



DESIGNATION OF GOVERNMENTAL AFFAIRS AGENT

FORM L-2 Reporting For Calendar Year 2010

ELEC RECEIVED FEB 14 2011

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NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION P.O. Box 185, Trenton, NJ 08625-0185 (609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532) Website: www.elec.state.nj.us

Amendment

Name of Represented Entity Allied Financial Anna Lazar
Business Address 10 Rt 4 West
City Rivers Edge State NJ Zip Code 07761
(Area Code) Telephone Number 201-928-2700

The above named Represented Entity hereby designates the following Governmental Affairs Agent, or Governmental Affairs Agent Firm, employed or otherwise engaged by the Represented Entity, to file on its behalf the Annual Report of Lobbying Activity covering calendar year 2010 with the Election Law Enforcement Commission.

Name of Governmental Affairs Agent or Governmental Affairs Agent Firm Management & Government Resources Inc.
Business Address 5 Azalea Drive
City Lumberton State NJ Zip Code 08048

This designation further represents a statement by the Represented Entity that the only reportable expenditures made by the Represented Entity were to the Governmental Affairs Agent or Governmental Affairs Agent Firm herein designated.

It is understood that any violation of the Act, N.J.S.A. 52:13C-18 et seq. or the regulations promulgated thereunder, shall subject both the Represented Entity and designated Governmental Affairs Agent or Governmental Affairs Agent Firm to the penalties provided by law.

Acknowledged:

Management & Government Resources Inc. Allied Financial/Anna Lazar
Name of Governmental Affairs Agent or Governmental Affairs Agent Firm Print Full Name of Represented Entity

By: Barry E. Lefkowitz
Print Full Name

By: Anna Lazar
Print Full Name/Title

Signature [Handwritten Signature]

Signature [Handwritten Signature]

Date

Date