



DESIGNATION OF GOVERNMENTAL AFFAIRS AGENT

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION
P.O. Box 185, Trenton, NJ 08625-0185
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)
Website: www.elec.state.nj.us

FORM L-2 Reporting For Calendar Year 2010

ELEC RECEIVED

JAN 25 2011

FOR STATE USE ONLY

Amendment

Amendment checkbox

Name of Represented Entity: Explore Information Services
Business Address: 2900 Lone Oak Parkway, #104A
City, State, Zip: Eagan, MN 55121
\*(Area Code) Telephone Number: (651) 681-4467

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2010 with the Election Law Enforcement Commission.

Name of Government Affairs Agent Or Governmental Affairs Agent Firm: Public Strategies Impact, L.L.C.
Business Address: 414 River View Plaza, Trenton, NJ 08611-3420

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

Acknowledged:

Public Strategies Impact, L.L.C.
Name of Governmental Affairs Agent or Governmental Affairs Agent Firm

Explore Information Services
Print full name of Represented Entity

By: Roger A. Bodman, Managing Partner
Print Full Name

Signature of Roger A. Bodman

Signature

January 15, 2011
Date

By: Brad Honl, Government Affairs
Print Full Name/Title

Signature of Brad Honl

Signature

JANUARY 17, 2011
Date