



DESIGNATION OF GOVERNMENTAL AFFAIRS AGENT

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION

P.O. Box 185, Trenton, NJ 08625-0185
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)
Website: www.elec.state.nj.us

FORM L-2 Reporting For Calendar Year 2010

ELEC RECEIVED FEB 15 2011

FOR STATE USE ONLY

Amendment []

Name of Represented Entity BEG BROTHERS BIG SISTERS FOUNDATION OF NEW JERSEY
Business Address 1259 ROUTE 46 EAST, BUILDING 3
City Parsippany State NJ Zip Code 07054
*(Area Code) Telephone Number 973-335-3044

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2010 with the Election Law Enforcement Commission.

Name of Governmental Affairs Agent or Governmental Affairs Agent Firm Princeton Public Affairs Group, Inc.
Business Address The Princeton House - 160 West State Street
City Trenton State NJ Zip Code 08608-1102

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

Acknowledged:

Princeton Public Affairs Group, Inc.
Name of Governmental Affairs Agent or Governmental Affairs Agent Firm

BEG BROTHERS BIG SISTERS FOUNDATION OF NJ.
Print Full Name of Represented Entity

By: Dale J. Florio
Print Full Name

By: SUE SEDLIVEC - CHAIR
Print Full Name/Title

[Signature of Dale J. Florio]
Signature

[Signature of Sue Sedlivec]
Signature

February 11, 2011
Date

2-11-11
Date