			
3. Name of Repr	esented Entity Westside Transload			
Business	5600 Westside Avenue		Check if communication with the general public ("Grassroots	
Address			Lobbying") was the only lobbying activity for this entity.	
City North Ber	genState	e NJ	Zip Code 07047	
Type of Business	Waste Disposal			
4. Name of Repre	esented Entity Actavis, Inc.			
	60 Columbia Road		Check if communication with the	
Business Address			general public ("Grassroots Lobbying") was the only lobbying activity for this entity.	
City Morristow	vnState	· NJ		
Type of Business	Pharmaceutical			
E Nama of Repre	neanted Entity			
3. Haille of hepic	esented Entity	T	Check if communication with the	
Business Address			general public ("Grassroots Lobbying") was the only lobbying activity for this entity.	
City	State	 <u>-</u>	Zip Code	

SCHEDULE A
1. Did any Governmental Affairs Agent named in this Annual Report serve as a member of:
> any independent State authority;
> any county improvement authority;
> any municipal utilities authority;
any inter-State or bi-State authority as a member from New Jersey; or,
any board or commission established by statute or resolution, or by executive order of the Governor, or by the Legislature, or by any Agency, Department or other instrumentality of the State?
No If "no," continue on to the next question. Yes If "yes," please provide the following information:
Name of Governmental Affairs Agent
Name of Authority, Board, or Commission
Date When Term of Service Expires
Name of Governmental Affairs Agent
Name of Authority, Board, or Commission
Date When Term of Service Expires
Name of Governmental Affairs Agent
Name of Authority, Board, or Commission
Date When Term of Service Expires
Name of Governmental Affairs Agent
Name of Authority, Board, or Commission
Date When Term of Service Expires
2. Did all Governmental Affairs Agent(s) named in this Annual Report file all Notices of Representation and Quarterly Reports required during the calendar year covered by this Annual Report?
Yes If "yes," continue on to Schedule B. No If "no," please file the necessary reports immediately.

SCHEDULE B-SALARY & COMPENSATION

PURPOSE: To report the salary and compensation paid to the Governmental Affairs Agents on whose behalf this report is filed. Include the reimbursement of an Agent's expenses in amounts reported.

NOTE: Only the pro rata share of each Governmental Affairs Agent's salary and compensation need to be included if the Agent spends only a portion of his/her time on lobbying activity.

NAME OF GOVERNMENTAL AFFAIRS AGENT AMOUNT Rocco F. Iossa \$ 397,174.94 Alan Steinberg 25,000.00 SCHEDULE B TOTAL \$ 422,174.94 **SCHEDULE C - SUPPORT PERSONNEL** PURPOSE: To report the costs of support personnel who, over the course of the reporting year, individually spend 450 or more hours supporting the activities of the Governmental Affairs Agent(s). After determining to which person(s) this applies, report the pro rata share of those costs which are attributable to supporting the activities of the Governmental Affairs Agent(s) in influencing legislation, regulations, governmental processes, or communicating with the general public. 0.00 SCHEDULE C TOTAL \$

NO SCHEDULE D FOR GOVERNMENTAL AFFAIRS AGENTS

SCHEDULE E - COMMUNICATION EXPENSES

PURPOSE: To report the costs of the preparation and distribution of materials related to influencing legislation, regulations, governmental processes, and conducting communications with the general public.

EXPENSE	AMOUNT
Printed Materials	\$ 0.00
Film, Slides, Video, Audio, TV, Radio, Other Broadcast Medium, including the Internet	475.00
Postage	1,250.00
Telephone, Telegram, Facsimile	12,350.00
Pro Rata Overhead Costs of Specific Events Over \$100 (please identify name and date of event)	0.00
Other (please describe):	
SCHEDULE E TOTAL \$	14,075.00
•	
SCHEDULE F - TRAVEL/LODGING	
PURPOSE: To report the travel and lodging costs of the Governmental Affairs Agents on whose behalf this rep	oort is filed related to
influencing legislation, regulations, governmental processes, or communicating with the general	public.
NAME OF GOVERNMENTAL AFFAIRS AGENT	AMOUNT
	\$ 0.00
	,
	
SCHEDULE F TOTAL \$	0.00

SCHEDULE G-1

ITEMIZATION OF BENEFITS WHICH EXCEEDED \$25 PER DAY OR \$200 PER CALENDAR YEAR TO STATE OFFICIALS AND THEIR IMMEDIATE FAMILY MEMBERS

PURPOSE: To report detailed information concerning benefits passed to State officials covered by the Act, as well as the immediate family members of these officials. If the value of a benefit exceeded \$25 per day or \$200 per calendar year, report below.

(Select one description item for each entry from the drop down list. When selecting "O - Other", enter a description in the space provided.)

Name of Benefit Recipient					-
Date	Description			Amount \$	
Name and Address of Payee Name	/Vendor				
City		State	Zip Code		
	lease report the date, the description, an Amount \$		the reimburseme	nt.	
Description					
Name of Benefit Recipient					
	Description			Amount \$	
Name and Address of Payee	/Vendor				
City			Zip Code		
If benefit was reimbursed, p Date	lease report the date, the description, an Amount \$		the reimburseme	nt.	
Description					
Date				Amount \$	
Name and Address of Payee, Name	/Vendor				
Address					
City		State	Zip Code		
If benefit was reimbursed, pl Date	ease report the date, the description, and Amount \$	d the amount of	the reimburseme	nt.	
Description					
Name of Benefit Recipient					
Date	Description			Amount \$	
Name and Address of Payee/ Name					
City			Zip Code		
If benefit was reimbursed, pl Date	ease report the date, the description, and Amount \$		the reimburseme	nt.	

•		SUMMARY OF BENEF	IT PASSING		
PURPOSE: To	report the total amount of provi	iding benefits to State offic	ials covered by the Act and the	eir immedi	ate family members.
		SCHEDULE G-1*	SCHEDULE G-2**		AMOUNT
Entertainment		\$	+\$	=\$	
Food and Beve	erage		+	. = _	
Travel			+	- = -	
Lodging			+	_ = _	
Honoraria			+	. = _	
Loans			+	. =	
Gifts			+	. = <u> </u>	
Other (specify)			+	. =	
Total		\$	+\$	=\$	
	TAL AMOUNT OF REIMBURSED CT THIS AMOUNT FROM BENEF		\$		0.00
EXPENDITU		IMARY OF LOBBYING	EXPENDITURES		
	1. Salary and Compensation		Schedule B Total	\$	422,174.94
	2. Support Personnel		Schedule C Total		0.00
	3. Communication Expenses		Schedule E Total		14,075.00
	4. Travel and Lodging		Schedule F Total		0.00
	5. Benefit Passing	Schedule G	-1 and Schedule G-2 Total		0.00
		Total	Lobbying Expenditures	\$	436,249.94

RECEIPTS TABLE

PURPOSE: To report all fees, retainers, allowances, reimbursement of expenses, or other compensation received from Represented Entities for the purpose of influencing legislation, regulations, governmental processes, or communicating with the general public.

NOTE: Report only the pro rata share of each receipt which is related to influencing legislation, regulations, governmental processes, or communicating with the general public.

REPRESENTED ENTITY	AMOUNT
1. Conoco Phillips Company	\$ 32,999.94
2. Lowe's Home Centers, Inc.	68,250.00
3. University Health Plans, Inc.	15,000.00
4. Interstate Outdoor Advertising, Inc.	65,000.00
5. The Briad Group	12,500.00
6. Western Pest Services	27,500.00
7. McCormick Taylor	70,000.00
8. Westside Transload	55,000.00
9. Actavis, Inc.	90,000.00
10.	
11.	
12.	
13.	
14.	
15.	
16.	
17.	
18.	

TOTAL RECEIPTS \$ _____ 436,249.94

CERTIFICATION				
This certification shall be signed by either the Governmental Affairs Agent Managing or Principal Partner or Chief Executive Officer of the Governme				
ı, Rocco F. Iossa				
(print name)				
hereby certify that I am duly authorized by				
State Street Partners, L.L.C.				
(print name of firm)				
to file and certify the accuracy and correctness of this Annual Report of Lo I certify that the statements made herein are true and accurate. I am award false, I may be subject to punishment.	· · · · · · · · · · · · · · · · · · ·			
(nm-	February 10, 2011			
Signature	Date			