### FORM L1-A Reporting For Calendar Year 2010

## FEB 1 5 2011

#### FOR STATE USE ONLY

Amendment

# ANNUAL REPORT OF GOVERNMENTAL AFFAIRS AGENT



#### **NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION**

P.O. Box 185, Trenton, NJ 08625-0185 (609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532) Website: www.elec.state.nj.us

| •                                                            | Affairs Agent Firm:                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |
|--------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|
| ım Strategies LLC                                            |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |
| 60 Roseland Avenue                                           |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |
|                                                              |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |
| Caldwell                                                     |                                                                                                                                                                                                                                                                                                                                                          | State NJ                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Zip Code 07006                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |  |  |  |
| de) Telephone Number                                         |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |
| the following information regarding the Gov                  | vernmental Affairs Agent(s) on whos                                                                                                                                                                                                                                                                                                                      | e behalf this repo                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | ort is filed.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |  |  |  |
| Ed Farmer                                                    |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |
| tion Number 1704-1                                           | Occupation or Business Owner                                                                                                                                                                                                                                                                                                                             | /CEO                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |
| Address 60 Roseland Avenue                                   |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |
|                                                              |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Zip Code 07006                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |  |  |  |
|                                                              |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |
| Susan Scavone                                                |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |
| Registration Number 1704-03 Occupation or Business Principal |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |
| Business Address 60 Roseland Avenue                          |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |
|                                                              |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Zip Code <u>07006</u>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |  |  |  |
|                                                              |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |
|                                                              |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |
| tion Number WAS 1704-02                                      | Occupation or Business                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |
|                                                              |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |
|                                                              |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Zip Code                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |  |  |  |
|                                                              |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |
|                                                              |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |
|                                                              |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |
|                                                              |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |  |  |  |
|                                                              |                                                                                                                                                                                                                                                                                                                                                          | State                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Zip Code                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |  |  |  |
|                                                              |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |
|                                                              |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |
|                                                              |                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |  |
|                                                              | Caldwell  de) Telephone Number the following information regarding the Gov Ed Farmer tion Number 1704-1 Address 60 Roseland Avenue Idwell ode) Telephone Number Susan Scavone tion Number 1704-03 Address 60 Roseland Avenue Idwell ode) Telephone Number Joseph Waks (No Longer a Registered tion Number WAS 1704-02 Address same ode) Telephone Number | Caldwell  de) Telephone Number  the following information regarding the Governmental Affairs Agent(s) on whose Ed Farmer  tion Number 1704-1 Occupation or Business Owner  s Address 60 Roseland Avenue  Idwell  ode) Telephone Number  Susan Scavone  tion Number 1704-03 Occupation or Business Princip  s Address 60 Roseland Avenue  Idwell  ode) Telephone Number  Joseph Waks (No Longer a Registered Govt. Affairs Agent)  tion Number WAS 1704-02 Occupation or Business  s Address same  ode) Telephone Number  Gocupation or Business  s Address Same  Occupation or Business  code) Telephone Number  Occupation or Business  s Address  de Occupation or Business  s Address  de Occupation or Business | Caldwell State NJ  de) Telephone Number  the following information regarding the Governmental Affairs Agent(s) on whose behalf this reported from Number 1704-1 Occupation or Business Owner / CEO  Address 60 Roseland Avenue Idwell State NJ  ode) Telephone Number  Susan Scavone  tion Number 1704-03 Occupation or Business Principal  Address 60 Roseland Avenue Idwell State NJ  ode) Telephone Number  Joseph Waks (No Longer a Registered Govt. Affairs Agent)  tion Number WAS 1704-02 Occupation or Business  Address same  State  Occupation or Business  Address same  State  Occupation or Business  Address Same  Occupation or Business |  |  |  |

| 2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY  Provide the following information concerning those Represented Entities who have designated this report to include their activity. |                                                |     |     |                                                                                                                               |  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------|-----|-----|-------------------------------------------------------------------------------------------------------------------------------|--|
| Note: For eac                                                                                                                                                                                                     | th Represented Entity, Form L-2 must be filed. |     |     |                                                                                                                               |  |
| 1. Name of Repr                                                                                                                                                                                                   | esented Entity Township of Nutley              |     |     |                                                                                                                               |  |
| Business<br>Address                                                                                                                                                                                               | 1 Kennedy Drive                                |     |     | Check if communication with the general public ("Grassroots Lobbying") was the <b>only</b> lobbying activity for this entity. |  |
| City Nutley                                                                                                                                                                                                       | St                                             | ate | NJ  | Zip Code 07110                                                                                                                |  |
| Type of Business                                                                                                                                                                                                  | Municipality                                   | _   |     |                                                                                                                               |  |
| 2. Name of Repr                                                                                                                                                                                                   | esented Entity Kearny Public Schools           |     | _   |                                                                                                                               |  |
| Business<br>Address                                                                                                                                                                                               | 100 Davis Avenue                               |     |     | Check if communication with the<br>general public ("Grassroots<br>Lobbying") was the <b>only</b> lobbying                     |  |
| City Keanry                                                                                                                                                                                                       | C+                                             | ate | NI  | activity for this entity.  Zip Code 07032                                                                                     |  |
|                                                                                                                                                                                                                   | Board of Education                             | ale | 110 | Σιρ code <u>07 032</u>                                                                                                        |  |
|                                                                                                                                                                                                                   | esented Entity City of Bayonne                 |     |     |                                                                                                                               |  |
| Business<br>Address                                                                                                                                                                                               | 630 Avenue C                                   |     |     | Check if communication with the general public ("Grassroots Lobbying") was the <b>only</b> lobbying activity for this entity. |  |
| City Bayonne                                                                                                                                                                                                      | St                                             | ate | NJ  | Zip Code 07002                                                                                                                |  |
| Type of Business                                                                                                                                                                                                  | Municipality                                   |     | _   |                                                                                                                               |  |
| 4. Name of Repr                                                                                                                                                                                                   | esented Entity Township of Cranford            |     |     | ·                                                                                                                             |  |
| Business<br>Address                                                                                                                                                                                               | 8 Springfield Avenue                           |     |     | Check if communication with the general public ("Grassroots Lobbying") was the <b>only</b> lobbying activity for this entity. |  |
| City Cranford                                                                                                                                                                                                     | St.                                            | ate | NJ  | Zip Code 07016                                                                                                                |  |
| Type of Business                                                                                                                                                                                                  | Municipality                                   |     |     |                                                                                                                               |  |
| 5. Name of Repr                                                                                                                                                                                                   | esented Entity Borough of Edgewater            |     |     |                                                                                                                               |  |
| Business<br>Address                                                                                                                                                                                               | 916 River Road                                 |     |     | Check if communication with the general public ("Grassroots Lobbying") was the <b>only</b> lobbying activity for this entity. |  |
| City Edgewate                                                                                                                                                                                                     | erSt                                           | ate | NJ  | Zip Code 07020                                                                                                                |  |
| Type of Business                                                                                                                                                                                                  | Municipality                                   |     |     |                                                                                                                               |  |
|                                                                                                                                                                                                                   |                                                |     |     |                                                                                                                               |  |

|                      | D ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY following information concerning those Represented Entities who have design | ateo        | d ti | his report to include their activity.                                                                                                  |
|----------------------|----------------------------------------------------------------------------------------------------------------------------------------------|-------------|------|----------------------------------------------------------------------------------------------------------------------------------------|
| Note: For ea         | ch Represented Entity, Form L-2 must be filed.                                                                                               |             |      |                                                                                                                                        |
| 1. Name of Rep       | resented Entity City of Passaic                                                                                                              |             |      |                                                                                                                                        |
| Business<br>Address  | 330 Passaic Street                                                                                                                           | _ [         |      | Check if communication with the<br>general public ("Grassroots<br>Lobbying") was the <b>only</b> lobbying<br>activity for this entity. |
| City Passaic         | Sta                                                                                                                                          | te N        | IJ   | Zip Code 07055                                                                                                                         |
| Type of Business     | Municipality                                                                                                                                 |             |      |                                                                                                                                        |
| 2. Name of Repr      | resented Entity City of Hackensack                                                                                                           |             |      |                                                                                                                                        |
| Business<br>Address  | 65 Central Avenue                                                                                                                            | _           |      | Check if communication with the general public ("Grassroots Lobbying") was the <b>only</b> lobbying activity for this entity.          |
| City <u>Hackensa</u> | ack Sta                                                                                                                                      | :e <u>N</u> | IJ   | Zip Code 07602                                                                                                                         |
| Type of Business     | Municipality                                                                                                                                 |             |      |                                                                                                                                        |
| 3. Name of Repr      | resented Entity Borough of Haledon                                                                                                           |             |      |                                                                                                                                        |
| Business<br>Address  | 510 Belmont Avenue                                                                                                                           | _ _         |      | Check if communication with the<br>general public ("Grassroots<br>Lobbying") was the <b>only</b> lobbying<br>activity for this entity. |
| City <u>Haldeon</u>  | Stat                                                                                                                                         | :e <u>N</u> | IJ   | Zip Code <u>07508</u>                                                                                                                  |
| Type of Business     | Municipality                                                                                                                                 |             | _    |                                                                                                                                        |
| 4. Name of Repr      | esented Entity Borough of Totowa                                                                                                             |             |      |                                                                                                                                        |
| Business<br>Address  | 537 Totowa Road                                                                                                                              | _           |      | Check if communication with the general public ("Grassroots Lobbying") was the <b>only</b> lobbying activity for this entity.          |
| City Totowa          | Stat                                                                                                                                         | e <u>N</u>  | IJ   | Zip Code 07512                                                                                                                         |
| Type of Business     | Municipality                                                                                                                                 |             | _    |                                                                                                                                        |
| 5. Name of Repr      | esented Entity Borough of Hopatcong                                                                                                          |             |      |                                                                                                                                        |
| Business<br>Address  | 111 River Styx Road                                                                                                                          | -<br>-<br>- | ]    | Check if communication with the general public ("Grassroots Lobbying") was the <b>only</b> lobbying activity for this entity.          |
| City Hopatcor        | ng Stat                                                                                                                                      | e <u>N</u>  | IJ   | Zip Code <u>07843</u>                                                                                                                  |
| Type of Business     | Municipality                                                                                                                                 | _           |      |                                                                                                                                        |
|                      |                                                                                                                                              |             |      |                                                                                                                                        |

|                     | DENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY ollowing information concerning those Represented Entities who have designated the concerning those represented entities who have designated the concerning those represented entities who have designated the concerning the conce | ited        | this report to include their activity.                                                                                        |
|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------|
| Note: For eac       | h Represented Entity, Form L-2 must be filed.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |             |                                                                                                                               |
| 1. Name of Repr     | esented Entity Borough of Northvale                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |             |                                                                                                                               |
| Business<br>Address | 116 Paris Avenue                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | -           | Check if communication with the general public ("Grassroots Lobbying") was the <b>only</b> lobbying activity for this entity. |
| City Northvale      | e Stat                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | - <u>N</u>  |                                                                                                                               |
| Type of Business    | Municipality                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |             |                                                                                                                               |
| 2. Name of Repre    | esented Entity Borough of Pompton Lakes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |             |                                                                                                                               |
| Business<br>Address | 25 Lenox Avenue                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | -           | Check if communication with the general public ("Grassroots Lobbying") was the <b>only</b> lobbying activity for this entity. |
| City Pompton        | Lakes State                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | - <u>N</u>  |                                                                                                                               |
| Type of Business    | Municipality                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |             |                                                                                                                               |
| 3. Name of Repre    | esented Entity Passaic County                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |             |                                                                                                                               |
| Business<br>Address | 401 Grand Street                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | -<br>-<br>- | Check if communication with the general public ("Grassroots Lobbying") was the <b>only</b> lobbying activity for this entity. |
| City Paterson       | State                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | - <u>N</u>  | J Zip Code 07505                                                                                                              |
| Type of Business    | County Government                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |             |                                                                                                                               |
| 4. Name of Repre    | esented Entity                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |             |                                                                                                                               |
| Business<br>Address |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | -<br>-<br>- | Check if communication with the general public ("Grassroots Lobbying") was the <b>only</b> lobbying activity for this entity. |
| City                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | = _         | Zip Code                                                                                                                      |
| Type of Business    | <del></del>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |             |                                                                                                                               |
| 5. Name of Repre    | esented Entity                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |             |                                                                                                                               |
| Business<br>Address |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |             | Check if communication with the general public ("Grassroots Lobbying") was the <b>only</b> lobbying activity for this entity. |
| City                | State                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | <u> </u>    | Zip Code                                                                                                                      |
| Type of Business    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |             |                                                                                                                               |
|                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |             |                                                                                                                               |

|                     | RESENTED ENTITIES ollowing information concerning other Represented Entites. |    |                                                                                                                               |
|---------------------|------------------------------------------------------------------------------|----|-------------------------------------------------------------------------------------------------------------------------------|
| 1. Name of Repre    | esented Entity Borough of River Edge                                         |    |                                                                                                                               |
| Business<br>Address | 705 Kinderkamack Road                                                        |    | Check if communication with the general public ("Grassroots Lobbying") was the <b>only</b> lobbying activity for this entity. |
| City River Edg      | e State                                                                      | נע | Zip Code 07661                                                                                                                |
| Type of Business    | Municipality                                                                 |    |                                                                                                                               |
| 2. Name of Repre    | esented Entity Town of Guttenberg                                            |    |                                                                                                                               |
| Business            | 6808 Park Avenue                                                             |    | Check if communication with the general public ("Grassroots                                                                   |
| Address             |                                                                              |    | Lobbying") was the <b>only</b> lobbying activity for this entity.                                                             |
| City Guttenbe       | rgState                                                                      | ŊJ |                                                                                                                               |
| Type of Business    | Municipality                                                                 |    |                                                                                                                               |
| 3. Name of Repre    | esented Entity Passaic Valley Water Commission                               |    |                                                                                                                               |
| Business<br>Address | 1525 Main Avenue                                                             |    | Check if communication with the general public ("Grassroots Lobbying") was the <b>only</b> lobbying                           |
|                     | <del></del>                                                                  |    | activity for this entity.                                                                                                     |
| City Clifton        | State                                                                        | NJ | Zip Code <u>07011</u>                                                                                                         |
| Type of Business    | Water Commission                                                             |    |                                                                                                                               |
| 4. Name of Repre    | esented Entity Alcatel Lucent                                                |    |                                                                                                                               |
| Business            | 1100 New York Avenue NW                                                      | _  | Check if communication with the<br>general public ("Grassroots                                                                |
| Address             | Suite 640 - West Tower                                                       |    | Lobbying") was the <b>only</b> lobbying activity for this entity.                                                             |
| City Washingt       | on State                                                                     | DC | Zip Code 20005                                                                                                                |
| Type of Business    | World Wide Technology Corp.                                                  |    |                                                                                                                               |
| 5 N 60              | . Inc.                                                                       |    |                                                                                                                               |
| 5. Name of Repre    | esented Entity                                                               | ī  | Check if communication with the                                                                                               |
| Business<br>Address |                                                                              |    | general public ("Grassroots<br>Lobbying") was the <b>only</b> lobbying<br>activity for this entity.                           |
| City                | State                                                                        |    | Zip Code                                                                                                                      |
| Type of Business    |                                                                              |    |                                                                                                                               |
|                     |                                                                              |    |                                                                                                                               |
|                     |                                                                              |    |                                                                                                                               |

| SCHEDULE A                                                                                                                                                                                         |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Did any Governmental Affairs Agent named in this Annual Report serve as a member of:                                                                                                            |
| ➤ any independent State authority;                                                                                                                                                                 |
| > any county improvement authority;                                                                                                                                                                |
| > any municipal utilities authority;                                                                                                                                                               |
| <ul><li>any inter-State or bi-State authority as a member from New Jersey; or,</li></ul>                                                                                                           |
| any board or commission established by statute or resolution, or by executive order of the Governor, or by the<br>Legislature, or by any Agency, Department or other instrumentality of the State? |
| No If "no," continue on to the next question.  Yes If "yes," please provide the following information:                                                                                             |
| Name of Governmental Affairs Agent                                                                                                                                                                 |
| Name of Authority, Board, or Commission                                                                                                                                                            |
| Date When Term of Service Expires                                                                                                                                                                  |
| Name of Governmental Affairs Agent                                                                                                                                                                 |
| Name of Authority, Board, or Commission                                                                                                                                                            |
| Date When Term of Service Expires                                                                                                                                                                  |
| Name of Governmental Affairs Agent                                                                                                                                                                 |
| Name of Authority, Board, or Commission                                                                                                                                                            |
| Date When Term of Service Expires                                                                                                                                                                  |
| Name of Governmental Affairs Agent                                                                                                                                                                 |
| Name of Authority, Board, or Commission                                                                                                                                                            |
| Date When Term of Service Expires                                                                                                                                                                  |
|                                                                                                                                                                                                    |
| 2. Did all Governmental Affairs Agent(s) named in this Annual Report file all Notices of Representation and Quarterly Reports required during the calendar year covered by this Annual Report?     |
| Yes If "yes," continue on to Schedule B.   No If "no," please file the necessary reports immediately.                                                                                              |
|                                                                                                                                                                                                    |

| SCHEDULE R - SALARY & COMPENSATION |
|------------------------------------|
|------------------------------------|

**PÙRPOSE:** To report the salary and compensation paid to the Governmental Affairs Agents on whose behalf this report is filed. Include the reimbursement of an Agent's expenses in amounts reported.

**NOTE:** Only the pro rata share of each Governmental Affairs Agent's salary and compensation need to be included if the Agent spends only a portion of his/her time on lobbying activity.

|            | NAME OF GOVERNMENTAL AFFAIRS AGENT                                                                                                                                                                                                               | AMOUNT                   |
|------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|
| d Farmer ( | (5% of time spent lobbying)                                                                                                                                                                                                                      | \$ 11,000.00             |
| Susan Scav | one (5% of time spent lobbying)                                                                                                                                                                                                                  | 6,500.00                 |
|            |                                                                                                                                                                                                                                                  |                          |
|            |                                                                                                                                                                                                                                                  |                          |
|            |                                                                                                                                                                                                                                                  |                          |
|            |                                                                                                                                                                                                                                                  |                          |
|            |                                                                                                                                                                                                                                                  |                          |
|            |                                                                                                                                                                                                                                                  |                          |
|            |                                                                                                                                                                                                                                                  |                          |
|            | SCHEDULE B TOTAL \$                                                                                                                                                                                                                              | 17,500.00                |
|            | SCHEDULE C - SUPPORT PERSONNEL                                                                                                                                                                                                                   |                          |
| PURPOSE:   | To report the costs of support personnel who, over the course of the reporting year, individuous supporting the activities of the Governmental Affairs Agent(s).                                                                                 | dually spend 450 or more |
|            | After determining to which person(s) this applies, report the pro rata share of those costs of supporting the activities of the Governmental Affairs Agent(s) in influencing legislation, reprocesses, or communicating with the general public. |                          |
|            | SCHEDULE C TOTAL\$                                                                                                                                                                                                                               | 5,000.00                 |
|            |                                                                                                                                                                                                                                                  |                          |
|            |                                                                                                                                                                                                                                                  |                          |
|            | NO SCHEDULE D FOR GOVERNMENTAL AFFAIRS AGENTS                                                                                                                                                                                                    | i                        |
|            |                                                                                                                                                                                                                                                  |                          |
|            |                                                                                                                                                                                                                                                  |                          |

| SCHEDIII F F - | COMMUNICATION | <b>EXDENCES</b> |
|----------------|---------------|-----------------|
| 3L HEDULE E •  | COMMUNICATION | EVLEIADED       |

**PURPOSE:** 

To report the costs of the preparation and distribution of materials related to influencing legislation, regulations, governmental processes, and conducting communications with the general public.

| EXPENSE                                                                                                                                                                                                    | AMOUNT    |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| Printed Materials                                                                                                                                                                                          | \$        |
| Film, Slides, Video, Audio, TV, Radio, Other Broadcast Medium, including the Internet                                                                                                                      |           |
| Postage                                                                                                                                                                                                    | 300.00    |
| Telephone, Telegram, Facsimile                                                                                                                                                                             |           |
| Pro Rata Overhead Costs of Specific Events Over \$100 (please identify name and date of event)                                                                                                             |           |
|                                                                                                                                                                                                            |           |
|                                                                                                                                                                                                            |           |
|                                                                                                                                                                                                            |           |
|                                                                                                                                                                                                            |           |
|                                                                                                                                                                                                            |           |
|                                                                                                                                                                                                            |           |
| Other (please describe):                                                                                                                                                                                   |           |
|                                                                                                                                                                                                            |           |
|                                                                                                                                                                                                            |           |
|                                                                                                                                                                                                            |           |
|                                                                                                                                                                                                            |           |
| SCHEDULE E TOTAL \$                                                                                                                                                                                        | 300.00    |
| SCHEDULE F - TRAVEL/LODGING                                                                                                                                                                                |           |
| PURPOSE: To report the travel and lodging costs of the Governmental Affairs Agents on whose behalf this repinfluencing legislation, regulations, governmental processes, or communicating with the general |           |
| NAME OF GOVERNMENTAL AFFAIRS AGENT                                                                                                                                                                         | AMOUNT    |
| Ed Farmer (gas costs)                                                                                                                                                                                      | \$ 200.00 |
| Susan Scavone (gas costs)                                                                                                                                                                                  | 200.00    |
|                                                                                                                                                                                                            |           |
|                                                                                                                                                                                                            |           |
|                                                                                                                                                                                                            |           |
|                                                                                                                                                                                                            | 400.00    |
| SCHEDULE F TOTAL \$                                                                                                                                                                                        | 400.00    |
|                                                                                                                                                                                                            |           |
|                                                                                                                                                                                                            |           |

#### **SCHEDULE G-1**

### ITEMIZATION OF BENEFITS WHICH EXCEEDED \$25 PER DAY OR \$200 PER CALENDAR YEAR TO STATE OFFICIALS AND THEIR IMMEDIATE FAMILY MEMBERS

**PURPOSE:** To report detailed information concerning benefits passed to State officials covered by the Act, as well as the immediate family members of these officials. If the value of a benefit exceeded \$25 per day or \$200 per calendar year, report below.

(Select one description item for each entry from the drop down list. When selecting "O - Other", enter a description in the space provided.)

| Name of Benefit Recipient            |                                                         |                  |                |           |   |
|--------------------------------------|---------------------------------------------------------|------------------|----------------|-----------|---|
| Date                                 |                                                         |                  |                | Amount \$ |   |
| Name and Address of Payee            | /Vendor                                                 |                  |                |           |   |
|                                      |                                                         |                  |                |           |   |
| City                                 |                                                         | State            |                |           |   |
| If benefit was reimbursed, p<br>Date | lease report the date, the description, anAmount \$     |                  | the reimbursem | ent.      |   |
| Description                          |                                                         |                  |                |           |   |
| Name of Benefit Recipient            |                                                         | _                |                |           |   |
| Date                                 |                                                         |                  |                | Amount \$ |   |
| Name and Address of Payee            | /Vendor                                                 |                  |                |           |   |
|                                      |                                                         |                  |                |           |   |
|                                      | . — — — — — —                                           |                  | Zip Code       |           |   |
| If benefit was reimbursed, p         | lease report the date, the description, an<br>Amount \$ | id the amount of | the reimbursem | ent.      |   |
| Description                          |                                                         |                  |                |           |   |
| Name of Benefit Recipient            |                                                         |                  |                |           |   |
| Date                                 |                                                         |                  |                | Amount \$ |   |
| Name and Address of Payee<br>Name    | Nendor                                                  |                  |                |           |   |
|                                      |                                                         |                  |                |           |   |
| City                                 |                                                         | State            | Zip Code       |           |   |
|                                      | lease report the date, the description, an<br>Amount \$ |                  | the reimbursem | ent.      |   |
| Description                          |                                                         |                  |                |           | _ |
| Name of Benefit Recipient            |                                                         |                  | _              |           |   |
| Date                                 | Description                                             |                  |                | Amount \$ |   |
| Name and Address of Payee Name       | /Vendor                                                 |                  |                |           |   |
|                                      |                                                         |                  |                |           |   |
| City                                 |                                                         | State            | Zip Code       |           |   |
| If benefit was reimbursed, p<br>Date | lease report the date, the description, an<br>Amount \$ |                  | the reimbursem | ent.      |   |
| Description                          |                                                         |                  |                |           |   |
|                                      |                                                         |                  |                |           |   |

| PURPOSE: To report the total am                                               |               | F BENEFIT PASSING State officials covered by t | he Act and their immedia | ate family members.                                     |
|-------------------------------------------------------------------------------|---------------|------------------------------------------------|--------------------------|---------------------------------------------------------|
|                                                                               | SCHEDU        | JLE G-1* SCHE                                  | EDULE G-2**              | AMOUNT                                                  |
| Entertainment                                                                 | \$            | +\$                                            | =\$ _                    |                                                         |
| Food and Beverage                                                             |               | +                                              | =                        |                                                         |
| Travel                                                                        |               | +                                              | =                        |                                                         |
| Lodging                                                                       |               | +                                              | = _                      |                                                         |
| Honoraria                                                                     |               | +                                              | =                        |                                                         |
| Loans                                                                         |               | +                                              | = _                      |                                                         |
| Gifts                                                                         |               | +                                              | =                        |                                                         |
| Other (specify)                                                               |               | +                                              | = _                      |                                                         |
| Total                                                                         | \$            | +\$                                            | =\$                      |                                                         |
| * After completing all entries on So<br>** Enter, by category, the value of b |               |                                                | SCI                      | HEDULE G-1 AND HEDULE G-2 TOTAL and ar year thresholds. |
| ENTER THE TOTAL AMOUNT OF R                                                   |               |                                                | \$                       |                                                         |
|                                                                               | SUMMARY OF LO | BBYING EXPENDITUR                              | RES                      |                                                         |
| EXPENDITURES                                                                  |               |                                                |                          |                                                         |
| 1. Salary and Con                                                             | npensation    | Schedul                                        | le B Total \$            | 17,500.00                                               |
| 2. Support Person                                                             | nnel          | Schedul                                        | le C Total               | 5,000.00                                                |
| 3. Communication                                                              | n Expenses    | Schedul                                        | le E Total               | 300.00                                                  |
| 4. Travel and Lodg                                                            | ging          | Schedul                                        | le F Total               | 400.00                                                  |

5. Benefit Passing

Schedule G-1 and Schedule G-2 Total

**Total Lobbying Expenditures** 

23,200.00

#### **RECEIPTS TABLE**

**PÜRPOSE:** To report all fees, retainers, allowances, reimbursement of expenses, or other compensation received from Represented Entities for the purpose of influencing legislation, regulations, governmental processes, or communicating with the general public.

**NOTE:** Report only the pro rata share of each receipt which is related to influencing legislation, regulations, governmental processes, or communicating with the general public.

| REPRESENTED ENTITY                  | AMOUNT    |
|-------------------------------------|-----------|
| 1. Township of Nutley               | \$ 299.97 |
| 2. Keanry Public Schools            | 450.00    |
| 3. City of Bayonne                  | 750.00    |
| 4. Township of Cranford             | 180.00    |
| 5. Borough of Edgewater             | 510.00    |
| 6. City of Passaic                  | 560.00    |
| 7. City of Hackensack               | 520.00    |
| 8. Borough of Haledon               | 600.00    |
| 9. Borough of Totowa                | 175.00    |
| 10. Borough of Hopatcong            | 300.00    |
| 11. Borough of Northvale            | 275.00    |
| 12. Borough of Pompton Lakes        | 378.00    |
| 13. Passic County                   | 1,320.00  |
| 14. Borough of River Edge           | 375.00    |
| 15. Town of Guttenberg              | 330.00    |
| 16. Passaic Valley Water Commission | 600.00    |
| 17. Alcatel Lucent                  | 400.00    |
| 18.                                 |           |

| TOTAL RECEIPTS | \$<br>8,022.97 |
|----------------|----------------|

| CERTIFICATION                                                                                                                                                                                          |                         |  |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|--|
| This certification shall be signed by either the Governmental Affairs Agent Managing or Principal Partner or Chief Executive Officer of the Governmen                                                  |                         |  |
| ı, Ed Farmer                                                                                                                                                                                           |                         |  |
| (print name)                                                                                                                                                                                           |                         |  |
| hereby certify that I am duly authorized by                                                                                                                                                            |                         |  |
| Millennium Strategies LLC                                                                                                                                                                              |                         |  |
| (print name of firm)                                                                                                                                                                                   |                         |  |
| to file and certify the accuracy and correctness of this Annual Report of Lob<br>I certify that the statements made herein are true and accurate. I am aware<br>false, I may be subject to punishment. |                         |  |
| Ed 7 Signature                                                                                                                                                                                         | February 14, 2011  Date |  |