FORM L1-A Reporting For Calendar Year 2010 **ELEC RECEIVED** FEB 1 5 2011

ANNUAL REPORT OF **GOVERNMENTAL AFFAIRS AGENT**



FOR STATE USE ONLY

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION

P.O. Box 185, Trenton, NJ 08625-0185 (609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532) Website: www.elec.state.nj.us

	overnmental Affairs Agent or Governmental A	ffairs Agent Firm:			
Fox Shuffl	ler				
Business	57 E. 11th Street, Suite 302				
Address					
City	New York		State NY	Zip Code	10003
*(Area Code	e) Telephone Number (646) 213 7240				
1. Provide t	the following information regarding the Gove	ernmental Affairs Agent(s) on whose	behalf this repor	t is filed.	
1. Name E	ric Shuffler				
Registrati	ion Number 1735-2	Occupation or Business Consulta	ant		
Business	Address 57 E. 11th Street, Suite 302				
City Nev	w York		State NY	Zip Code	10003
*(Area Co	ode) Telephone Number (646) 213 7240				
2. Name <u>J</u>	ames Fox				
Registrati	ion Number <u>1735-5</u>	Occupation or Business Consulta	ant		
Business	Address 57 E. 11th Street, Suite 302				
City Nev	w York		State NY	Zip Code	10003
*(Area Co	de) Telephone Number (646) 213 7240				
3. Name	Douglas Hritz				
Registrati	on Number <u>1735-4</u>	Occupation or Business Consulta	ant		
Business /	Address 128 W. State Street				
City Tre	nton		State NJ	Zip Code	08608
*(Area Co	de) Telephone Number (609) 503 5375				
4. Name					
Registrati	on Number	Occupation or Business			
	Address				
City			State	Zip Code	
	de) Telephone Number				

	DENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY following information concerning those Represented Entities who have design	nate	ed tl	nis report to include their activity.
Note: For eac	ch Represented Entity, Form L-2 must be filed.			
1. Name of Repr	esented Entity Allvision			
Business Address				Check if communication with the general public ("Grassroots Lobbying") was the only lobbying activity for this entity.
City New York	C Sta	NY	Zip Code 10170	
Type of Business	Management of Outdoor Advertising Opportunties	_		
2. Name of Repr	esented Entity Catellus-A Prologis Company			
Business Address	301 Route 17 North	_		Check if communication with the general public ("Grassroots Lobbying") was the only lobbying activity for this entity.
City Rutherfor	rd Sta	ite	NJ	Zip Code 07070
Type of Business	Mixed-use Development			
3. Name of Repr	esented Entity Cubic	_		
Business Address	245 West 17th Street, 8th Floor	_		Check if communication with the general public ("Grassroots Lobbying") was the only lobbying activity for this entity.
City New York	Sta	ite	NY	Zip Code 10010
Type of Business	Transportation and Fare Technology	_		
4. Name of Repr	esented Entity Earth Tech			
Business Address	515 Clifton Avenue	_		Check if communication with the general public ("Grassroots Lobbying") was the only lobbying activity for this entity.
City Lakewood	d Sta	te	NJ	Zip Code 08710
Type of Business	Renewable Energy Company			
5. Name of Repre	esented Entity Enertech			
Business Address	621 North Ave. NE, Suite A-100	_		Check if communication with the general public ("Grassroots Lobbying") was the only lobbying activity for this entity.
City Atlanta	Sta	te	GΑ	Zip Code 30308
Type of Business	Renewable Energy Company			

1	D ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY following information concerning those Represented Entities who have design	ınate	d th	nis report to include their activity
•		jiiate	u ti	is report to include their activity.
	ch Represented Entity, Form L-2 must be filed.			
1. Name of Repr	esented Entity Gannett Fleming		_	Check if communication with the
Business Address	207 Senate Avenue		general public ("Grassroots Lobbying") was the only lobbying activity for this entity.	
City Camp Hil	St	ate <u>f</u>	PA	Zip Code 17011
Type of Business	Engineer			
2. Name of Repr	esented Entity Korff Enterprises			
Business	250 W. 57th Street, Suite 1713	r	7	Check if communication with the general public ("Grassroots
Address				Lobbying") was the only lobbying activity for this entity.
City New York	St	ate 1	۱Y	Zip Code 10107
Type of Business	Sporting Event Organizers			
3. Name of Repr	esented Entity TVG Network			
Business Address	607 Center Drive West	— c		Check if communication with the general public ("Grassroots Lobbying") was the only lobbying activity for this entity.
City Los Ange	les St	ate C	Ά	Zip Code 90045
Type of Business	Parimutel Wagering			
4. Name of Repr	esented Entity New County Road Properties			
Business	100 Washington Street		_	Check if communication with the general public ("Grassroots
Address				Lobbying") was the only lobbying activity for this entity.
City Newark	Sta	ate N	1)	Zip Code 07102
Type of Business	Real Estate			
5. Name of Repre	esented Entity			
Business		_	7	Check if communication with the general public ("Grassroots
Address		_[_		Lobbying") was the only lobbying activity for this entity.
City	Sta	ate _		Zip Code
Type of Business				

1. Name of Repr	esented Entity American Traffic Solutions		_		
Business Address	7681 E. Gray Road			Check if communication with the general public ("Grassroots Lobbying") was the only lobbying activity for this entity.	
City Scottsdal	e	State	ΑZ	Zip Code 85260	
Type of Business	Traffic Safety				
2. Name of Repr	esented Entity Electronic Transaction Consultants				
Business	10 Stillwells Corner Road			Check if communication with the general public ("Grassroots	
Address				Lobbying") was the only lobbying activity for this entity.	
City Freehold		State	NJ	Zip Code 07728	
Type of Business	Electronic Tolls Transactions				
3. Name of Repr	esented Entity Cablevision Systems Corporation				
Business	111 Stewart Avenue			Check if communication with the general public ("Grassroots	
Address			LJ	Lobbying") was the only lobbying activity for this entity.	
City Bethpage	<u> </u>	State	NY	Zip Code 11714	
Type of Business	Cable TV/Communications				
4. Name of Repr	esented Entity Continental				
Business	1600 Smith Street, 19th Floor		_	Check if communication with the general public ("Grassroots	
Address				Lobbying") was the only lobbying activity for this entity.	
City Houston		State	TX	Zip Code 77002	
Type of Business	Airline				
5. Name of Repr	esented Entity United Continental Holdings, Inc.				
Business	77 W. Wacker Drive			Check if communication with the general public ("Grassroots	
Address				Lobbying") was the only lobbying activity for this entity.	
City Chicago		State	IL	Zip Code <u>60601</u>	
Type of Business	Airline				

1. Name of Repr	resented Entity Englewood Hospital & Medical Center				
Business Address				Check if communication with the general public ("Grassroots Lobbying") was the only lobbying activity for this entity.	
City Englewoo	od s	itate	NJ	Zip Code 07601	
Type of Business	Hospital & Medical Center				
2. Name of Repr	resented Entity Harris				
Business	626 East Main Street, Suite 11			Check if communication with the general public ("Grassroots	
Address				Lobbying") was the only lobbying activity for this entity.	
City Meriden	s	tate	СТ	Zip Code 06450	
Type of Business	Communications Equipment				
3. Name of Repr	esented Entity TRC Companies, Inc.				
Business	1500 Market Street, 12th Floor			Check if communication with the general public ("Grassroots	
Address	Centre Square-East Towner			Lobbying") was the only lobbying activity for this entity.	
City Philadelp	hia S	tate	PA		
Type of Business	Engineering, Consulting and Construction Management Firm				
4. Name of Repr	esented Entity WaWa Inc.				
Business	260 W. Baltimore Pike			Check if communication with the general public ("Grassroots	
Address				Lobbying") was the only lobbying activity for this entity.	
City Wawa	s	tate	PA	Zip Code 19063	
Type of Business	Convenience Store and Gasoline		_		
5. Name of Repre	esented Entity NJ Association of Colleges & Universities				
Business	150 W. State Street			Check if communication with the general public ("Grassroots	
Address				Lobbying") was the only lobbying activity for this entity.	
City Trenton	Sr	tate	NJ	Zip Code <u>08608</u>	
Type of Business	Higher Education				

1. Name of Repr	resented Entity NJ Cable Telecommunications Association		<u></u>
Business Address	124 W. State Street		Check if communication with the general public ("Grassroots Lobbying") was the only lobbying activity for this entity.
City Trenton	Stat	e NJ	Zip Code 08608
Type of Business	Cable Telecommunications Policy		
2. Name of Repr	esented Entity Atlantic City Electric		
Business	5100 Harding Highway		Check if communication with the general public ("Grassroots
Address		-	Lobbying") was the only lobbying activity for this entity.
City Mays Lan	ding Stat	ы ИЛ	Zip Code 08330
Type of Business	Energy Distribution		
3. Name of Repr	esented Entity		
Business Address			Check if communication with the general public ("Grassroots Lobbying") was the only lobbying activity for this entity.
City	State	·	Zip Code
Type of Business			
4. Name of Repr	esented Entity		
Business Address			Check if communication with the general public ("Grassroots Lobbying") was the only lobbying activity for this entity.
City	State		Zip Code
Type of Business			
5. Name of Repre	esented Entity	<u>. </u>	
Business Address			Check if communication with the general public ("Grassroots Lobbying") was the only lobbying activity for this entity.
City	State		Zip Code
Type of Business			

	SCHEDULE A
Did any Governmental Affairs Agent na	med in this Annual Report serve as a member of:
> any independent State authorit	у;
> any county improvement author	ority;
any municipal utilities authority	;
•	ority as a member from New Jersey; or,
	lished by statute or resolution, or by executive order of the Governor, or by the Department or other instrumentality of the State?
No If "no," continue on to the r	next question. Yes If "yes," please provide the following information:
Name of Governmental Affairs Agent	James Fox
Name of Authority, Board, or Commission	Local Finance Board
Date When Term of Service Expires	July 2009
Name of Governmental Affairs Agent	Eric Shuffler
Name of Authority, Board, or Commission	Horizon Blue Cross Blue Shield
Date When Term of Service Expires	December 2008
Name of Governmental Affairs Agent	
Name of Authority, Board, or Commission	
Date When Term of Service Expires	
Name of Governmental Affairs Agent	
Name of Authority, Board, or Commission	
Date When Term of Service Expires	
Did all Governmental Affairs Agent(s required during the calendar year co	i) named in this Annual Report file all Notices of Representation and Quarterly Reports vered by this Annual Report?
Yes If "yes," continue on to	
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SCHEDINE	R - SAI	ARV & CO	MPENSATION
3CHEDULE	D-JAL	Ani a Lu	WIFLIAMIN

PURPOSE: To report the salary and compensation paid to the Governmental Affairs Agents on whose behalf this report is filed. Include the reimbursement of an Agent's expenses in amounts reported.

NOTE: Only the pro rata share of each Governmental Affairs Agent's salary and compensation need to be included if the Agent spends only a portion of his/her time on lobbying activity.

	NAME OF GOVERNMENTAL AFFAIRS AGENT	AMOUNT
lames Fox		\$ 457,000.00
Eric Shuffle	er	457,000.00
Douglas Hi	ritz	110,000.00
	SCHEDULE B TOTAL \$	1,025,000.00
	COURDING COURDON DEDCONNEL	
PURPOSE:	SCHEDULE C - SUPPORT PERSONNEL To report the costs of support personnel who, over the course of the reporting year, individed hours supporting the activities of the Governmental Affairs Agent(s).	dually spend 450 or more
	After determining to which person(s) this applies, report the pro rata share of those costs of supporting the activities of the Governmental Affairs Agent(s) in influencing legislation, reprocesses, or communicating with the general public.	which are attributable to gulations, governmental

NO SCHEDULE D FOR GOVERNMENTAL AFFAIRS AGENTS

SCHEDIII E E	- COMMUNICAT	ION EXDENCES
3CHEDULE E	- COMMUNICAL	IVII EXPENSES

PURPOSE: To report the costs of the preparation and distribution of materials related to influencing legislation, regulations, governmental processes, and conducting communications with the general public.

EXPENSE	AM	OUNT
Printed Materials	\$	0.00
Film, Slides, Video, Audio, TV, Radio, Other Broadcast Medium, including the Internet		0.00
Postage		0.00
Telephone, Telegram, Facsimile		0.00
Pro Rata Overhead Costs of Specific Events Over \$100 (please identify name and date of event)		0.00
Other (please describe):		
Otter (pieuse describe).		
SCHEDULE E TOTAL	<u> </u>	0.00
SCHEDULE F - TRAVEL/LODGING PURPOSE: To report the travel and lodging costs of the Governmental Affairs Agents on whose behalf this re influencing legislation, regulations, governmental processes, or communicating with the general		elated to
NAME OF GOVERNMENTAL AFFAIRS AGENT	AM	OUNT
N/A	\$	0.00
SCHEDULE F TOTAL S	·	0.00
New Jersey Election Law Enforcement Commission Page 9 of 14	Form L1-A Re	evised Sept. 2010

SCHEDULE G-1

ITEMIZATION OF BENEFITS WHICH EXCEEDED \$25 PER DAY OR \$200 PER CALENDAR YEAR TO STATE OFFICIALS AND THEIR IMMEDIATE FAMILY MEMBERS

PURPOSE: To report detailed information concerning benefits passed to State officials covered by the Act, as well as the immediate family members of these officials. If the value of a benefit exceeded \$25 per day or \$200 per calendar year, report below.

(Select one description item for each entry from the drop down list. When selecting "O - Other", enter a description in the space provided.)

Name of Benefit R	ecipient N/A			
Date	Description		Amount \$	0.00
	ss of Payee/Vendor			
City		State	Zip Code	
If benefit was rein	nbursed, please report the date, the desc Amount \$	ription, and the amoun	t of the reimbursement.	
Description				
Name of Benefit R	ecipient			
Date				
	ss of Payee/Vendor			
City			Zip Code	
	nbursed, please report the date, the descr Amount \$	ription, and the amoun	t of the reimbursement.	
Name of Benefit R	ecipient			
Date				
N. 1	s of Payee/Vendor			
City			Zip Code	
If benefit was reim Date	bursed, please report the date, the descr Amount \$			
Description				
Name of Benefit R	ecipient			
Date	Description		Amount \$	
	s of Payee/Vendor			
Address				
City		State	Zip Code	
_	bursed, please report the date, the descr Amount \$	•	of the reimbursement.	

SUMM	ADV	OF REA	ICCIT D	ACCII	NC
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PURPOSE: To report the total amount of providing benefits to State officials covered by the Act and their immediate family members.

	SCHEDULE G-1*	SCHEDULE G-2**	AMOUNT
Entertainment	\$	+\$	= \$0.00
Food and Beverage		+	=0.00
Travel		+	=0.00
Lodging		+	=0.00
Honoraria		+	=0.00
Loans		+	=0.00
Gifts		+	=0.00
Other (specify)		+	=0.00
Total	\$	+\$	= \$0.00

SCHEDULE G-1 AND SCHEDULE G-2 TOTAL

ENTER THE TOTAL AMOUNT OF REIMBURSED BENEFITS, IF ANY.
DO NOT DEDUCT THIS AMOUNT FROM BENEFIT PASSING AMOUNTS.

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SUMMARY OF LOBBYING EXPENDITURES

EXPENDITURES

	Total Lobbying Expenditures	Ś	1.025.000.00
5. Benefit Passing	Schedule G-1 and Schedule G-2 Total		0.00
4. Travel and Lodging	Schedule F Total		0.00
3. Communication Expenses	Schedule E Total		0.00
2. Support Personnel	Schedule C Total		0.00
1. Salary and Compensation	Schedule B Total	\$	1,025,000.00

^{*} After completing all entries on Schedule G-1, provide totals by category.

^{**} Enter, by category, the value of benefit passing where the expenditure did NOT exceed the \$25/day or \$200/calendar year thresholds.

RECEIPTS TABLE

PURPOSE: To report all fees, retainers, allowances, reimbursement of expenses, or other compensation received from Represented Entities for the purpose of influencing legislation, regulations, governmental processes, or communicating with the general public.

NOTE: Report only the pro rata share of each receipt which is related to influencing legislation, regulations, governmental processes, or communicating with the general public.

REPRESENTED ENTITY	AMOUNT
1. Allvision	\$ 60,000.00
2. Catellus-A ProLogis Company	72,000.00
3. Cubic	99,000.00
4. Earth Tech	48,000.00
5. Enertech	84,000.00
6. Gannett Fleming	50,000.00
7. Korff Enterprises	50,000.00
8. TVG Network	90,000.00
9. New County Road Properties	18,000.00
10. American Traffic Solutions	30,000.00
11. Electronic Transaction Consultants	34,000.00
12. Cablevision Systems Corporation	108,000.00
13. Continental/United Continental Holdings, Inc.	45,000.00
14. Englewood Hospital & Medical Center	45,000.00
15. Harris	60,000.00
16. TRC Companies	45,000.00
17. WaWa Inc.	60,000.00
18. NJ Association of Colleges & Universities	6,000.00

TOTAL RECEIPTS	\$

RECEIPTS TABLE

PURPOSE: To report all fees, retainers, allowances, reimbursement of expenses, or other compensation received from Represented Entities for the purpose of influencing legislation, regulations, governmental processes, or communicating with the general

NOTE: Report only the pro rata share of each receipt which is related to influencing legislation, regulations, governmental

processes, or communicating with the general public.

REPRESENTED ENTITY	AMOUNT
NJ Cable Telecommunications Association	\$ 6,000.00
2. Atlantic City Electric	15,000.00
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	
11.	
12.	
13.	
14.	
15.	
16.	
17.	
18.	
TOTAL RECEIPTS \$_	1,025,000.00
New Jorgen Floring Law Enforcement Commission	

CERTIFICATION			
This certification shall be signed by either the Governmental Affairs Agent filing this Annual Report on his/her own behalf, or by the Managing or Principal Partner or Chief Executive Officer of the Governmental Affairs Agent Firm.			
Fric Shuffler			
(print name)			
hereby certify that I am duly authorized by			
(print name of firm)			
to file and certify the accuracy and correctness of this Annual Report of Lobbying Activity for calendar year 2010 . I certify that the statements made herein are true and accurate. I am aware that if any of the foregoing statements are willfully false, I may be subject to punishment.			
2/11/11			
Signature			