

FORM L1-A
Reporting For Calendar Year 2009

ANNUAL REPORT
OF
GOVERNMENTAL AFFAIRS AGENT



ELEC RECEIVED

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Amendment

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION

P.O. Box 185, Trenton, NJ 08625-0185
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)
Website: www.elec.state.nj.us

Name of Governmental Affairs Agent or Governmental Affairs Agent Firm:

Public Strategies Impact, L.L.C.

Business Address Public Strategies Impact, L.L.C.

414 River View Plaza

City Trenton State NJ Zip Code 08611-3420

*(Area Code) Telephone Number 609-393-7799

1. Provide the following information regarding the Governmental Affairs Agent(s) on whose behalf this report is filed.

1. Name See Attached List

Registration Number 433-xx (See attachment) Occupation or Business Governmental Affairs Agent

Business Address 414 River View Plaza

City Trenton State NJ Zip Code 08611-3420

*(Area Code) Telephone Number 609-393-7799

2. Name

Registration Number Occupation or Business

Business Address

City State Zip Code

*(Area Code) Telephone Number

3. Name

Registration Number Occupation or Business

Business Address

City State Zip Code

*(Area Code) Telephone Number

4. Name

Registration Number Occupation or Business

Business Address

City State Zip Code

*(Area Code) Telephone Number

Public Strategies Impact, L.L.C.
2009 Form L1-A
Question 1

Name & Registration Number

Roger A. Bodman – 433-9
Joseph DeSanctis – 433-15
Tracie A. DeSarno – 433-2
Matthew S. Halpin – 433-17
Harold L. Hodes – 433-4
Josh Hodes – 433-22
William J. Maer – 433-18
Edward J. Mount – 433-20
Joseph A. Simonetta – 433-14
Patrick A. Stewart – 433-21

2. REPRESENTED ENTITIES DESIGNATING THIS REPORT TO INCLUDE ALL THEIR ACTIVITY

Provide the following information concerning those Represented Entities who have designated this report to include their activity.

Note: For each Represented Entity, Form L-2 must be filed.

1. Name of Represented Entity See Attached List

Business Address _____

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City _____ State _____ Zip Code _____

Type of Business _____

2. Name of Represented Entity _____

Business Address _____

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City _____ State _____ Zip Code _____

Type of Business _____

3. Name of Represented Entity _____

Business Address _____

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City _____ State _____ Zip Code _____

Type of Business _____

4. Name of Represented Entity _____

Business Address _____

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City _____ State _____ Zip Code _____

Type of Business _____

5. Name of Represented Entity _____

Business Address _____

Check if communication with the general public ("Grassroots Lobbying") was the **only** lobbying activity for this entity.

City _____ State _____ Zip Code _____

Type of Business _____

Question 2

Name of Client	Business Address	Type of Business	Check mark if Grassroots Lobbying* was the only lobbying
7-Eleven	P.O. Box 711 Dallas, TX 75202	Retail	
AIA-NJ	414 River View Plaza Trenton, NJ 08611-3420	Architects Association	
Aircraft Owners & Pilots Association	421 Aviation Way Frederick, MD 21701	Association	
Allan Collaunt Associates, Inc.	1974 Sproul Road Suite 200 Broomall, PA 19008	Manage healthcare services	
Alliance for Quality Care	c/o Brach Eichler 101 Eisenhower Parkway Roseland, NJ 07068	Law firm	
Allied Beverage Group, L.L.C.	600 Washington Avenue Carlstadt, NJ 07072	Liquor distributor	
Am. Music Therapy Assn. - Mid-Atlantic Region	181 Martyn Road Lansdowne, PA 19050	Professional Association	
Am. Society of Landscape Architects-NJ Ch.	414 River View Plaza Trenton, NJ 08611-3420	Landscape Architects Association	
Ambulatory Surgical Center of NJ, LLC	c/o Cole, Schotz, Meisel, Forman & 25 North Main Street Hackensack, NJ 07602-0800	Law Firm	
American Music Therapy Association, Inc.	8455 Colesville Road, Suite 1000 Silver Spring, MD 20910	Professional Association	
American Resort Development Association	200 E. Robinson Street Suite 1170 Orlando, FL 32801	Association	
Apple	1 Infinite Loop Cupertino, CA 95014	Information Technology	
ArtPride New Jersey	165 Third Street, #4A Bordentown, NJ 08505	Coalition of arts organizations	
Associated Builders & Contractors-NJ Chapter	414 River View Plaza Trenton, NJ 08611-3420	Contractors Association	
Baxter Healthcare Corporation	46 Hubbard Street Glastonbury, CT 06033	Healthcare Industry	
Bergen County Economic Dev. Corp.	One Bergen County Plaza Suite #440 Hackensack, NJ 07401	County Economic Development	
Berkeley College	44 Rifle Camp Road First Bldg. Woodland Park, NJ 07424	Higher Education	
Bicycle Products Suppliers Association	PO Box 187 Montgomeryville, PA 18936	Association of bicycle suppliers	
Blue Water Communications Group	111 Wood Avenue South Islen, NJ 08830	Information Technology	
Boys & Girls Clubs, North East	85 Chadbourne Road Rochester, NY 14618	Youth services	
Builders Political Action Committee of NJ	200 American Metro Boulevard, Su Hamilton, NJ 08691	Professional Associaton PAC	
Car Wash Operators of NJ	c/o Marlon Classic Car Wash # 8 Route 70 West Marlton, NJ 08053	Trade organization	
CBS Outdoor	185 Rte. 46 Fairfield, NJ 07004	Outdoor Advertising	

Name of Client	Business Address	Type of Business
Certification Board for Music Therapists, Inc.	506 East Lancaster Ave., Suite 102 Dowington, PA 19335	Professional Association
CGI	7 Hanover Square, 7th floor New York, NY 10004	Information Technology
Cliffside Park	525 Palisade Ave. Cliffside Park, NJ 07010	Municipality
CM & Son Trucking, Inc.	PO Box 233 Allendale, NJ 07401	Trucking
Coastal Outdoor Advertising Group, LLC	629 Springfield Road South Kenilworth, NJ 07033	Outdoor Advertising
Connelly Baker Wotring LLP	700 JPMorgan Chase Tower, 600 Houston, TX 77002	Law firm
Dewey Electronics Corporation	27 Muller Road Oakland, NJ 07436	Electronics
Distilled Spirits Council of the US	1250 Eye Street, NW Suite 400 Washington, DC 20005-3998	Trade association for distilled spirits i
Dumont Borough	Municipal Building 50 Washington Ave. Dumont, NJ 07628	Municipality
Earle Asphalt Company	PO Drawer 556 Farmingdale, NJ 07727	General Contractors
Emtec, Inc.	11 Diamond Road Springfield, NJ 07081	Information Technology
Entertainment Software Association	575 7th Street NW, Suite 300 Washington, DC 20004	Professional Association
Essex Pain Management	321 Essex Street Hackensack, NJ 07601	Healthcare
Explore Information Services	2900 Lone Oak Parkway, #104A Eagan, MN 55121	Information Technology
Franklin Templeton Distributors	101 John F. Kennedy Parkway Short Hills, NJ 07078-2707	Financial services
Garden State Urology	Brach Eichler, L.L.C. 101 Eisenhower Parkway Roseland, NJ 07068	Healthcare
Gift of Life Donor Program	401 North 3rd. Street Philadelphia, PA 19123-3813	Non-profit agency-organ and tissue d
Greater New Jersey Motorcoach Association	910 Beechwood Avenue Cherry Hill, NJ 08003	Association of Bus Owners
Hemophilia Association of New Jersey	197 Route 18 South, Ste 206N East Brunswick, NJ 08816	Health Association
Hess Corporation	1 Hess Plaza Woodbridge, NJ 07095	Petroleum Products
Hudson Crossing Surgical Center	2 Executive Drive Fort Lee, NJ 07024	Healthcare
I & J Court Transcribers, Inc.	268 Evergreen Avenue Hamilton, NJ 08619	Court Transcribers
Jackson et al c/o Gordon & Gordon	505 Morris Avenue Springfield, NJ 07081	Law firm
Labor Ready, Inc.	PO Box 2910 Tacoma, WA 98401	Temporary employment agency
Loren Innovations	2228 Reiser Avenue SE New Philadelphia, OH 44663	Education
Luxmark International, Inc.	740 West New Circle Road Lexington, KY 40550	Develop & manufacture printing produ
Long Branch, City of	344 Broadway Long Branch, NJ 07740-6994	Municipality
Luxottica Retail	4000 Luxottica Place Mason, OH 45040	Optical Products

Name of Client	Business Address	Type of Business	Check mark if Grassroots Lobbying was the only lobbying
Maser Consulting	One River Center, Building Two 331 Newman Springs Road Red Bank, NJ 07701	Engineering firm	
Merrill Lynch	1200 Merrill Lynch Drive M/S 102-03 Pennington, NJ 08534-4126	Financial Institution	
Motion Picture Association of America, Inc.	1600 Eye Street, NW Washington, DC 20006	Motion Picture Association	
Nat'l Assoc. Theatre Owners of NJ	c/o Montgomery Cinemas PO Box 19 Belle Mead, NJ 08502	Theater Owner Association	
NJ Hotel & Lodging Association	414 River View Plaza Trenton, NJ 08611-3420	Hotel & Lodging Industry	
NJ Liquor Store Alliance	414 River View Plaza Trenton, NJ 08611-3420	Trade Association	
NJ Occupational Therapy Association	c/o Accelerated Hand Therapy 2 Shunpike Road, Suite 25 Madison, NJ 07940	Professional Association	
NJ Society of Municipal Engineers	414 River View Plaza Trenton, NJ 08611-3420	Professional Association	
NJ Society of Professional Engineers	414 River View Plaza Trenton, NJ 08611-3420	Engineers Association	
NJ Staffing Alliance	377 Hoes Lane Piscataway, NJ 08854	Professional Association	
NJ Tax Comm. Assn. c/o Hunterdon Tax Board	PO Box 2900 Flemington, NJ 08022-2900	Professional Association	
NJ Travel Industry Association	414 River View Plaza Trenton, NJ 08611-3420	Association of Travel Industry	
NJN / NJN Foundation	25 S. Stockton St P.O. Box 777 Trenton, NJ 08625-0777	Not-for-profit foundation	
NY Football Giants	Giants Stadium E. Rutherford, NJ 07073	Professional sports	
Opera Solutions	10 Exchange Place 11th Floor Jersey City, NJ 07302	Information Technology	
Opticians Association of New Jersey	414 River View Plaza Trenton, NJ 08611-3420	Professional Association	
Penwood / FR Racing	c/o Atlantic City Race Course, 450 Mays Landing, NJ 08330	Horse racing	
Pet Industry Joint Advisory Council	1220 19th Street NW, Suite 400 Washington, DC 20036	Pet Industry Association	
Pure Energy Resources, LLC/ Bayonne Energy Center, LC	25 Mall Road, Suite 404 Burlington, MA 01803	Energy	
ServiceMaster	860 Ridge Lake Boulevard Memphis, TN 38120	Pesticide Industry	
Short Hills Surgical Center	187 Millburn Avenue Millburn, NJ 07041	Healthcare	
Sjitz Corporation of America	1211 Avenue of the Americas New York, NY 10036	Rail and Transit	
St. Joseph's Regional Medical Center	Office of the President 703 Main Street Paterson, NJ 07503	Healthcare Facility	
Steel Pier/ACE III, L.L.C.	705 Route 9 Erma, NJ 08204	Entertainment retail industry	
Sun Microsystems	621 Columbia Street Extension Public Sector - Computer Systems Cohoes, NY 12047	Information Technology	

Name of Client**Business Address****Type of Business**Check mark if
Grassroots Lobbying*
was the only lobbying

Tyco International (US) Inc.

607 14th St., NW, Suite 550
Washington, DC 20005

Electronics

UST Public Affairs

c/o Skadden, Arps, Slate, Meagher
1440 New York Avenue, NW
Washington, DC 20005-2111

Tobacco

Wells Fargo / Wachovia

1 Home Campus
Des Moines, IA 50328-0001

Banking

Yonkers Contracting Company, Inc.

P. O. Box 39
Yonkers, NY 10704

Contracting Company

2a. OTHER REPRESENTED ENTITIES

Provide the following information concerning other Represented Entities.

1. Name of Represented Entity See Attached List

Business
Address

Check if communication with the
general public ("Grassroots
Lobbying") was the **only** lobbying
activity for this entity.

City _____ State _____ Zip Code _____

Type of Business _____

2. Name of Represented Entity _____

Business
Address

Check if communication with the
general public ("Grassroots
Lobbying") was the **only** lobbying
activity for this entity.

City _____ State _____ Zip Code _____

Type of Business _____

3. Name of Represented Entity _____

Business
Address

Check if communication with the
general public ("Grassroots
Lobbying") was the **only** lobbying
activity for this entity.

City _____ State _____ Zip Code _____

Type of Business _____

4. Name of Represented Entity _____

Business
Address

Check if communication with the
general public ("Grassroots
Lobbying") was the **only** lobbying
activity for this entity.

City _____ State _____ Zip Code _____

Type of Business _____

5. Name of Represented Entity _____

Business
Address

Check if communication with the
general public ("Grassroots
Lobbying") was the **only** lobbying
activity for this entity.

City _____ State _____ Zip Code _____

Type of Business _____

Public Strategies Impact, L.L.C.
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 Question 2a

Name of Client	Business Address	Type of Business	Check mark if Grassroots Lobbying* was the only lobbying
Association of Independent Cemeteries	PMB 365 1253 Springfield Ave New Providence, NJ 07974	Cemetery Association	
Burlington County Bridge Commission	1300 Route 73 North PO Box 6 Palmyra, NJ 08065	County bridge commission	
CA	200 Princeton So. Corp. Center 4th Floor Ewing, NJ 08628	Information Technology	
Capital Health Systems	750 Brunswick Avenue Trenton, NJ 08638	Medical Center	
Catholic East	1160 Raymond Boulevard Newark, NJ 07102	Healthcare system	
Cisco	1028 Beaumont Road Berwyn, PA 19312	Information Technology	
EDS	1331 Pennsylvania Ave. Suite 1300 North Washington, DC 20004	Information Technology	
Exxon Mobil Corporation	1400 Old Country Rd., Suite 203 Westbury, NY 11590	Oil Company	
George Harms Construction Co., Inc.	PO Box 817 Farmingdale, NJ 07727	Transportation Contracting	
Hackensack University Medical Center	30 Prospect Avenue Hackensack, NJ 07601	Healthcare Facility	
Harrah's Entertainment, Inc.	18 Columbia Tumpik Florham Park, NJ 07932	Casino	
GT	907 Weaver Avenue Palmyra, PA 17078	Casino software	
JP Morgan Chase	16-18 Nassau Street Princeton, NJ 08542	Financial Institution	
MultiState Associates/The Assn. of Settlement Companies	515 King Street Alexandria, VA 22314	Government Relations	
Newark, City of	City Hall, Room 205 920 Broad Street Newark, NJ 07102	Municipality	
NJ Academy of Ophthalmology	202 West State Street Trenton, NJ 08608	Medical association	
NJ Association of Realtors	PO Box 2098 295 Pierson Avenue Edison, NJ 08837	Professional Association	
NJ Cemetery Association	PMB 365 1253 Springfield Ave New Providence, NJ 07974	Cemetery Association	
NJ Dental Association	One Dental Plaza, PO Box 6020 North Brunswick, NJ 08902-6020	Professional Association	
NJ Fin. Serv. Ctrs. c/o Winne, Banta, Rizzi	25 Main Street, PO Box 647 Hackensack, NJ 07602	Association of financial services busin	
NJ Pawn Brokers Association	c/o Winne, Banta, Court Plaza N. 2 PO Box 647 Hackensack, NJ 07602	Association of pawn brokers	
NJ State Bar Association	1 Constitution Square, Law Center New Brunswick, NJ 08901	Professional Association	

Name of Client	Business Address	Type of Business	Check mark if Grassroots Lobbying* was the only lobbying
Norfolk Southern Corporation	One Constitution Ave., NE, Suite 3 Washington, DC 20002	Railroad	
North Jersey District Water Supply Commission	One F.A. Orechio Drive Wanaque, NJ 07465	Water Utility	
Oracle Corporation	172 W. State Street Trenton, NJ 08608	Information Technology	
Passaic Valley Sewerage Commissioners	600 Wilson Avenue Newark, NJ 07105	Public authority	
Pfizer, Inc.	369 Interpace Parkway MCC IV, Bldg. D, 4th Floor Parsippany, NJ 07054	Pharmaceuticals	
Public Service Electric & Gas	80 Park Plaza - T4A Newark, NJ 07102	Public Utility	
Remington & Vernick Engineers	232 Kings Highway, East Haddonfield, NJ 08033	Engineering Company	
Rutgers - The State University	7 College Avenue, Winants Hall, R New Brunswick, NJ 08901	Higher Education	
SaBER Corp.	c/o Hewlett Packard 4 Meadow Crossing Simsbury, CT 06070	Information Technology	
Saint Barnabas Health Care	95 Old Short Hills Road West Orange, NJ 07052	Healthcare	
Saint Clare's Health System	140 Diamond Spring Road Denville, NJ 07834	Healthcare	
St. Michael's Med. Ctr.	1160 Raymond Boulevard Newark, NJ 07102	Healthcare system	
St. Peters Medical Center	254 Easton Avenue New Brunswick, NJ 08901	Healthcare	
United Water	200 Old Hook Road Harrington Park, NJ 07640	Public Utility	
Utility and Transportation Contractors Association	2310 Highway 34 North Manasquan, NJ 08736	Contractors Association	
Verizon New Jersey Inc.	540 Broad Street, Rm 2000 Newark, NJ 07102	Telecommunications	
Verizon Wireless	100 Southgate Parkway Morristown, NJ 07960	Telecommunications	
Williams Companies, Inc.	2800 Post Oak Blvd. Houston, TX 77056	Natural gas supplier	

SCHEDULE A

1. Did any Governmental Affairs Agent named in this Annual Report serve as a member of:

- > any independent State authority;
- > any county improvement authority;
- > any municipal utilities authority;
- > any inter-State or bi-State authority as a member from New Jersey; or,
- > any board or commission established by statute or resolution, or by executive order of the Governor, or by the Legislature, or by any Agency, Department or other instrumentality of the State?

No If "no," continue on to the next question. Yes If "yes," please provide the following information:

Name of Governmental Affairs Agent Harold L. Hodes - 433-4

Name of Authority, Board, or Commission NJ Turnpike Authority

Date When Term of Service Expires 2013

Name of Governmental Affairs Agent William J. Maer - 433-18

Name of Authority, Board, or Commission NJ Building Authority

Date When Term of Service Expires 2009

Name of Governmental Affairs Agent _____

Name of Authority, Board, or Commission _____

Date When Term of Service Expires _____

Name of Governmental Affairs Agent _____

Name of Authority, Board, or Commission _____

Date When Term of Service Expires _____

2. Did all Governmental Affairs Agent(s) named in this Annual Report file all Notices of Representation and Quarterly Reports required during the calendar year covered by this Annual Report?

Yes If "yes," continue on to Schedule B. No If "no," please file the necessary reports immediately.

SCHEDULE B - SALARY & COMPENSATION

PURPOSE: To report the salary and compensation paid to the Governmental Affairs Agents on whose behalf this report is filed. Include the reimbursement of an Agent's expenses in amounts reported.

NOTE: Only the pro rata share of each Governmental Affairs Agent's salary and compensation need to be included if the Agent spends only a portion of his/her time on lobbying activity.

NAME OF GOVERNMENTAL AFFAIRS AGENT

AMOUNT

NAME OF GOVERNMENTAL AFFAIRS AGENT	AMOUNT
Roger A. Bodman	\$ 395,000.00
Joseph DeSanctis	142,000.00
Tracie A. DeSarno	115,000.00
Matthew S. Halpin	80,000.00
Harold L. Hodes	415,000.00
Joshua E. Hodes	45,000.00
William J. Maer	185,000.00
Edward J. Mount	75,000.00
Joseph A. Simonetta	185,000.00

SCHEDULE B TOTAL \$ _____

SCHEDULE C - SUPPORT PERSONNEL

PURPOSE: To report the costs of support personnel who, over the course of the reporting year, individually spend 450 or more hours supporting the activities of the Governmental Affairs Agent(s).

After determining to which person(s) this applies, report the pro rata share of those costs which are attributable to supporting the activities of the Governmental Affairs Agent(s) in influencing legislation, regulations, governmental processes, or communicating with the general public.

SCHEDULE C TOTAL \$ _____

NO SCHEDULE D FOR GOVERNMENTAL AFFAIRS AGENTS

SCHEDULE B - SALARY & COMPENSATION

PURPOSE: To report the salary and compensation paid to the Governmental Affairs Agents on whose behalf this report is filed. Include the reimbursement of an Agent's expenses in amounts reported.

NOTE: Only the pro rata share of each Governmental Affairs Agent's salary and compensation need to be included if the Agent spends only a portion of his/her time on lobbying activity.

NAME OF GOVERNMENTAL AFFAIRS AGENT

AMOUNT

NAME OF GOVERNMENTAL AFFAIRS AGENT	AMOUNT
Patrick A. Stewart	\$ 65,000.00

SCHEDULE B TOTAL \$ 1,702,000.00

SCHEDULE C - SUPPORT PERSONNEL

PURPOSE: To report the costs of support personnel who, over the course of the reporting year, individually spend 450 or more hours supporting the activities of the Governmental Affairs Agent(s).

After determining to which person(s) this applies, report the pro rata share of those costs which are attributable to supporting the activities of the Governmental Affairs Agent(s) in influencing legislation, regulations, governmental processes, or communicating with the general public.

SCHEDULE C TOTAL \$ 320,000.00

NO SCHEDULE D FOR GOVERNMENTAL AFFAIRS AGENTS

SCHEDULE G-1**ITEMIZATION OF BENEFITS WHICH EXCEEDED \$25 PER DAY OR \$200 PER CALENDAR YEAR TO STATE OFFICIALS AND THEIR IMMEDIATE FAMILY MEMBERS**

PURPOSE: To report detailed information concerning benefits passed to State officials covered by the Act, as well as the immediate family members of these officials. If the value of a benefit exceeded \$25 per day or \$200 per calendar year, report below.

(Select one description item for each entry from the drop down list. When selecting "O - Other", enter a description in the space provided.)

Name of Benefit Recipient N/A NONE

Date _____ Description _____ Amount \$ _____

Name and Address of Payee/Vendor

Name _____

Address _____

City _____ State _____ Zip Code _____

If benefit was reimbursed, please report the date, the description, and the amount of the reimbursement.

Date _____ Amount \$ _____

Description _____

Name of Benefit Recipient _____

Date _____ Description _____ Amount \$ _____

Name and Address of Payee/Vendor

Name _____

Address _____

City _____ State _____ Zip Code _____

If benefit was reimbursed, please report the date, the description, and the amount of the reimbursement.

Date _____ Amount \$ _____

Description _____

Name of Benefit Recipient _____

Date _____ Description _____ Amount \$ _____

Name and Address of Payee/Vendor

Name _____

Address _____

City _____ State _____ Zip Code _____

If benefit was reimbursed, please report the date, the description, and the amount of the reimbursement.

Date _____ Amount \$ _____

Description _____

Name of Benefit Recipient _____

Date _____ Description _____ Amount \$ _____

Name and Address of Payee/Vendor

Name _____

Address _____

City _____ State _____ Zip Code _____

If benefit was reimbursed, please report the date, the description, and the amount of the reimbursement.

Date _____ Amount \$ _____

Description _____

SUMMARY OF BENEFIT PASSING

PURPOSE: To report the total amount of providing benefits to State officials covered by the Act and their immediate family members.

	SCHEDULE G-1*	+	SCHEDULE G-2**	=	AMOUNT
Entertainment	\$ _____		\$ _____		\$ _____
Food and Beverage	_____		_____		_____
Travel	_____		_____		_____
Lodging	_____		_____		_____
Honoraria	_____		_____		_____
Loans	_____		_____		_____
Gifts	_____		_____		_____
Other (specify) _____	_____		_____		_____
Total	\$ _____		\$ _____		\$ _____

**SCHEDULE G-1 AND
SCHEDULE G-2 TOTAL**

* After completing all entries on Schedule G-1, provide totals by category.

** Enter, by category, the value of benefit passing where the expenditure did NOT exceed the \$25/day or \$200/calendar year thresholds.

**ENTER THE TOTAL AMOUNT OF REIMBURSED BENEFITS, IF ANY.
DO NOT DEDUCT THIS AMOUNT FROM BENEFIT PASSING AMOUNTS.**

\$ _____

SUMMARY OF LOBBYING EXPENDITURES

EXPENDITURES

1. Salary and Compensation	Schedule B Total	\$	1,702,000.00
2. Support Personnel	Schedule C Total		320,000.00
3. Communication Expenses	Schedule E Total		33,900.00
4. Travel and Lodging	Schedule F Total		2,862.98
5. Benefit Passing	Schedule G-1 and Schedule G-2 Total		0.00
Total Lobbying Expenditures		\$	2,058,762.90

RECEIPTS TABLE

PURPOSE: To report all fees, retainers, allowances, reimbursement of expenses, or other compensation received from Represented Entities for the purpose of influencing legislation, regulations, governmental processes, or communicating with the general public.

NOTE: Report only the pro rata share of each receipt which is related to influencing legislation, regulations, governmental processes, or communicating with the general public.

REPRESENTED ENTITY	AMOUNT
1. See Attached List	\$
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	
11.	
12.	
13.	
14.	
15.	
16.	
17.	
18.	

TOTAL RECEIPTS \$ 5,842,318.69

Public Strategies Impact, L.L.C.
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Payor/Client	Amount
7-Eleven	\$24,000.00
AIA-NJ	\$287,436.65
Aircraft Owners & Pilots Association	\$24,000.00
Allan Collaunt Associates, Inc.	\$12,000.00
Alliance for Quality Care	\$45,245.35
Allied Beverage Group, L.L.C.	\$60,732.54
Am. Music Therapy Assn. - Mid-Atlantic Region	\$8,800.00
Am. Society of Landscape Architects-NJ Ch.	\$93,657.57
Ambulatory Surgical Center of NJ, LLC	\$24,000.00
American Music Therapy Association, Inc.	\$9,400.00
American Resort Development Association	\$20,000.00
Apple	\$50,134.74
ArtPride New Jersey	\$19,500.00
Associated Builders & Contractors-NJ Chapter	\$146,147.03
Association of Independent Cemeteries	\$36,000.00
Baxter Healthcare Corporation	\$39,782.82
Bergen County Economic Dev. Corp.	\$39,999.99
Berkeley College	\$15,000.00
Bicycle Products Suppliers Association	\$12,000.00
Blue Water Communications Group	\$8,000.00
Boys & Girls Clubs, North East	\$52,031.65
Builders Political Action Committee of NJ	\$98,081.22
Burlington County Bridge Commission	\$12,000.00
CA	\$48,000.00
Capital Health Systems	\$90,116.86
Car Wash Operators of NJ	\$3,200.00
Catholic East	\$69,000.00
CBS Outdoor	\$83,247.87
Certification Board for Music Therapists, Inc.	\$8,800.00
CGI	\$75,000.00
Cisco	\$44,000.00
Cliffside Park	\$13,000.00
CM & Son Trucking, Inc.	\$18,000.00
Coastal Outdoor Advertising Group, LLC	\$2,500.00
Connelly Baker Wotring LLP	\$36,000.00
Dewey Electronics Corporation	\$42,037.90
Distilled Spirits Council of the US	\$33,899.05
Dumont Borough	\$26,000.00
Earle Asphalt Company	\$18,000.00
EDS	\$40,500.00
Erntec, Inc.	\$7,000.00
Entertainment Software Association	\$48,352.00
Essex Pain Management	\$30,000.00
Explore Information Services	\$26,000.00
Exxon Mobil Corporation	\$195,068.05
Franklin Templeton Distributors	\$39,000.00
Garden State Urology	\$7,200.00
George Harms Construction Co., Inc.	\$60,000.00
Gift of Life Donor Program	\$24,000.00
Greater New Jersey Motorcoach Association	\$9,000.00
Hackensack University Medical Center	\$78,000.00
Harrah's Entertainment, Inc.	\$162,627.26
Hemophila Association of New Jersey	\$30,000.00

Payor/Client	Amount
Hess Corporation	\$60,000.00
Hudson Crossing Surgical Center	\$41,500.00
IGT	\$72,382.63
J & J Court Transcribers, Inc.	\$60,005.70
Jackson et al c/o Gordon & Gordon	\$120,000.00
JP Morgan Chase	\$41,040.04
Labor Ready, Inc.	\$5,000.00
Lauren Innovations	\$48,035.19
Lexmark International, Inc.	\$6,000.00
Long Branch, City of	\$30,000.00
Luxtotta Retail	\$45,000.00
Maser Consulting	\$18,000.00
Merrill Lynch	\$7,500.00
Motion Picture Association of America, Inc.	\$22,000.00
MultiState Associates/The Assn. of Settlement Companies	\$45,500.00
Nat'l Assoc. Theatre Owners of NJ	\$12,000.00
Newark, City of	\$88,000.00
NJ Academy of Ophthalmology	\$36,782.24
NJ Association of Realtors	\$27,426.98
NJ Cemetery Association	\$48,023.47
NJ Dental Association	\$13,179.29
NJ Fin. Serv. Ctrs. c/o Winne, Banta, Rizzi	\$43,203.90
NJ Hotel & Lodging Association	\$45,761.10
NJ Liquor Store Alliance	\$50,124.84
NJ Occupational Therapy Association	\$10,000.00
NJ Pawn Brokers Association	\$4,000.00
NJ Society of Municipal Engineers	\$57,796.76
NJ Society of Professional Engineers	\$122,682.35
NJ Staffing Alliance	\$18,040.00
NJ State Bar Association	\$9,000.00
NJ Tax Comm. Assn. c/o Hunterdon Tax Board	\$30,072.57
NJ Travel Industry Association	\$76,434.33
NJN / NJN Foundation	\$5,000.00
Norfolk Southern Corporation	\$72,013.00
North Jersey District Water Supply Commission	\$60,000.00
NY Football Giants	\$29,000.00
Opera Solutions	\$12,000.00
Opticians Association of New Jersey	\$63,281.25
Oracle Corporation	\$49,500.00
Passaic Valley Sewerage Commissioners	\$110,000.00
Pennwood / FR Racing	\$86,475.15
Pet Industry Joint Advisory Council	\$24,000.00
Pfizer, Inc.	\$48,119.47
Public Service Electric & Gas	\$84,108.23
Pure Energy Resources, LLC/ Bayonne Energy Center, LLC	\$102,142.25
Remington & Vernick Engineers	\$33,000.00
Rutgers - The State University	\$20,000.00
SaBER Corp.	\$34,680.00
Saint Barnabas Health Care	\$30,000.00
Saint Clare's Health System	\$8,000.00
ServiceMaster	\$60,383.00
Short Hills Surgical Center	\$38,009.73
Sojitz Corporation of America	\$57,899.62
St. Joseph's Regional Medical Center	\$84,000.00
St. Michael's Med. Ctr.	\$36,000.00
St. Peters Medical Center	\$70,000.00
Steel Pier/ACE III, L.L.C.	\$21,000.00

Payor/Client	Amount
Sun Microsystems	\$14,000.00
Tyco International (US) Inc.	\$42,000.00
United Water	\$67,491.64
UST Public Affairs	\$43,999.98
Utility and Transportation Contractors Association	\$41,953.96
Verizon New Jersey Inc.	\$215,571.87
Verizon Wireless	\$48,000.00
Wells Fargo / Wachovia	\$65,000.00
Williams Companies. Inc.	\$226,199.60
Yonkers Contracting Company, Inc.	\$19,500.00
	\$5,842,318.69

CERTIFICATION

This certification shall be signed by either the Governmental Affairs Agent filing this Annual Report on his/her own behalf, or by the Managing or Principal Partner or Chief Executive Officer of the Governmental Affairs Agent Firm.

I, Roger A. Bodman

(print name)

hereby certify that I am duly authorized by

Public Strategies Impact, L.L.C.

(print name of firm)

to file and certify the accuracy and correctness of this Annual Report of Lobbying Activity for calendar year 2009.
I certify that the statements made herein are true and accurate. I am aware that if any of the foregoing statements are willfully false, I may be subject to punishment.



Signature

February 16, 2010

Date