



ANNUAL REPORT OF REPRESENTED ENTITY

RECEIVED VIA FAX

FORM L1-L Reporting For Calendar Year 2010

ELEC RECEIVED FEB 23 2011

NEW JERSEY ELECTION LAW ENFORCEMENT COMMISSION
P.O. Box 185, Trenton, NJ 08625-0185
(609) 292-8700 or Toll Free Within NJ 1-888-313-ELEC (3532)
Website: www.elcc.state.nj.us

FOR STATE USE ONLY

Amendment [checked]

Name of Represented Entity Verizon-New Jersey

Business Address 540 Broad Street

City Newark State NJ Zip Code 07102

*(Area Code) Telephone Number

1. Provide the following information regarding the Governmental Affairs Agent(s) employed by the Represented Entity named above.

1. Name Gina M. LaPlaca

Registration Number 285-5 Job Title Director, State Government Affairs

Business Address 172 West State Street

City Trenton State NJ Zip Code 08608

*(Area Code) Telephone Number

2. Name Dennis Bone

Registration Number 1664-1 Job Title President, Verizon-New Jersey

Business Address 540 Broad Street

City Newark State NJ Zip Code 07102

*(Area Code) Telephone Number

3. Name Ulises Diaz

Registration Number 1664-2 Job Title Vice President, Government Affairs

Business Address 540 Broad Street

City Newark State NJ Zip Code 07102

*(Area Code) Telephone Number

4. Name Ciro Scalera

Registration Number 1644-5 Job Title Director, Public Affairs

Business Address 540 Broad Street

City Newark State NJ Zip Code 07102

*(Area Code) Telephone Number

SCHEDULE B - SALARY & COMPENSATION

PURPOSE: To report the salary and compensation paid by the Represented Entity to its Governmental Affairs Agent(s) Include the reimbursement of an Agent's expenses in amounts reported.

- 1 For the Governmental Affairs Agents who are employees of the Represented Entity named on page 1, question 1, please report the salary and other compensation paid **NOTE:** Only the pro rata share of each employee's salary and compensation need be included if the employee spends only a portion of his/her time lobbying

\$ 200,000.00

2. For the Governmental Affairs Agents named on page 2, question 2, who are retained or otherwise engaged by the Represented Entity, please provide the following information:

NAME OF PAYEE	LOBBYING PURPOSE	COMPENSATION
1. Omni Advocacy	*Government/Public Affairs Consulting*	\$ 35,000.00
2. MBI-GluckShaw	*Government/Public Affairs Consulting*	90,000.00
3. Salmon Ventures, Ltd.	*Government/Public Affairs Consulting*	42,000.00
4. Richard S. Mroz	*Government/Public Affairs Consulting*	18,000.00
5. Kaufman Zita Group LLC	*Government/Public Affairs Consulting*	60,000.00
6. Wolff & Samson P.C.	*Government/Public Affairs Consulting*	60,000.00
7. Burton Trent Public Affairs, LLC	*Government/Public Affairs Consulting*	35,000.00
Total \$		340,000.00
SCHEDULE B TOTAL \$		922,856.46

SCHEDULE C - SUPPORT PERSONNEL

PURPOSE: To report the costs of support personnel who, over the course of the reporting year, individually spend 450 or more hours supporting the activities of the Represented Entity or Governmental Affairs Agent(s)

After determining to which person(s) this applies report the pro rata share of those costs which are attributable to supporting the activities of the Represented Entity or Governmental Affairs Agent(s) in influencing legislation, regulations, governmental processes, or communicating with the general public.

SCHEDULE C TOTAL \$ 0.00

SCHEDULE B - SALARY & COMPENSATION

PURPOSE: To report the salary and compensation paid by the Represented Entity to its Governmental Affairs Agent(s). Include the reimbursement of an Agent's expenses in amounts reported

1 For the Governmental Affairs Agents who are employees of the Represented Entity named on page 1, question 1, please report the salary and other compensation paid. **NOTE:** Only the pro rata share of each employee's salary and compensation need be included if the employee spends only a portion of his/her time lobbying

\$ _____ .00

2 For the Governmental Affairs Agents named on page 2, question 2, who are retained or otherwise engaged by the Represented Entity, please provide the following information:

NAME OF PAYEE	LOBBYING PURPOSE	COMPENSATION
1. 1868 Public Affairs LLC	*Government/Public Affairs Consulting*	\$ 60,000.00
2. Public Strategies Impact LLC	*Government/Public Affairs Consulting*	168,000.00
3. Pringle Quinn Anzano, P.C.	*Government/Public Affairs Consulting*	60,000.00
4. Capital Impact Group	*Government/Public Affairs Consulting*	17,107.96
5. Success Group, LLC	*Government/Public Affairs Consulting*	22,500.00
6. Tonio Burgos & Associates	*Government/Public Affairs Consulting*	15,000.00
7. Government Process Solutions, LLC	*Government/Public Affairs Consulting*	40,248.50
Total \$		382,856.46
SCHEDULE B TOTAL \$		922,856.46

SCHEDULE C - SUPPORT PERSONNEL

PURPOSE: To report the costs of support personnel who, over the course of the reporting year, individually spend 450 or more hours supporting the activities of the Represented Entity or Governmental Affairs Agent(s).

After determining to which person(s) this applies, report the pro rata share of those costs which are attributable to supporting the activities of the Represented Entity or Governmental Affairs Agent(s) in influencing legislation, regulations, governmental processes, or communicating with the general public.

SCHEDULE C TOTAL \$ _____ **0.00**

CERTIFICATION

This certification shall be signed by a Governmental Affairs Agent employed by the Represented Entity or a responsible Financial or Governmental Affairs Officer of the Represented Entity

I, Gina M. LaPlaca

(print name)

hereby certify that I am duly authorized by

Verizon-New Jersey

(print name of Represented Entity)

to file and certify the accuracy and correctness of this Annual Report of Lobbying Activity for calendar year 2010

I certify that the statements made herein are true and accurate. I am aware that if any of the foregoing statements are willfully false, I may be subject to punishment.


Signature

February 15, 2011

Date

"ATTACHMENT I"

1. Success Group LLC
128 West State Street, Trenton, NJ 08608
(609) 656-1400
Government/Public Affairs Consulting
2. MBI-Gluck Shaw
212 West State Street, Trenton, NJ 08608
(609) 392-3100
Government/Public Affairs Consulting
3. Salmon Ventures, Ltd
7 Easterwood Street, Suite D, Millville, NJ 08332
(856) 825-0500
Government/Public Affairs Consulting
4. Richard S. Mroz
PO Box 1027, Haddonfield, NJ 08033
(856) 616-1535
Government/Public Affairs Consulting
5. Capital Impact Group
134 West State Street, Trenton, NJ 08608
(609) 989-5885
Government/Public Affairs Consulting
6. Kaufman Zita Group LLC
12 Roszel Road, Suite C-104, Princeton, NJ 08540
(609) 452-9800
Government/Public Affairs Consulting
7. Wolff & Samson, P.C.
1 Boland Drive, West Orange, NJ 07052
(609) 396-6644
Government/Public Affairs Consulting
8. Tonio Burgos Associates
200 West State Street, Trenton, NJ 08608
(609) 278-2630
Government/Public Affairs Consulting
9. 1868 Public Affairs LLC
15 West Front Street, 4th Floor, Trenton, NJ 08608
(609) 394-0888
10. Public Strategies Impact LLC
414 River View Plaza, Trenton, NJ 08611
(609) 393-7799
Government/Public Affairs Consulting

11. **Government Process Solutions, LLC**
101 S. Warren Street, Suite D, Trenton, New Jersey 08608
(609)393-2400
Government/Public Affairs Consulting

12. **Pringle Quinn Anzano P C.**
202 W State St, Trenton, NJ 08608
(609) 393-5839
Government/Public Affairs Consulting

13. **Burton Trent Public Affairs**
172 West State St., Trenton, NJ 08608
(609) 989-8800

14. **Omni Advocacy, LLC**
P.O. Box 136, Haddonfield, NJ 08033
(609) 225-5747