

0-41-77

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H.J. ELECTION  
LAW ENFORCEMENT  
COMMISSION

September 26, 1977

Walter T. Peters, Jr.  
Executive Director  
New Jersey Republican State  
Committee  
Suite 612  
28 West State Street  
Trenton, New Jersey 08608

Re: The New Jersey Campaign Contributions  
and Expenditures Reporting Act, Chapter 83,  
Laws of 1973 as Amended and Supplemented  
("the Act") - Opinion #(0-41-77)  
Your letter dated September 9, 1977

Dear Mr. Peters:

Your letter dated September 9, 1977, to the New Jersey Election Law Enforcement Commission ("the Commission"), including a request for advisory opinion has been forwarded to me for reply.

The Commission is unable to determine in advance of the occurrence whether a media effort of the kind described in your letter would be regarded, or to what degree it would be regarded, as campaign activity on behalf of the gubernatorial candidate of your party.

The obligation with respect to making a reasonable allocation is on the candidate and committees making or affected by such allocation. Whether the allocation is reasonable will depend upon the significant factors that were considered, and the Commission's determination of reasonableness will depend upon the validity of all factors that reasonably should have been considered and weighed.

Very truly yours,

Edward J. Farrell  
Legal Counsel

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