



DESIGNATION OF GOVERNMENTAL AFFAIRS AGENT

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION
P.O. Box 185, Trenton, NJ 08625-0185
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)
Website: www.elec.state.nj.us

FORM L-2 Reporting For Calendar Year 2010

ELEC FILED

FEB 16 2011

FOR STATE USE ONLY

Amendment []

Name of Represented Entity NW Financial Group

Business Address 10 Exchange Place, 17th Floor

City Jersey City State NJ Zip Code 07302

*(Area Code) Telephone Number (201) 656-0115

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2010 with the Election Law Enforcement Commission.

Name of Governmental Affairs Agent or Governmental Affairs Agent Firm Hoboken Strategy Group

Business Address 1401 Washington Street

City Hoboken State NJ Zip Code 07030

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

Acknowledged:

Hoboken Strategy Group
Name of Governmental Affairs Agent or Governmental Affairs Agent Firm

NW Financial Group
Print Full Name of Represented Entity

By: MICHAEL COMBA
Print Full Name

By: DANIEL C. MARINIELLO / PRESIDENT
Print Full Name/Title

Signature [Handwritten Signature]

Signature [Handwritten Signature]

Date 2/14/11

Date 2/4/11