



**DESIGNATION  
OF  
GOVERNMENTAL AFFAIRS AGENT**

**NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION**

P.O. Box 185, Trenton, NJ 08625-0185  
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)  
Website: www.elec.state.nj.us

**FORM L-2  
Reporting For Calendar Year 2000/10**

**ELEC RECEIVED  
FEB 23 2011**

FOR STATE USE ONLY

Amendment

Name of Represented Entity Sierra Development Co.

Business Address P.O. Box 2071

City Reno State NV Zip Code 89505

\*(Area Code) Telephone Number 775-785-3275

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2010 with the Election Law Enforcement Commission.

Name of Governmental Affairs Agent  
or Governmental Affairs Agent Firm Rosemont Associates, L.L.C.

Business Address 49 Bridge St. - Suite Two

City Lambertville State NJ Zip Code 08530

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

**Acknowledged:**

Rosemont Associates, L.L.C.  
Name of Governmental Affairs Agent or  
Governmental Affairs Agent Firm

Sierra Development Co.  
Print Full Name of Represented Entity

By: Sean Jackson

Print Full Name

Signature

Date

*Sean Jackson*  
2/6/11

By: Jeff Siri, President & CEO

Print Full Name/Title

Signature

Date

*Jeff Siri*  
2/6/11